

EUROPEAN NEWS

Oil price rises prompt gloomy EEC forecast

BY MARGARET VAN HATTEM IN BRUSSELS

THE RISE in oil prices, estimated at 27.5 per cent for this year, has caused the EEC Commission to revise its short-term economic forecasts to allow for higher inflation and lower growth.

In view of this, the commission says, increases in energy prices must be passed on in full to consumers to ensure long-term changes in consumption habits.

W. Germany 'still likely to achieve 4% growth'

By Guy Hawtin in Frankfurt

THE BUNDESBANK, West Germany's central bank, believes that the Government's targeted gross national product growth of 4 per cent this year is still attainable.

BUNDESBANK CHANGES IN PROSPECT

Poehl tipped for top post

BY JONATHAN CARR IN BONN



Herr Karl Otto Poehl

LEADERSHIP changes are in prospect at the Deutsche Bundesbank, the West German Central Bank.

That may appear to leave Herr Poehl as third best choice. In fact, no one seriously questions Herr Poehl's competence.

Euro-MPs row delays speeches

BY GUY DE JONQUERES, COMMON MARKET CORRESPONDENT.

THE MEASURED ceremonial atmosphere which has ruled over the European Parliament's inaugural session for much of this week was rudely disrupted yesterday by the outbreak of an acrimonious dispute over procedural objections raised by a dissident fringe of Euro-MPs.



Mr. Michael O'Kennedy

But the two men were forced to sit idly on the sidelines as the debate raged on for more than four hours, during which there were only a few words spoken.

shoulders with four Danes elected on an anti-EEC ticket and five Italian Radicals and left-wingers.

Their common interest, however, is that a Euro-MP can only hope to attain a senior position on one of the Parliament's important committees if he or she belongs to one of the recognised multi-party groups.

A majority of the House appears to favour increasing the minimum group size, ostensibly on the grounds that the Parliament's membership might otherwise fragment into numerous and unmanageable small factions.

The depressing effect of increased energy costs on private consumption could be partially offset by a decline in the savings rate.

The Verband der Automobilindustrie, the country's motor industry trade association, warned that the figures had been distorted by production lost as a result of the metal industry strike in the opening months of 1978.

More German aid to Third World urged

BY ROGER BOYES IN BONN

LEADING West German development aid experts yesterday urged private industry to increase its investment in developing countries and step up the transfer of technology from the West to the Third World.

Dr. Karl-Heinz Sohn, a senior DEG executive, particularly criticised medium- and small-term enterprises which have tended to invest only token amounts or nothing at all in developing countries.

internationally set target of 0.7 per cent of GNP. Bonn claims however, that if private transfers are taken into account, German aid comes to well over 1 per cent of GNP.

Hungary plans steep price rises

BY PAUL LENDVAI IN VIENNA

THE HUNGARIAN party and state leadership has decided to carry out the steepest-ever increases in prices, with effect from next Monday.

According to reliable information, the move for the first time simultaneously affects all basic foodstuffs.

This is the most drastic belt-tightening package since the economic reforms began in Hungary 10 years ago.

Fund launched for Charter 77 accused

By Anthony Robinson

A SHOW TRIAL of Czechoslovak dissidents next month and reports of a planned crackdown on dissidents throughout Eastern Europe are stimulating protests by West European political parties.

Christian Democrats likely to oppose Craxi

BY RUPERT CORNWELL IN ROME

THE ITALIAN Christian Democrat leadership met last night to give its verdict on the bid by Sig. Bettino Craxi, the Socialist leader, to form a new administration.

port back his failure to Sig. Sandro Pertini, the President. At that point, the next move to resolve the crisis is anyone's guess.

back into a new version of the centre-left formula of the 1960s, but almost certainly more to pull the rug from beneath Sig. Zaccagnini.

Woman Prime Minister appointed in Portugal

BY JIMMY BURNS IN LISBON

PORTUGAL'S PRESENT ambassador to UNESCO and a former Social Affairs, Dr. Maria de Lurdes Pintassigo, has been appointed to form a new government, which will prepare interim elections in the autumn and conduct essential state affairs.

tion will depend on the government she forms and the type of programme she presents to Parliament in about two weeks' time.



The Sidmar steelworks on the Ghent canal.

Giles Merritt examines Belgium's bid to revitalise its steel sector

Politics bedevil restructuring plan

steel sector. With the exception of the modern Sidmar sheet steel plant which Luxembourg's ARBED operates in Flemish Ghent, the Belgian steel companies are the core of the hard-pressed industrial base of Francophone Wallonia.

country's steelmakers' association, the Groupement des Hauts Fourneaux et Acieries Belges, set up a steering committee that is to oversee restructuring and appoint, all investment projects remain blocked.

Wallonn split dogged the industry then as now, and in 1977 the rationalisation drive had been slow so that only 1,200 steel workers were shed, and that was largely through natural wastage.

fabrication activities. The real uncertainty that still remains is the scale of the Belgian streamlining, and the speed with which it will be put into effect.

مكتبة الأحرار

AMERICAN NEWS

WORLD TRADE NEWS

CARTER ADMINISTRATION SHAKE-UP

Aides dismiss market impact

BY STEWART FLEMING IN NEW YORK

TWO SENIOR Administration officials yesterday rejected suggestions that President Carter should have handled the re-organisation of his staff with greater attention to the implications for financial markets and the dollar.

The officials' comments came amid continued uncertainty in U.S. financial markets about the impact of the recent monetary policy. Yesterday morning, the Federal Reserve intervened in the short-term money market with federal funds trading at 10 1/2 per cent.

pressure the Fed will, for international and not domestic policy reasons, either tighten its monetary policy through allowing a rise in the target Federal Fund rate, or raise the discount rate.

It faced last year. One pointed out that the Fed now has much stronger resources with which to intervene and has shown it is willing to use them.

House votes to slash foreign aid

WASHINGTON—The House of Representatives voted yesterday to slash the U.S. contribution to the World Bank to \$1.638m in the next financial year. The Administration has asked for \$1.025bn.

Sandinistas take Managua

MANAGUA, the Nicaraguan capital, fell to Sandinista guerrilla forces soon after dawn yesterday and, according to U.S. officials, talks later started between a five-man left-wing junta and National Guard leaders on a transfer of power.



Dr. Francisco Urcuyo

night. Dr. Urcuyo had been expected to hold office only briefly until power could be handed over to the Sandinistas. But on Tuesday he was abruptly announced as intended to stay on in a move which angered the U.S.

Ixtoc oil slick reaches shore

MEXICO CITY—A 24-mile long oil slick has been washed up on the shores of Veracruz state after drifting from the oil well Ixtoc 1 which blew out and caught fire last month.

Seven nuclear stations reopen

BY DAVID FISLOCK, SCIENCE EDITOR

SEVEN Babcock and Wilcox nuclear stations in the U.S. of the same type as the Three Mile Island 2 unit seriously damaged in an accident in March have been brought back into service with the approval of the U.S. nuclear inspectors.

NRC to close them for modifications and to allow their operators to be retained in emergency procedures.

procedures to reduce the radiation inside the plant to levels where workmen will be permitted to enter.

Petrol reserves improve slightly

By David Lascelles in New York THE LATEST petrol figures issued by the American Petroleum Institute, the oil industry trade group, show a slight improvement in petrol stocks in the week ended July 13 in spite of a slight drop in production from the refineries.

Airline fined over maintenance

BY JOHN WYLES IN NEW YORK

THE Federal Aviation Administration has fined Pacific Southwest Airlines \$385,000 for violation of maintenance procedures in what appears to be a tougher approach to the issue in the wake of the disaster at Chicago.

responsibilities for ensuring that maintenance procedures are adhered to. Although a final determination of the Chicago crash has not yet been made, the FAA has already indicated that faulty maintenance procedures at American Airlines were a major factor.

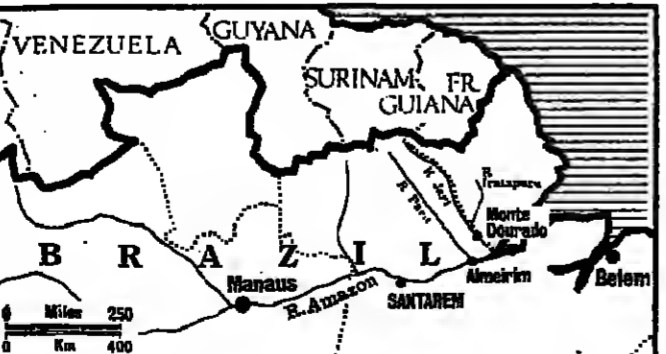
total of 135 flights when the jets had cracks in forgings in their main landing gear. The FAA has told the airline that its alleged violations pointed to a pattern of deferred maintenance and a tendency to fly aircraft in an "unworthy" condition.

THE JARI PROJECT IN BRAZIL

Brasilia decides on intervention

BY RIK TURNER IN SAO PAULO

THE BRAZILIAN GOVERNMENT'S decision to intervene in the administration of the Jari mining, forestry and agricultural project reflects a change in attitude from previous governments, where the project's organisers were left alone to develop what has been called a "state within a state" in the Amazon region.



Jari Comercio e Navegacao Company. After Brazil's military coup in 1964 Sr Roberto Campos, then Minister of Planning (and now Ambassador to Britain) went to New York to seek potential investors in Brazil.

Japan and floated up the Amazon. It is designed to produce 750 tons of pulp a day, or 260,000 tons annually. All this will be exported.

Another problem is the boundary of the project. While Jari is registered with the National Institute of Colonization and Agrarian Reform (INCRA) as containing some 600,000 hectares, it has already spread to 1.6m hectares, and now lays claim to a further 1.1m hectares.

Japan wins back major Chinese contracts

By Charles Smith, Far East Editor in Tokyo

CHINA HAS validated all but one of 22 plant contracts signed by Japan towards the end of 1978 and suspended in February. The exception is Y15bn (250m) petrochemical plant contract signed by Toyo Engineering Company and Mitsui Bussan on which negotiations continue.

Export thrust key to new U.S. Trade Department

BY DAVID BUCHAN IN WASHINGTON

THE Carter Administration yesterday proposed a sweeping reorganisation of international trade functions within the Federal Government that upgrades further the policy role of the White House trade representative, currently Mr. Robert Strauss, and creates a renamed and revitalised Department of Trade and Commerce.

greater efficiency and co-ordination. Both Mr. Strauss and Mr. James McIntyre, the Budget Director, presenting the proposals yesterday to the Press, stressed the reorganisation was to improve the U.S. export thrust and to give a higher priority to trade.

Ford to spend \$76m in Argentina

BY JOHN WYLES IN NEW YORK

FORD MOTOR COMPANY plans to consolidate its dominance of the car and truck market in Argentina by spending \$76m over the next two years on rebuilding and expanding production.

possible joint ventures in the country. General Motors closed its operations last year because it found the market too competitive to yield reasonable profits.

Iran resumes role of top supplier

BY ROGER BOYES IN BONN

WEST GERMANY imported more oil from Iran in June than at any time since the revolution which overthrew the Shah, according to figures issued yesterday by the Economics Ministry.

Germany—8.3m tonnes compared with 3.9m tonnes. Britain, Germany's fourth largest supplier, also more than doubled its oil exports in the first half of the year.

\$30m bond issue seen in Jordan's airliner plans

BY RAMI G. KHOURI IN AMMAN

ALLA, THE STATE-OWNED Jordanian airline, is likely to float a Jordanian dollar-denominated bond issue worth about \$30m (£14m) to complete the financing package for its upcoming purchase of five wide-bodied jets.

Fall in Swiss watch exports predicted

By John Wicks in Zurich

THE SWISS watch industry anticipates a fall in exports this year, both in volume and value.

Calcutta hit by dispute

BY P. C. MAHANTI IN CALCUTTA

THE PORT of Calcutta remains paralysed as stevedores refuse to employ labour belonging to the Dock Labour Board.

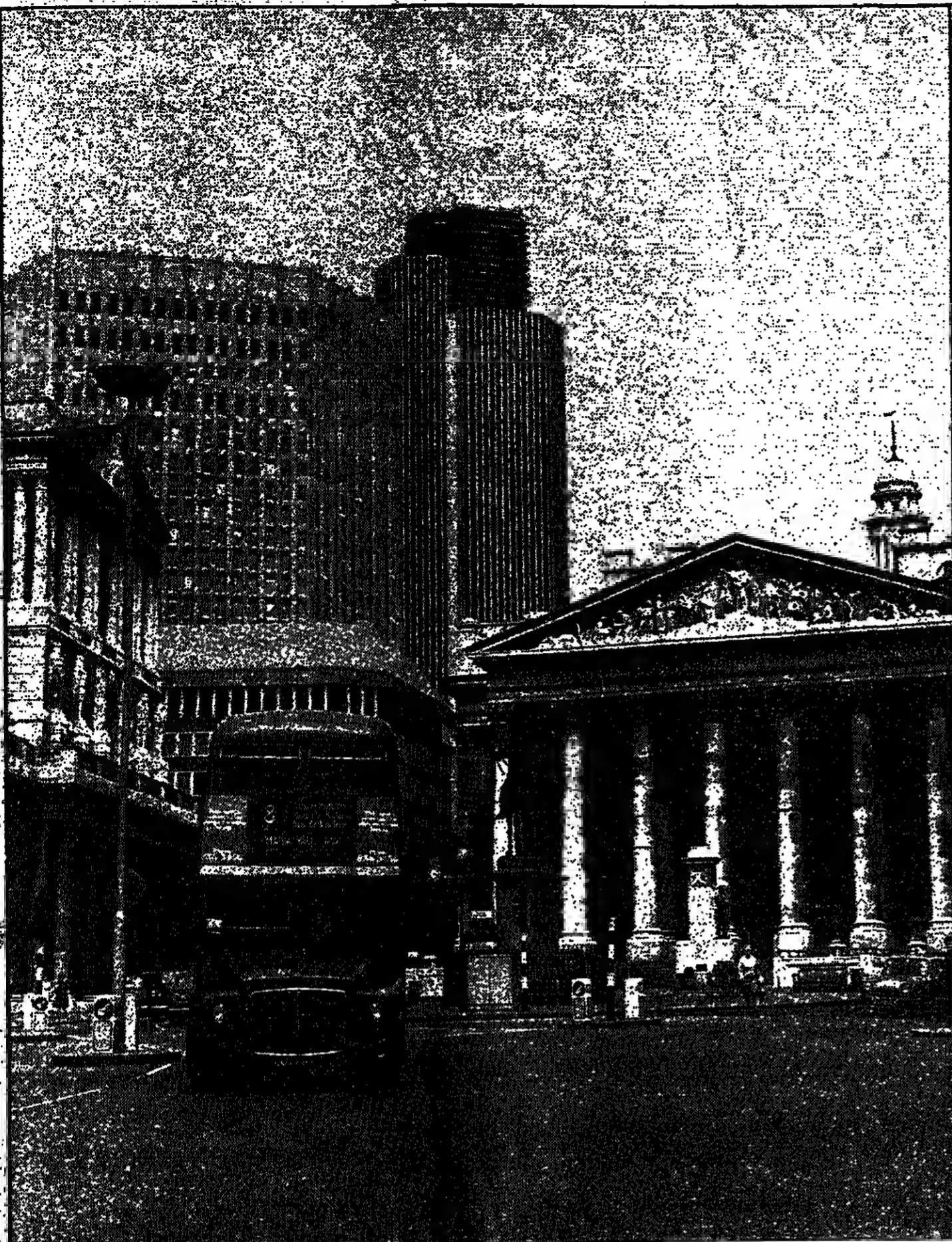
Battle continues over Dutch airport

BY MICHAEL VAN OS IN AMSTERDAM

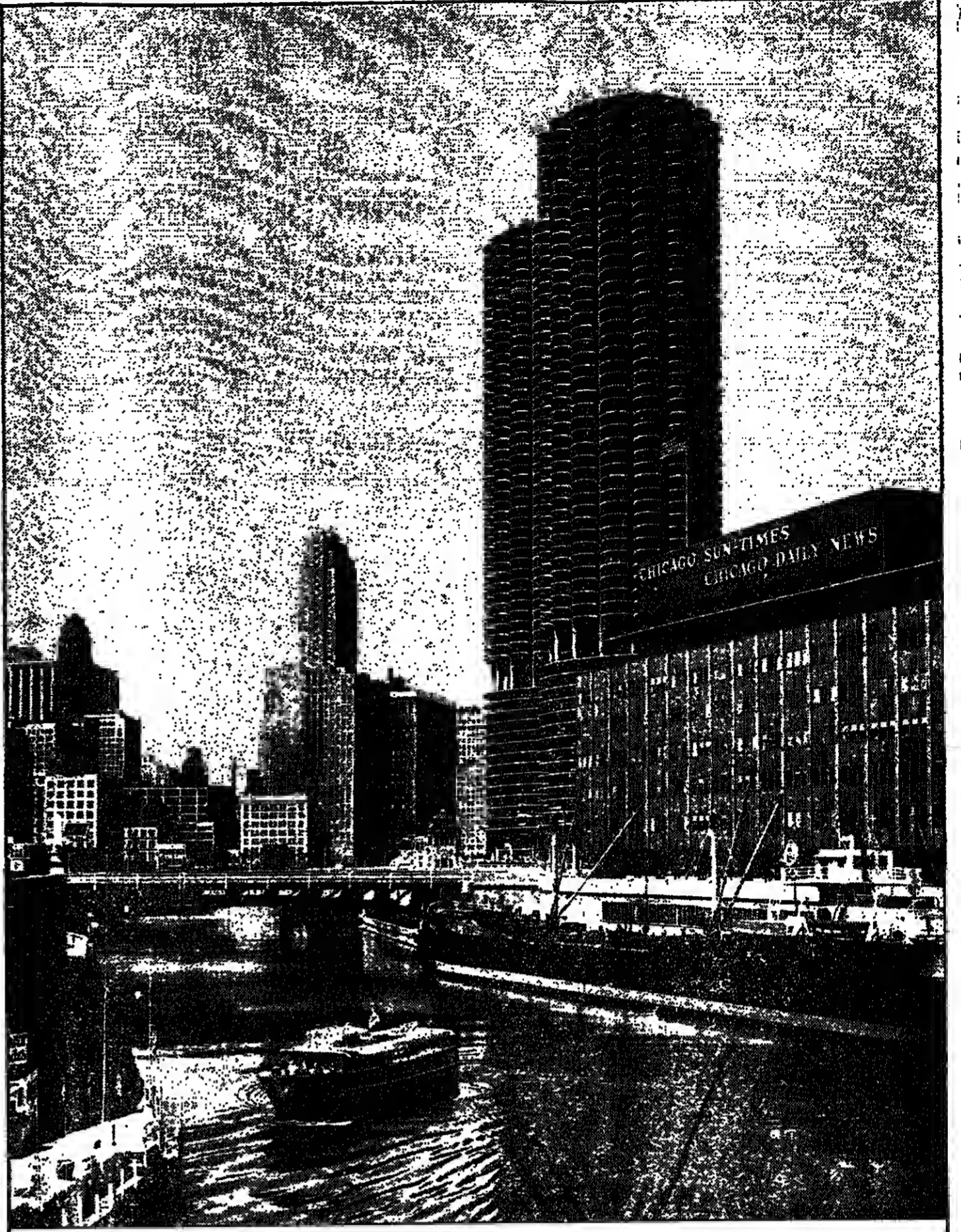
THE MANAGEMENT of Amsterdam's Schiphol Airport said that provided permission for a second terminal is granted, its passengers and aircraft handling capacity would be such that a second major Dutch airport would not be needed before the turn of the century.

مكتبة الحرم

السوق المالية



City of London. Average prime office rental £17.00 per sq. ft.



City of Chicago. Average prime office rental £8.80 per sq. ft.

Chicago has a long way to grow.

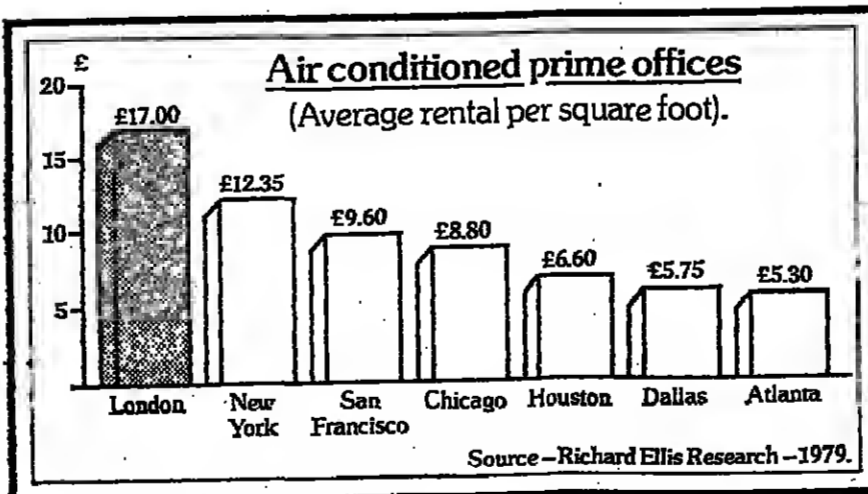
For Chicago you could also read Atlanta, Dallas, Houston and a number of other American locations.

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constraints on borrowing capacity and a powerful environmental lobby, is creating an acute shortage of prime office space in many key business centres.

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Equal pay claim sent to European Court

BY OUR LABOUR EDITOR

THE Court of Appeal in London is to seek clarification from the European Court of Justice over a woman's claim that she should have been paid the same wages as a man who held her job before her.

Lord Justice Lawton yesterday said the case was of historical interest since it was the first sent by the court to Luxembourg for an opinion on the construction and application of an article of the Treaty of Rome.

"Further, it may be of constitutional importance if the opinion, when given, conflicts with the 'clear terms of a statute', he added.

It is believed to be only the second equal pay case to be sent to the European Court. The first was a well-publicised claim brought by a Belgian air hostess, Mrs. Wendy Smith, who lives in Irchester, Northants, is

claiming that when she became manageress of a company's stockroom in Wembley, Middlesex, in 1976, she was paid £50 a week, or £10 less than the man who held the job before her.

McCarthy's, a pharmaceutical wholesaler, which employed her, unsuccessfully appealed against the decision of an industrial tribunal which awarded her the same wages.

Yesterday the company again argued in the Court of Appeal that the 1975 Equal Pay Act guaranteed equal pay for men and women engaged on "like work" at the same time, not in succession.

Lord Denning, Master of the Rolls, felt that Mrs. Smith was right to compare her wages with those of her immediate predecessor. But Lord Justice Lawton and Lord Justice

appeal judges, felt the words of the Equal Pay Act did not support that comparison.

However, they were not sure whether Article 19 of the Treaty of Rome, which English courts must respect, supported Mrs. Smith's claim.

Lord Denning agreed that the case should be adjourned while the European Court's opinion was sought.

The European Commission of Human Rights is proceeding with a complaint brought by three former British Rail employees dismissed for refusing to join a trade union after a closed shop agreement had been reached.

The employees argue that their dismissal was in breach of the European convention guaranteeing freedom of thought, freedom of expression and freedom of association.

Money supply on rising trend

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

STERLING M3, the broadly defined money supply, rose by £580m, or 1.1 per cent, in the five weeks to June 20 on a seasonally adjusted basis.

But M1, the narrowly defined money supply, fell over the month by £180m, or 0.7 per cent. In the last three months M1 has risen by just under 21 per cent. The fall in June was concentrated in interest-bearing deposits.

Domestic credit expanded by £820m during the month. The main boost came from bank lending in sterling to the private sector—up by £940m. Public sector borrowing of £1.4bn was fully covered by sales of central government debt, mainly gilt-edged stock of £1.5bn in the month.

GROWTH OF MONETARY AGGREGATES (£m)

	Money Stock M1		Money Stock M3 Sterling		Bank lending*		Domestic credit expansion			
	Unadjusted	Seasonally adjusted	Unadjusted	Seasonally adjusted	Unadjusted	Seasonally adjusted	Unadjusted	Seasonally adjusted		
June 21	-312	-28	-0.1	209	402	0.9	637	501	514	517
July 19	763	549	2.3	935	670	1.4	1,005	428	654	122
August 16	135	150	0.6	-487	-225	-0.5	-163	311	-398	-190
Sept. 20	137	249	1.0	478	477	1.0	11	16	540	659
Oct. 18	478	235	1.0	535	365	0.8	415	397	587	496
Nov. 15	40	44	0.2	254	343	0.7	269	443	150	287
Dec. 13	989	585	2.3	950	743	1.5	5	474	1,241	1,092
1979	-540	203	0.8	332	1,002	2.0	1,216	495	345	802
Jan. 17	-221	223	0.9	-33	531	1.1	1,214	1,098	386	1,090
Feb. 21	303	5	-	-346	-387	-0.8	427	760	-395	-263
Mar. 21	1,516	788	3.0	1,619	743	1.5	543	528	1,760	846
Apr. 18	-187	5	-	419	659	1.3	620	867	502	932
May 16	-403	-180	-0.7	598	582	1.1	1,082	937	1,103	816
June 20										

* To private sector in sterling including Bank of England issue. Department holdings of commercial bills. Source: Bank of England

£3.7m undersea mine project

BY RAY DAFTER, ENERGY EDITOR

THE NATIONAL Coal Board is to spend £3.7m on further development of its Lynemouth-Ellington mining complex in Northumberland, the world's biggest undersea mining operation.

The board said yesterday that the three-year development programme would open up a large area of new reserves, estimated at 50m tonnes, up to six miles out to sea. It would also help guarantee 3,500 jobs at Ellington until at least the end of the century.

The work will entail the construction of extra ventilation airways between the Lynemouth and Ellington mines which now produce 2.5m tonnes a year—

more than half Northumberland's output.

The board will drive a new three-quarter mile air intake drift and a 1.25 mile return airway passage. A one mile roadway system in the seam will be remodelled as a return airway.

The complex is the biggest producer of steam raising coal in the North-east. Some 1m tonnes a year of the output is consumed at Alcan's nearby aluminium smelter.

The board also announced it was spending £2m on a new mining technique, using micro-processors to improve control of powered roof supports, at the Dawdon colliery, Durham, in a 200-yard section of the E32R face.

Small companies 'need further tax changes'

BY DAVID FREUD

FURTHER TAX changes are required to improve the prospects for small companies, according to the latest Lloyds Bank Economic Bulletin.

The bulletin says the Budget has helped small companies by reducing high marginal income tax rates, extending stock relief and raising the exemption limit for the investment income surcharge. But the tax system still favours collective rather than individual saving.

There is a shortage of equity capital for small companies which could best be remedied by an increase in retained profits, says the bulletin. This would require a considerable improvement in the economic climate.

Tax concessions were found to be generally more efficient than subsidies in giving Government help to small companies.

Governments are under constant temptation to grant subsidies, because they bring a more immediate political pay-off among clearly defined interest groups. The benefit of tax cuts is wider and harder to measure in detail.

Small businesses group seeks tribunal changes

BY JAMES McDONALD

THE INDUSTRIAL tribunal system should be changed to allow right of appeal by employers and employees says the Forum of Private Business, which consists of about 3,000 small businesses.

Its newsletter says: "Employers need the right to dismiss unsatisfactory employees."

It recommends "establishment of a professional, legally-informed appeal body consisting of, perhaps, a lawyer as chairman, a qualified personnel manager, a trade unionist and an industrialist."

Mr. Stanley Mendham, chief executive of the forum, said it was "iniquitous" that neither employers nor employees could appeal against tribunal decisions.

There should be a charter of rights for individual trade union members said the newsletter, "the principle of which should be that trade unions should be accountable to their members in no lesser way than a employer is accountable to his employees before the law."

Industrial spying curbs sought

Financial Times Reporter

A CALL to make industrial espionage a crime has been made by the Association of British Investigators.

The ABI has written to all MPs in the hope that they will press the Government to act. At the moment companies against which an act of industrial espionage has been committed have no legal redress.

Britain remains the only country in the EEC which does not regard industrial espionage a crime.

According to industrial espionage expert Mr. Vince Carratu more than 60 per cent of the activities which involved the selling and stealing of company information was carried out by disgruntled employees.

Mr. Carratu said that European companies were more realistic about industrial espionage and took more care to safeguard their ideas.

Competitor

Even if some form of legislation is introduced, proving a crime has been committed will remain difficult. Industrial espionage covers many types of activity including stealing company documents, bribing staff to reveal details of a rival's operations, offering a competitor's staff a higher salary to entice them from the company and electronic surveillance.

Some spies even operate under the guise of market research operations and it is not uncommon for unscrupulous organisations to pay large sums of money for the opportunity to preview a competitor's new product.

Many private investigators feel it is time for some form of legislation to be introduced. They often have evidence but find the law allows them to prosecute only for minor offences such as unauthorised use of telephone time or theft of company paper.

Expansion of glass recycling scheme could save £1½m

BY LISA WOOD AND RAY PERMAN

THE EXPANSION of a glass recycling scheme started by the UK's glass container industry in 1977 could make savings of up to £1½m a year in raw materials, the Glass Manufacturers Federation said yesterday.

The industry is investing £750,000 in plant to enable its "bottle bank" glass recycling scheme to be extended on a national basis. For every tonne of glass re-cycled 1.2 tonnes of virgin material is saved. The scheme, launched in Oxford involves the collection and re-cycling of empty bottles and jars from large skips. About 32 centres are now used for collecting used glass, and the Federation said the industry planned to extend the scheme to cover 20m people in 200 urban areas by the end of 1981.

Shareholders

Mr. David Bailey, chairman of the container section of the Glass Manufacturers Federation, said that as part of the expansion programme two manufacturers, Rockware Glass and United Glass, would start work on the construction of two plants to clean and process the millions of waste glass products which would be recovered.

Subject to final approval by its shareholders—the Distillers' Company and Owens Illinois—United Glass will build a £550,000 factory at Alloo, Clackmannanshire. It will be the first of its kind in the UK and will process up to 50,000 tonnes of waste glass a year. The plant will employ six people and be ready by next February. United Glass already has 10 "bottle banks" in Scotland but hopes to have 200 by the end of 1981.

Rockware Glass will build another plant at Knottingly, Yorks, to use waste glass from England and Wales and United Glass was discussing with local authorities the possibility of building a plant next to its container factory at Harlow, Essex.

Another large manufacturer, Redfern National Glass of York, is to expand its re-cycling operations in conjunction with a Doncaster company, Glass Supply. Mr. Bailey, who is managing director of the Rockware group, said: "The industry target is

to recycle 150,000 tonnes of glass a year, which would lead to savings in raw materials extraction and glass manufacture equivalent to 4m gallons of oil, worth an estimated £1.5m at today's price.

"The results to date and the potential savings offer stunning proof that glass recycling works to the benefit of the nation. But the development of the bottle bank depends on the readiness of local authorities to support the scheme."

Swiss glass container manufacturers have been pioneers in the recycling industry and about 35 per cent of all container glass is recycled. Of its green glass products about 85 per cent of the finished object is recycled material.

In the UK manufacturers have been fairly slow to adopt recycling procedures although every bottle contains about 20 per cent of cullet which is mainly recycled from the industries internal sources.

Panel will monitor gravel pits

By Paul Taylor

GREATER London Council is to set up a joint "watchdog" committee with four London boroughs to consider and monitor agreements on gravel pits. The move could lead to a tougher attitude towards extraction companies which break planning agreements.

The minerals panel—composed of representatives from the GLC and Hillingdon, Havering, Hounslow and Redbridge borough councils—is designed to ensure better control of mineral workings and improvements in measures to deal with worked out gravel pits.

The decision to set up the panel reflects recognition of the controversy surrounding gravel extraction in London and the problems caused when restoration works fall short of the required standards.

Mr. Alan Greengross, leader of the GLC planning and communications policy committee, said the panel should promote a "greater understanding"

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July 20 1979

BY RHYS DAVID

Steelworkers agree to talks on Corby's future

BY NICK GARNETT, LABOUR STAFF

STEEL UNIONS yesterday agreed to meet management at the Corby, Northants, works on September 20 to discuss the future of the plant where the British Steel Corporation is seeking the shut-down of steel-making with the loss of 6,000 jobs.

Sir Charles Villiers, the corporation's chairman, told members of the TUC Steel Industry Committee at a meeting on Tuesday that management would look at any figure for the closure of the plant which they believed would be viable.

The corporation maintains that it is not possible to make money while heavy iron and steel plants at Corby and Shotton, where iron and steel-making is also being ended, remained in production.

Sir Charles said the corporation was still prepared to seek with the unions an alternative to closure at Corby, but no alternatives had so far emerged.

I am determined to save the core of the British Steel Corporation at all costs and it is not a safe situation that is facing us," said Sir Charles.

The meeting at Corby will involve Mr. Bob Scholey, chief executive, Mr. Harry Ford, director of the Corby works and Harry Armitage, managing director of the Tubes Division as well as union officials.

Steelworkers at Corby are expected to mount a demonstration march today as well as hold a meeting to vote on a resolution from the joint union branches committee calling for the

strongest possible action to save the plant. Senior officials are proposing an indefinite national strike.

Sir Charles said that the corporation had an intention of closing the first section at Corby or the finishing end at Shotton. Losses at the heavy end of both plants were a grave concern, however.

Iron and steel plants are coming into production at Ravenscraig, Scotland, and Redcar, Teesside in the next 12 months. The corporation intends sending low cost steel from the new plants to supply the finishing mills at Shotton and Corby.

Sir Keith Joseph, Industry Secretary, has told the corporation that the Government will not continue to fund its revenue losses after March. Mr. Bill Sims, chairman of the TUC Steel Industry Committee and general secretary of the Iron and Steel Trades Confederation, told Sir Keith last week that unless cash limits were relaxed, 20,000-30,000 more jobs would be lost next year.

The unions have been attempting to make as strong a case as possible for the continuation of steel-making at Corby. A union research document says the British Steel has greatly exaggerated cost savings it would make by closing Corby.

Mr. Sims told Sir Charles yesterday that the unions would not agree to any plant closure unless the corporation could prove to the unions that the closures were necessary.

OUTPUT PASSES 1978 FIGURE AFTER ONLY SEVEN MONTHS

Halewood's productivity earns Ford praise

FORD'S HALEWOOD plant on Merseyside—often the problem child in the company's European family—has this week been receiving some high praise from Ford's British boss.

In a letter to local newspapers, Sir Terence Beckett singled out much higher productivity and better than ever labour relations at Halewood as major contributors to a very good Ford performance in the first six months of 1979.

In fact in the seven months to the end of next week—the start of the plant's three week summer shutdown—Halewood will have produced 123,000 Escort cars, estates and vans, 3,000 more than in the whole of last year.

The better performance this year is particularly welcome to plant executives, who last year succeeded in persuading Ford's Dearborn headquarters in the U.S. to invest a further £200m in Halewood, the company's biggest ever UK invest-

ment project and its biggest current project in Europe. In Saarlouis, Halewood's sister plant in Germany, it takes just over half as many man hours to produce the Escort, and Halewood itself with a daily output of 960 cars is still running some 200 cars below the capacity Ford believes it could achieve. In order to meet the current high level of demand for Escorts, Ford has been importing models from Germany, padding out still further Britain's car imports bill.

The £200m investment which Ford has started putting into Halewood will give the company almost certainly the most highly automated car plant in the UK—including some robot production—and the company will clearly be expecting this to pay for itself in time in higher output.

More than half the total is associated with the introduc-

tion of the new Escort replacement (code-named the Erika project) into Halewood which with Saarlouis will be the main European base for the vehicle. The car will use engines made at the company's New Bridgend plant in South Wales which is also expected to supply production lines for the model in the U.S.

The rest of the money will go on general up-dating of equipment, much of it now dating back 16 years to the opening of the plant.

Giant new presses, some of them automatic or semi-automatic, are to be installed at the plant which is already Ford's biggest European pressing centre, supplying panels to meet company needs at Southampton, Dagenham, Cologne, Saarlouis, and Genk in Belgium as well as at Halewood itself.

Further automation of the paint lines, where a fully automatic enamel coat spraying system

was put in last year, is also planned. Because of the configuration of the car, full details of which have yet to be announced, the lines bringing together key components such as engines, suspension and transmissions for insertion into the body will also have to be re-designed.

The robot equipment will be installed in the metal assembly section where different steel pressings are brought together to form body sections. The plant already uses automatic welding equipment capable of performing as many as 70 spot welds in a matter of seconds.

The new equipment, which will be controlled by micro-processors, will carry out some of the more difficult as well as the more tedious welding tasks now carried out by assembly line workers. Much of the welding will continue to be performed manually but this too will be brought under

electronic control, making it easier to maintain quality checks.

Ford is aware that the introduction of these changes is going to represent a major industrial relations challenge. Last year opposition was voiced over the installation of paint equipment because of the feared effect on jobs.

Consultation has already started with the unions, however. The company has emphasised that the changes will not reduce jobs though there will need to be moves between departments.

Ford believes that, as in the U.S., the European car market is going to become much more "customised"—every vehicle incorporating a different range of options specified by the customer—and that appearance and finish will be regarded by corporate and private buyers as increasingly important.

Thus, while robots may take over back-breaking welding

jobs more employment will be created in final assembly and quality control.

Ford's task is to secure these changes in the deployment of its workforce without disruption, while continuing to raise productivity, and it is basing its hopes on evidence of a change of mood on Merseyside.

Though still not up to the output standards of the continent, Halewood's recent performance compares with only 600 vehicles a day a year ago and is lower than at Dagenham or the group's Continental plants. The two Ford plants in Liverpool employ 14,000 people.

In Halesowen, only a few miles from the Dunlop plant closed this year with the loss of 2,400 jobs and EL's Triumph No. 2 plant closed last year with the loss of 3,000 jobs, a secure job at Ford is clearly worth preserving in difficult times.

Rail council gives policy role to unions

By Lynton McLean

BRITISH RAIL'S joint management and union council met for the first time yesterday with a commitment to allow unions a greater role in policy formation.

Sir Peter Parker, British Rail chairman, said the council would avoid some of the "contradictions" of unions being represented on the main BR board.

The council will debate future planning, marketing, financial information for employees, public affairs and special projects.

Yesterday's meeting was attended by general secretaries and presidents of the main rail unions, including the National Union of Railwaymen, the Transport Salaried Staffs' Association, the Confederation of Shipbuilding and Engineering Unions and the British Transport Officers Guild.

British Rail was represented by Sir Peter, Mr. Michael Bosworth, deputy chairman, Mr. Ian Campbell, chief executive, and other board members.

Ways of improving the railways' financial framework, and the council's future, were discussed.

British Rail said there was no overlap between the roles of the council and of the four-year-old British Rail Joint Consultative Council, which enabled management and unions to discuss mainly railway operational matters.

The council will meet every quarter under the chairmanship of Sir Peter.

Technologists' pay battle

NEWS ANALYSIS—CIVIL SERVANTS

BY PHILIP BASSETT, LABOUR STAFF

SENIOR Ministers will meet union officials today to try to resolve the third major bout of disruptive industrial action this year by the Civil Service unions.

The nine unions in the Service are not normally noted for their overt militancy. But for the whole of the past six months one or other of them has been taking action which has had serious effects on Government and industrial cash flow, Post Office finances and key defence work.

The effect of the selective strikes by members of the Civil and Public Services Association and the Society of Civil and Public Servants from February to May is still being felt in many Government departments and on indicators such as the balance of payments figures published this week.

Action by members of the same two unions in the Post Office, though likely to be drawing to a close soon, has held up payment of telephone bills worth more than £700m and caused the Post Office to borrow £5m a day at commercial rates from its already beleaguered postal business.

Today's talks between Lord Soames, Lord President of the Council, and Mr. Bill McCall, general secretary of the Institution of Professional Civil Servants, are a bid to end a series of selective strikes. These have halted the loading of Polish nuclear submarines, virtually stopped work in some Government dockyards, and disrupted defence and other key communications, some power supplies, the minting of coins and the publication of Government papers, including Hansard.

The Government settled part of the present IPCS claim when the Civil Service Department abandoned what some officials privately regarded as an unjustified insistence that this year's increases for about 20,000 scientists should not be linked to the administrative grade settlement, which will give average rises by January of 35 per cent.

Further effects of the action yesterday included disruption at RAF Benson in Oxfordshire and the USAF base at Bentwaters in Suffolk and further action at Devonport dockyard.

The blooding of the IPCS, traditionally regarded as the leading moderate among the Civil Service unions, has been enough to swing the unions behind an overtime ban and further measures as a "minimum code" of co-ordinated action. The three-month recruitment ban imposed on the Service and the longer-term review of posts now going on which could lead to the loss of up to 150,000, have added to discontent.

Disciplined Two elements have been common to all three disputes: the principle of pay comparability with private industry, and the use of selective, tightly-disciplined strikes by often a small number of staff to fight for that principle.

The unions, in line with the image of their members as being careful and methodical, have capitalised upon the increasing centralisation of work and the use of computers, their strikes have been small, highly effective and relatively inexpensive to run.

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34 per cent, but the union has with apparent success kept them to their industrial action in support of the claim for 50,000 technologists which Lord Soames and Mr. McCall will discuss today.

The IPCS, though, has run in to operation on its 36-47 per cent claim not only, as expected, from the Civil Service Department, which has offered increases of 15.5 to 24.1 per cent, but from the other unions.

The SCPS, which represents some administration grades of roughly parallel seniority to IPCS members, has already indicated that it will seek to reopen the main Civil Service deal if the IPCS achieves its claim.

Some other union leaders feel the same way. In an unusual alliance with the Civil Service Department, they are arguing that too often in the past the IPCS has boosted its pay rises by claiming special factors, and that this time the union should test its case at arbitration.

The IPCS, though, maintains that negotiations are not exhausted and that arbitration is not the right forum for a judgment to be made on the important points of principle which it feels the technologists' claim represents.

on the upper quartile of the range of the unit's comparisons. The Department insists that they should be based on the medians.

The cash difference, though, can be wide and the IPCS regards a median-based rise as setting an unacceptable precedent. It argues that in five years between 1965 and 1975 the increase for the group gave the unit's medians plus an average of more than 14 per cent, including one arbitration award in 1974 which gave the medians plus 20 per cent.

Accordingly, the union's claim is for increases on average 15.6 per cent above the 1979 medians. For the principal professional and technology officer, for example, whose maximum pay last year was £4 above the equivalent administration grade of principal, the claim is for 45.2 per cent, to take the rate from £8,724 to £12,675.

The unit's median entitles the grade to £11,426. After deductions of 2.6 per cent for an inflation-linked pension and 4.57 per cent for differences in hours and leave and a further adjustment for unquantifiable factors the offer has been put at £10,700, or an increase of 22.57 per cent. The corresponding increase for principals was 34.6 per cent to £11,750.

The IPCS has suggested that conciliation might be a way out of the dispute, and the Advisory Conciliation and Arbitration Service is keeping close contact with developments. The two sides are firmly entrenched, however, and some hard talking at today's meeting will be necessary to prevent further damage to the action.

Directors call for end to closed shop

By Gareth Griffiths

THE Institute of Directors has called for the abolition of the closed shop and says the Government's proposed trade union reforms do not go far enough.

An institute deputation is meeting Mr. James Prior, Employment Secretary, today and will ask for provision for picketing cases to be taken to the criminal court.

Mr. Walter Goldsmith, Director-General, said he felt the Government had an opportunity to introduce radical changes into industrial relations.

The institute also says that the Advisory Conciliation and Arbitration Service commands no public confidence in drawing up codes of practice.

The institute wants greater legal clarification on picketing and says the onus of starting legal proceedings should rest with the police and the Director of Public Prosecutions.

It also suggests a time limit of possibly one month on picketing and restrictions on pickets' numbers.

Mr. Goldsmith said the institute's views reflected those of managers as individuals. He said it was able to take a more outspoken view on the Government proposals than the CBI.

Official strike

THE STRIKE at the Chrysler factories at Ryton and Stoke in Coventry has been made official by the Transport and General Workers' Union.

Cargo ship held up in back-pay dispute

A PANAMANIAN-registered cargo vessel has been held in Aberdeen harbour by the International Transport Workers Federation, because of a dispute over back-pay.

The vessel, the 500-ton Frederika, had discharged a load of fertiliser from Rotterdam. It was due to leave when the dispute, involving a crew of six and the owner, broke out.

Yesterday, Mr. Harry Bygate, National Union of Seamen official and ITF representative in Aberdeen, said there had been a complaint over the level of wages, which were well below ITF agreed rates. Several thousand pounds of back-pay was involved for service ranging from five weeks to a year. A chief officer, chief engineer and cook, all British, and three Portuguese seamen were involved.

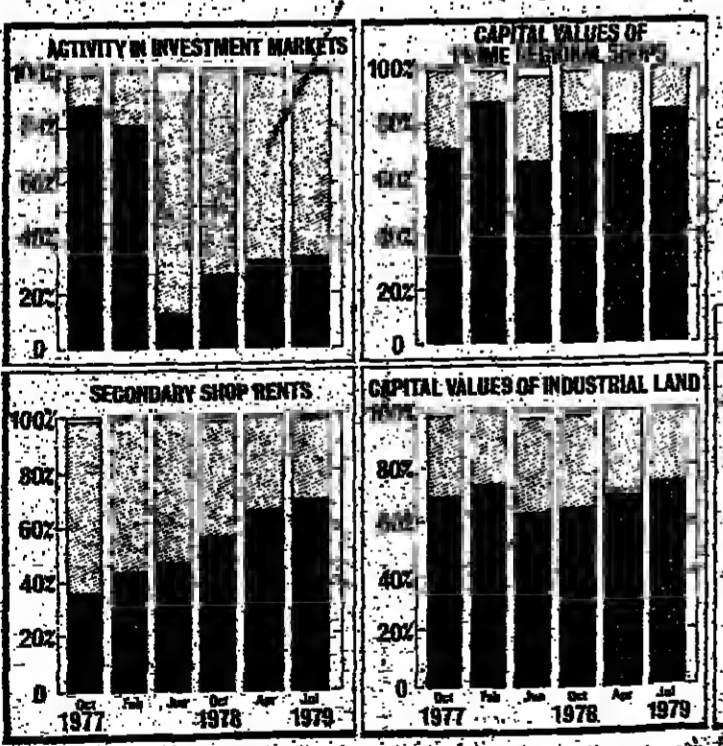
My instructions were to stay aboard the vessel and not sign off articles. The ship will not sail. It is stalemate at the moment," said Mr. Bygate. Because of similar problems in Aberdeen, previously, it is now declared on any flag of convenience vessel coming to the port without an ITF agreement," he said.

The owner of the ship, managed by Libra Shipping of Rotterdam, is understood to be trying to Aberdeen from his home in Belgium.

Textile aid cuts feared

THE TUC textile, clothing and footwear industries committee has asked for an urgent meeting with Sir Keith Joseph, Industry Secretary, to express its alarm at Government plans to cut regional aid.

PROPERTY MARKET INDICATORS



A poll by the Royal Institution of Chartered Surveyors' RICS members' firms and investing institutions in all regions were asked if there was a rising (R), static (S) or falling (F) trend in rents. Investment yields, capital values and investment activity for different classes of commercial and industrial property.

Table with 10 columns: Areas, LON. CITY, WEST, REST, GLC, SE (EX-LON.), N, NW, EAST ANGLIA, YORKS & HUMBER, EAST MIDS., WEST MIDS., SW, SCOT., WALES, N. IRE., NATIONAL. It contains data for various property types and investment trends.

Rentals still rising

STILL RISING rents, improving capital values, strong investment activity but some early evidence of a trend to higher yields. These are some of the points revealed in the 11th national poll of surveyors carried out by the Royal Institution of Chartered Surveyors in conjunction with the Financial Times.

The poll, which tested opinion during June, underlines the strength of the property market which remains confident about longer-term prospects in the face of economic uncertainty.

According to the poll's findings, there has since the last inquiry been a small move towards the stabilisation of office rents nationally, although the overwhelming majority of respondents in the City of London, West End and the remainder of the GLC area say rents are still rising.

new some suggest that this is beginning to be seen. As for rents elsewhere, the rising trend was reflected for all other types of property, from shops to industrial space, though a growing number of respondents suggested the incidence of static rental patterns was rising.

Prime shop rents are still thought to be growing, particularly in London and the south-east, while rental trends for secondary retail properties, modern factories and warehouses are still upwards.

On investment yields, the poll suggests that generally these have remained at historically low levels in the wake of heavy and continued institutional buying. But in the office sector, a small number of respondents now say they have evidence for the first time of rising yields on the City of London and the rest of the GLC area, though not elsewhere in the south-east.

Though there is some evidence that yields on secondary retail premises are edging upwards. Not surprisingly, the trend for capital values since the last poll in April has continued to show an upwards movement. While office and shops have reflected the trend, the most significant area for improvement has involved modern factories, warehouses and industrial land.

The latest poll shows the great majority of members taking part reporting rising capital values in these three sectors. The trend being strongest in the south east. On a national basis, respondents believed all sectors continued to show an increase in capital values, though the trend was less marked in the office sector.

Two-thirds of respondents believe that the level of investment activity remains stable, with almost the entire balance suggesting that it continues to increase.

MICHAEL CASSELL

Large table with 10 columns: Areas, LON. CITY, WEST, REST, GLC, SE (EX-LON.), N, NW, EAST ANGLIA, YORKS & HUMBER, EAST MIDS., WEST MIDS., SW, SCOT., WALES, N. IRE., NATIONAL. It contains data for various property types and investment trends, including questions about rent trends and capital values.

UK—PARLIAMENT AND POLITICS

Greater part of NEB holdings to be sold

Tories welcome curbs on Board

SIR KEITH JOSEPH, Secretary of State for Industry, yesterday made the following statement in the Commons on the Government's policy towards the National Enterprise Board:

"But it will take time to restore the full vitality of the private sector. In the meantime, the NEB will have a continuing role for those companies which have been in difficulties and for which it now has a responsibility, so long as the business concerned has a prospect of viability and no solution based on the private sector is available."

"I see no public benefit in enabling the NEB to act as a general merchant bank and its powers to promote businesses, or buy shares in them will be restricted within very clearly defined limits. Our policy (as the manifesto envisaged) is that the greater part of the NEB portfolio should be sold as circumstances permit, having regard to the interests of the taxpayer and the companies."

"I shall also be requiring the NEB to make a substantial reduction in its expenditure in the current year and in the following years. I exclude, however, the investments which the NEB has made in a dozen or so newly established high technology companies, chiefly concerned with computer software, microelectronics and their applications and which I believe justify special attention."

"The market has been discouraged in recent years from supporting such ventures. Time will, anyway, be needed for these companies to evolve before the NEB can sell them. In the light of this it seems sensible to use the NEB as one means of familiarising the market with new technologies. For my part I see this role as being necessary only until the market is clearly strengthened and I would not wish to put a term to the role now."

"The Budget for it will be limited—but clearly defined. The objective will be to secure in each case the maximum amount of private investment, with a view to full private ownership in each case as soon as practicable. The NEB will be able to re-invest some of their receipts from disposals of these companies in new high technology ventures, but only in partnership with private capital. A market that has met the huge risks of North Sea exploration should find no insuperable difficulty here."

"The Government is also much concerned with the problems of the areas of high unemployment. An element of that regional policy is that the NEB should continue to exercise an industrial investment role in the North and North-West and with small firms, seeking always to maximise private investment and with the objective of transfer of full ownership to the private sector as soon as possible."

"There was a restrained welcome from the Tory benches yesterday for the proposals announced by Sir Keith Joseph, the Industry Secretary, for limiting the activities of the National Enterprise Board. They were seen as a 'first step' towards cutting the NEB down to size by Sir Michael Gyles (C. Surrey NW), who has taken a leading role in starting back bench pressure for radical measures to end its interventionist role."

UK faces isolation at Lusaka

LABOUR LEADERS are convinced that Mrs. Thatcher faces a major upheaval at the Commonwealth Heads of Government conference in Lusaka next month unless specific and acceptable proposals are put forward for solving the Rhodesia crisis.

House packed for hanging debate

MPs CROWDED the Commons last night as the hanging debate got under way. Most felt sure that when they had trooped through the division lobbies later in the evening, they would once again have rejected the death penalty—though by a narrower margin than before.

Review of Ulster industry

MR. HUMPHREY ATKINS, the Ulster Secretary, has ordered a review of the financial assistance available to industry in the province to ensure that the Government is getting full value for money.

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Labour leaders at Lusaka

By Richard Evans, Lobby Editor

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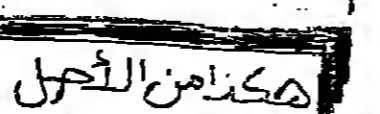
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FINANCIAL TIMES SURVEY

Friday July 20 1979

PORTUGAL

Faced with a precarious economic situation, rising unemployment and inflation, the long-suffering Portuguese continue to show remarkable resilience in their ability to absorb the failure of politicians to provide continuous and stable government.

Urgent need for tough decisions

By Robert Graham

FIVE YEARS after the revolution in Portugal an effective means of democratic government remains elusive. For the second time in a year the country has a caretaker government and once more the long-suffering Portuguese are presented with President Eanes' embarked on an unhurried search for a new formula.

Since the first elections in 1976 numerous formulas have been tried but the pack has been shuffled so often that the combinations appear increasingly unattractive to the principal participants. The most positive thing to be said is that the country has been able to absorb this failure to provide continuous and stable government with remarkable resilience.

The last formula tried has been non-party government. This was initiated in July 1978 when President Eanes dismissed the minority Socialist Government of Dr. Mario Soares, which had become increasingly strident and impotent. President

Eanes used his Presidential powers to call on Sr. Alfredo Nobre da Costa, who had no party affiliations and was considered a technocrat.

Sr. Nobre da Costa proved a businesslike operator, prepared to confront the pressing problems thrown up in the wake of the revolution such as compensation for nationalisation and the handing back of agricultural land occupied in southern Portugal. Indeed, some maintain that he owed his fall in September 1978 to being too effective. Since he cut the ground from underneath the politicians, it was inevitable that they should use their power in Parliament to topple him sooner or later. The Mota Pinto Government that followed was a brave attempt to keep the experiment going but depended also on the tolerance of the political parties for its survival.

The Mota Pinto Government fell ostensibly because of the refusal of the Socialists, Social Democrats and Communists to support its economic policy. But the real reason was, rather different.

The political parties realised that non-party government was an aberration from the democratic process. It made no sense at all for an elected Parliament to stand aside while a government was formed from non-elected personalities affiliated to political parties. It was damaging to their credibility and at the same time tended to leave the initiative too much with the President.

Yet to dismiss the period of non-party rule as damaging and a failure would be wrong. The Nobre da Costa Administration showed the politicians what

could be achieved in a short space of time. Sr. Nobre da Costa grappled seriously for the first time with the country's economic problems by attempting to exercise better management, tighten up on expenditure and reduce inflation. He did much to put the excesses of the revolution on an even keel.

The complexion of the two non-party governments was much more towards the Centre, and several would argue Right of Centre. Although this did not reflect the 1976 election result where the Socialists obtained the largest single chunk of the vote, 38 per cent, it was probably a more accurate reflection of the current mood of the country. There has been, by a fairly general consensus, an electoral shift away from the Left and towards the Right—probably an inevitable reaction given a certain resurgence of Portuguese conservatism and a preoccupation for preserving jobs and living standards during economic recession.

Acrobatics

This period has also permitted the main political groupings to reorganise and in some cases redefine themselves. The Socialist Party held a congress in March at which Dr. Soares accomplished a masterly piece of ideological acrobatics. He managed to hold the militant Left wing of the party yet at the same time point the Socialists towards a more pragmatic middle ground, clearly distancing itself from the Communists.

Three years ago the Socialists could not decide on whether to base their strategy on building bridges with the Communists.

This separation of the Socialists from the Communists has been reinforced by the emergence of a Socialist-supported trades union movement, the UGT. Taking advantage of an apparent loophole in the constitution, this organisation was able to form and in a short space of time has made remarkable inroads into the trades union movement, until now considered the vanguard of the monolithic Communist-controlled Inter-sindical.

Admittedly the main inroads have been among white collar workers and in the more conservative north. Nevertheless several other non-Communist political parties have pledged their explicit or tacit support to UGT to counter-balance the monopoly of power held by Inter-sindical. The Communist Party's control of Inter-sindical has been one of the pillars of its post-revolution strength. The implantation of UGT therefore is an important change which must effect both pure Portuguese politics and a whole range of socio-economic issues.

It is no accident that Lisbon graffiti, usually an accurate indication of Leftist sentiment, are almost entirely preoccupied with virulent attacks on this new trades union challenge. Undoubtedly, too, the Communist party has suffered from non-party government. The austerity measures imposed have been difficult to challenge because they have been so necessary. Hence the Communists have been powerless to prevent rising unemployment (it now stands at over 13 per cent of the active population) and hard pressed also to defend the land being removed from peasants in the Alentejo which the Party

itself encouraged them to occupy during the revolution.

The other political shake-up has occurred within the Social Democrat Party (PSD). The PSD leader, Sr. Francisco de Carneiro, has always played his cards close to his chest. But he has begun to make moves which some interpret as an attempt to manoeuvre the party so as to occupy the Centre-Right, sensing this is where the allegiance of the majority of the electorate lies. He has now deliberately shed himself of 37 out of 73 PSD MPs, provoking the departure of the so-called Lisbon group of intellectuals by this new posture.

The immediate problem is that the political parties do not want non-party government—yet equally neither do the Socialists nor any of their potential allies capable of forming part of a Government wish to rule for only a year. According to the constitution elections must be held in 1980. But for this the option of dissolving Parliament and calling early elections would appear attractive.

The previous elections were held when the country had not adjusted to the aftermath of the revolution. It was unclear what role the military would play and how much the Left would impose its will. Elections now would almost certainly have a cathartic effect and show clearly the shift in political allegiance. They would also free the Socialists from any residual obligations they might feel towards the Communists.

To get round the constitution it has been suggested that President Eanes call a referendum alongside the elections in which

people would also vote to waive the constitutional requirement of holding elections in the following year. But there is little real support for dicker with a referendum. While there are many aspects of the voluminous constitution that have become dated or which need redefinition—like the powers of the President—this is probably not the moment to tackle the issue.

So what happens? The Socialists could form a government, so avoiding two elections within a year. But the Socialist Party is giving fairly heavy hints that it is unwilling to pick up the unfinished pieces of the Mota Pinto administration. Tough and unpopular decisions have to be taken, including approving sharp price increases. Dr. Soares is also too canny a politician not to realise that he could be ridiculed for carrying out policies which he had opposed a few months previously—an opposition which brought down the Government, his enemies would hasten to add.

Personalities

The only condition on which the Socialists would commit themselves to a government is if President Eanes gave them his unconditional support. Here there is a problem of personalities. Ever since his summary dismissal as Prime Minister last year, Dr. Soares has nursed a deep hurt. Those who know him say relations have been improved, but frictions remain. President Eanes, for his part, appears reluctant to commit himself fully to Dr. Soares again. This would be a return

to the status quo, with the complicating irritant of Dr. Soares' dismissal.

Without mutual confidence the whole issue of the relationship between the powers of the President and the Premier would almost certainly resurface. This is perhaps why President Eanes still insists on throwing the ball to the politicians, saying in his blunt military way: "You intentionally ended non-party rule, therefore you must sort things out among yourselves."

President Eanes while in office has displayed considerable skill in dealing with the military, gradually emasculating the Left and pushing the armed forces into the background. The Revolutionary Council—in constitutional terms the ultimate arbiter of national policy—plays an increasingly formal role by all accounts.

However, he still seems on unsteady ground when facing the politicians—as is only natural considering his military background and long service in the colonies. He is a reserved man and the quality of his advice is not known. The suspicion is that he prefers to listen and mediate rather than knock heads together.

Yet this is what is needed to end the seemingly tireless parochial politicking of the politicians. Someone has to take responsibility for governing Portugal and operate on a minimum consensus. Otherwise the problems just multiply. The civil service is not strong enough to keep things functioning properly for long periods without government. Yet this is precisely what it is being asked to do.

BASIC STATISTICS

Area	35,383 square miles
Population	9.5m
TRADE (1978):	
Imports	Es 206.9bn
Exports	Es 107.2bn
Imports from UK	£286.4m
Exports to UK	£256.2m
Currency: Escudo.	
£1 equals Es 107.80	

The most honourable formula being touted is for an interim government composed of Socialists and Independents with a non-Socialist Premier. Some have a certain nostalgia for Sr. Nobre da Costa, though he is playing hard to get.

Certainly it needs someone who understands the precarious situation of the Portuguese economy. Uncomfortable decisions have been postponed and a new government must slap something like 50 per cent on petrol, 30 per cent on electricity and 25 per cent on transport costs. These increases must occur at a time when inflation has already crept beyond 20 per cent, meaning that for the third consecutive year wages have fallen in real terms.

No one underestimates the delicacy of the task facing any government, least of all Portugal's friends in the European Community and the U.S. But the lesson should have been learned from the strained negotiations with the IMF last year that its allies are prepared to help Portugal providing it helps itself. It is not clear that it has.

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PORTUGAL II

IMF kept at bay

CONSIDERING THE limitations of managing an economy in a succession of government crises, the results in Portugal's case, are not as bad as might be expected. The country's precarious external position has been strengthened considerably in the past 18 months. The authorities have avoided selling off any more gold since the sales made in January, 1978.

The International Monetary Fund (IMF) has meanwhile been kept from the door—though clearly it is not always too happy about what is going on inside. Public spending in particular has been above IMF recommendations, budgetary control overall has been slack and despite the Government's successful resistance to an important round of price increases in February inflation is running well above anticipated levels.

In the short term the latest OPEC price increases have added a note of uncertainty to the political manoeuvrings. Portugal of all the European countries is one of the hardest hit by this increase. The Portuguese authorities calculated that prior to the OPEC meeting the oil import bill would rise this year from \$754m to \$1bn. Some \$113m will now have to be added to this bill, which, to give a sense of perspective, needs to be seen in two ways—as a percentage of the trade deficit and for its impact on energy costs.

Since 1973 imports of oil and refined products as a proportion of the trade deficit have risen from only 9.5 per cent to 30 per cent. Last year the trade deficit was \$2.3bn; this year it could be around \$2.5bn. In terms of impact on energy prices, the increased cost of

crude and refined products will show a sharp jump. One senior official said that it would be necessary to raise petrol prices by as much as 50 per cent, while electricity prices might have to go up by 25 per cent and transport by 30 per cent.

The effect of the OPEC decision could have been absorbed more easily if the Government had decided to raise a number of prices when the IMF so suggested back in February. For instance, there was a proposal that electricity charges should go up by 18 per cent. There was a reluctance, however, to press ahead with such increases before Parliament had accepted a broad economic plan for the year along with the budget.

Unfortunately this plan was rejected by Parliament on March 23 and the Budget also was altered. This created a somewhat peculiar situation. The guidelines of the Mota Pinto Government policy did not wholly disappear. They became a bit more blurred in the new version of the Budget, only formally published this month.

The aim of the original plan guidelines was 3 per cent growth, inflation held down to 18 per cent and the current account deficit kept below the \$1bn mark. It was not this aspect which aroused opposition within Parliament. The main target of opposition was a device to impose a special tax on the 13th month end-of-year bonus payments. This was thrown out on its ear. The Budget was also attacked on certain local authority provisions.

The real effect of all this was to create a sense of drift in the economy. Inflation began to pick up so that even before the OPEC decision the consumer price index was running at around 22 per cent.

Since public sector spending is the main engine of the Portuguese economy it is perhaps important to look in more detail at the budget and how it is balanced. Total public spending this year has been projected at \$5.7bn (E\$275bn). This includes transfers to local authorities, up 29 per cent, and social security payments. Although this represents an overall increase of 7 per cent on the previous year's total spending, there is a sharp rise in the budget deficit. This has caused concern.

As the accompanying table shows this year essentially the result of predictions on receipts going astray. The initially projected deficit for 1978 was 40 per cent lower than the actual deficit. Officials attribute this to a delay in adoption of sales tax measures, transfers not made by the social security system and a failure by public enterprises to transfer profits. There is also a suspicion that there was widespread evasion.

This year the national budget deficit has only increased in real terms by around 3 per cent, perhaps less. But it is questionable whether the projections in the table are realistic. As its receipts represent only 68 per cent of total expenditure. On existing calculations the deficit will be made up 7 per cent by Treasury bills, 18.5 per cent by foreign borrowing and 74.5 per cent through resort to the domestic banking system. But it is stressed that the actual extent of domestic borrowing will be conditioned by the ability of the municipalities to absorb their anticipated funds. Here it is expected there will be considerable underspending.

Taxes

But even if this is the case the deficit will be also conditioned by the Government's ability to collect the amount planned in higher sales taxes and stamp duty. Last year, for instance, sales tax receipts were 18 per cent below projections and this year they are projected to increase 40 per cent. The essential point about this uncertainty is that it will probably not be until late in the year before a proper picture of budgetary discipline emerges.

The local authorities may underspend but traditionally since the revolution of 1974 the appetite of public enterprises has cut their overall subsidy by almost a third. At the same time the Government has switched these funds, earmarking them for capital restructuring of the enterprises in an effort to check current spending. However, since the finan-

cial strength of these enterprises this year depended in large part on price increases previously denied, this measured effectiveness is already in doubt.

It is also worth stressing perhaps that the Government is moving into a period where it is having to make much increased debt servicing payments since loans contracted during the revolution are now maturing. (Even though the interest rate has been cut from 13 per cent to 5 per cent the increase as seen in the table is sharp.) Portugal's current rate of inflation this budget cannot be considered at all expansionary, even though it contains a heavy element of deficit financing. Because internationally there is now a general tendency to accept that inflation levels will be higher than anticipated, the Portuguese authorities have found it easier to give to that rate will climb back to that of two years ago. The position of the escudo creates, however, an added element of vulnerability to inflation.

Between April 1978 and March this year it was agreed with the IMF that the escudo should fall 1.25 per cent a month on a crawling peg devaluation—apart from an initial 8.1 per cent devaluation. This has now been cut to 1 per cent per month to reduce its inflationary impact and will be cut further. But this policy may have to be completely revised in the light of the OPEC price rises.

Last year imports rose in dollar terms by under 7 per cent, reflecting both a drawing down of stocks and reduced purchases of some consumer items. In contrast, exports did well, increasing 18 per cent and justifying at one level the constantly weakening escudo. One particularly encouraging feature was the \$1.6bn in remittances from expatriate Portuguese and the boost in tourist earnings.

This year so far there has been a 80 per cent increase in the first quarter in remittances, exports are continuing to expand and despite the

increased cost of energy imports the current account deficit could be cut to around \$820m. \$520m are held by the Central Bank but this is on the basis of 690 tonnes of gold valued at market prices. It should also be remembered that 30 per cent of the country's gold reserves are not free but pledged as a guarantee to cover such loans as those with the BIS.

This percentage is being repaid in line with IMF exportations. In general the terms laid down by the IMF over a year ago as a condition of financial assistance have been met externally. The shippage has come internally. This slip, facilitated in part by the availability of funds in the Euromarkets, has meant that the Portuguese have not needed to feel so dependent on the institution. They are, for instance, negotiating a \$300m loan in the international market which for the first eight years has a three-quarter spread above Libor.

But Portugal's position remains sufficiently precarious for it to have to pay attention

	1978		1979
	Projected	Altered	Actual
Receipts	159.09	153.09	152.35
Expenditure	215.02	219.66	211.07
Basic deficit	-55.93	-66.57	-78.71
Debt repayment	-4.54	-4.57	-4.25
Total deficit	-60.48	-71.14	-81.97

Source: Ministry of Finance

to the IMF as the ultimate arbiter of its creditworthiness. Some argue that even if there may not be a specific need, a standby arrangement should be negotiated at year-end, if only to obtain the IMF's imprimatur of approval.

The role of the IMF has been much criticised within Portugal. It has been attacked for interfering unduly with domestic economic policy and for being unnecessarily tough in its conditions. Certainly the IMF guidelines that involved tight credit restrictions and higher interest rates have been instrumental in the economic slow-down. Last year demand as a whole was depressed. Steel consumption fell and cement consumption was stagnant. Unemployment rose. Growth this year

will be slower, especially if there is a poor agricultural performance, which is on the cards. Most expect unemployment to rise above the present level of 13 per cent of the active population.

Yet to blame all this on the IMF, as has been done, is not entirely just. Its influence has also been positive, providing a sense of direction where the Portuguese politicians have failed. The trouble is that too many seem to have forgotten the IMF's original objectives. Thus if inflation continues the way it is going and the budget receipts are again lower than anticipated, Portugal could well face a more acrimonious confrontation with the IMF in the not too distant future.

Robert Graham

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Industrial gloom

PORTUGUESE industry is living through gloomy times as the victim of an economic strategy that for over a year has been almost exclusively governed by monetarist considerations. According to Bank of Portugal figures, growth in 1978 was around 3.4 per cent compared to 6 per cent in 1977; fixed capital formation grew by only 4 per cent compared to 12 per cent. Unemployment figures are not entirely reliable since Government departments differ in their methods of calculation and consequently in their estimates, but the general picture shows the extent to which the recession has set in.

The Ministry of Labour estimates that between December 1977 and December 1978 the number of job seekers increased by 9.4 per cent from 455,000 to 493,000. The increase was particularly pronounced in the second half of last year; a period during which industrial production declined further and virtually stagnated. The annual rate of unemployment is now put at around 13.4 per cent against 12.6 per cent.

Nor is the outlook any better. An unpublished study from the Ministry of Finance recently described the situation as chronic and estimated that there would be a 20 per cent increase in the unemployment rate by 1983 if the Government stuck to the official output growth target of around 3.5 per cent.

The problem of unemployment is indicative not just of the stabilisation programme pursued since the second half of 1977 but also of the inherent structural weaknesses of Portuguese industry. Dominating industry are "traditional" sectors such as textiles as well as heavy industries such as shiprepairing and shipbuilding, petrochemicals and steel, all of which are facing a world wide recession. Lisnave, the Portuguese ship repairer which accounts for some 5 per cent of the country's total export earnings has reported double losses last year in comparison with 1977—a total of Es. 564m against Es. 241m.

In addition to the domestic credit squeeze and a continuing high inflation rate, Lisnave's competitiveness on the international market has been adversely affected by the fall in the value of the dollar. This virtually neutralised the stimulative effects of last year's devaluation of the escudo. The number of tankers repaired at Lisnave's Magalga docks near Lisbon fell from 192 in 1977 to 166 in 1978.

The year has not been any better at Setenave, Portugal's nationalised shipbuilding company which has in the past two years increased its share of ship-repairing because of lack of international orders from abroad.

Both Lisnave and Setenave appear, however, to be making the best of a far from happy situation by diversifying their activities. Lisnave invested \$5m last year in new dock equipment, including automatic blasting machines and new platforms to make the Magalga yard more efficient.

Future projects include a new cleaning deck on the mainland which would take over from Lisbon's three floating docks. Meanwhile higher viability contracts have been signed for the design and general construction of a fishing fleet repair dock at Cape Verde, one of Portugal's former African colonies.

Generally Lisnave is hoping that its performance this year will improve as a result of a rationalisation programme aimed at reducing costs and increasing turnover. The plan has so far included a slimming of the 10,000-strong labour force through an early retirement scheme.

Setenave's future is less assured. Although it has reached agreement in principle on the sale of 20 fishing vessels to Bulgaria, its international outlets in the short term are expected to be limited. The emphasis is on domestic demand, which would increase once the green light is given to a plan involving the building up of Portugal's aged merchant navy and fishing fleet.

Scheme

Generally, though, Portugal's shipbuilders are hoping that the EEC will within the next few months agree to a comprehensive credit scheme which would allow the industry to weather the storm at least until the expected upturn in the 1980s.

More complicated is the future of petrochemicals. It can only really be discussed in the context of Portugal's multi-million dollar industrial complex of Sines, which still manages to generate more controversy than any other single project.

While there is now a general acceptance that Sines is now in a too advanced stage of construction to be abandoned, opinions are divided as to the extent to which certain projects within the complex should be pursued. At Sines the deep-water port is complete and the refinery part is owned by the nationalised company Petrogal now on stream in January.

To an extent CNP's ambitions appear to contradict two basic guidelines of Portuguese Government economic policy—that priority areas in industry should be both labour-intensive and export-orientated. Not only are CNP's operations capital-intensive; their chances of finding outlets for their products seem limited. The outlook for the

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مكاتبنا في لندن

PORTUGAL III

A stranglehold on organised labour

FIVE YEARS ago, organised labour in Portugal played a crucial role in toppling nearly half a century of dictatorship.

In this respect, the emerging strength of the UGT, the country's first-ever fully organised non-Communist trade union organisation, has been one of the most significant political developments of the past year.

The liberalisation of organised labour in Portugal has been a matter of increasing concern for a wide political spectrum, ever since Intersindical appropriated both the structures and the influence of the old "sindicatos".

As the regime crumbled, the semi-clandestine Intersindical was at the forefront of industrial action.

Following the leftwing military coup on April 25, 1974, Intersindical joined hands with the soldiers and demanded compensation for its effort.

Significantly, though, the law did not define Intersindical as the only trade union organisation to which each individual worker should affiliate.

The formation of the UGT last October was largely the result of these loopholes in the Law of Unicidade. Its "legal" status has been further enhanced by the approval, last month, of wide sweeping changes to Portugal's trade union legislation.

Proposals

In a bill proposed by the former Socialist Minister of Labour, Sr. Maldonado Gonetla, the right of free association is categorically established.

The new law places supreme power with union congresses of elected delegates, held every three years. Between congresses, the day-to-day running of the union will be the responsibility of a special committee.

Gloom

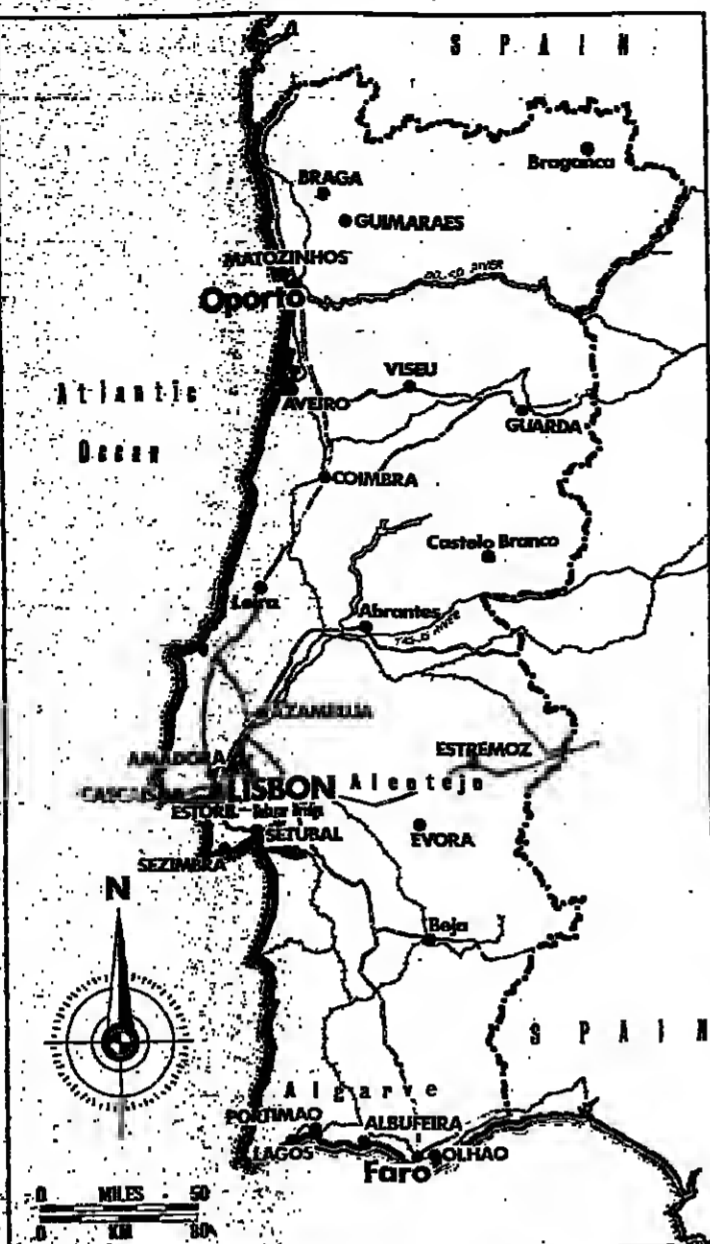
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Industry internationally is that it will be depressed until at least the 1990s by which time many other emerging countries may have developed their own petrochemical industries.

Then early this year the remaining bulk of the plan envisaging a \$700m investment in the country's existing steel plant at Sousel near Lisbon was reconsidered following meetings between Sr. Alvaro Barreto, the Portuguese Minister for Industry and the Visconde Etienne-Davignon, the EEC Industry Commissioner.

The steel plan has now been officially given the go-ahead, though with an initial investment reduced to about \$400m. The project will concentrate on producing long-rolled products which at present account for some 55 per cent of total steel consumption in Portugal.

Since its first draft was presented in 1976, Siderurgia's national steel plan has suffered a number of amendments in line with the state of the world industry. The first project to be shelved was a projected \$500m investment in a new integrated steel plant to produce flat-rolled products at Sines.



According to Ministry of Labour statistics during 1978 there were a total of 323 strikes compared to 320 strikes the previous year.

Despite the relatively high degree of political consciousness that exists within the Portuguese labour movement, many workers appear prepared to accept lower wages rather than risk forcing employers (particularly in small and medium-sized firms) out of work.

Portuguese unemployment is already estimated at around 13 per cent, the chances of finding new jobs in most areas are virtually nil, and the level of unemployment benefits are extremely low compared to most European countries.

Looking ahead, however, there is no guarantee that this self-enforced passivity on the labour front will necessarily continue.

Firstly, Portuguese industrial relations continue to be characterised by a chaotic collective bargaining structure.

There is no dialogue between Intersindical and UGT on the one side and the employers' federations on the other. Instead, bargaining takes place at sectoral level between local employers and local union officials.

In many sectors, there are as many as 20 different bargaining units so that the problem of wage bargaining is immensely complicated.

The present level of employment is largely maintained by the fact of Portugal's labour legislation making it virtually impossible for an employer to dismiss labour.

Finally, the emergence of UGT, as has happened in Spain, could lead to bitter rivalries with both sides resorting to strike action as a way of asserting their identity among a donning working class.

Moreover, although UGT has maintained its non-party image there is a likelihood that the political parties will in the future try to use it in order to extend their influence.

On all accounts, the year ahead promises to be a testing time for both management and labour.

Jimmy Burns

then majority representation. Finally, all voting within unions from now onwards will be by secret ballot.

Theoretically, the Gonetla Law sets out to establish a principle of democratic trade unionism. In practice, the law will enable the UGT, as share-holders, committees and participable more fully in factory and government-level negotiations.

The UGT was originally formed as a predominantly socialist trade union around a restricted caucus of about 20 individual unions. In the past few months, the UGT had managed to cut across party lines and has been brought under a broad democratic banner involving Socialists, Social Democrats, Christian Democrats and Independents.

If one is to believe UGT leaders, the rise of the new trade union over the past few months has been little short of meteoric. They claim that UGT now encompasses nearly a million workers and some 60 individual unions.

Of the strikes that did take place, the majority took the largely symbolic form with little if any disruptive effect. The year's two most serious strikes, that of the merchant seamen last summer, and of the telephone workers this winter, had more to do with overtime pay and conditions than with the Government's wage limit.

The rival claims are almost certainly exaggerated, though

not entirely contradictory. The UGT does not hide the fact that its main strength, as proved by union elections this year, is among white-collar workers, and that industrial workers are still largely controlled by Intersindical.

Moreover, Intersindical now openly looks upon the UGT as a threat to their hitherto uncontested control of the Portuguese labour force and last month organised mass demonstrations throughout the country against the Gonetla Law.

Ironically, the anti-UGT demonstrations have been among the most virulent in a year, characterised by relative peace on the industrial front. Throughout 1978, with a few exceptions, labour stuck to the Government's wage ceiling of 20 per cent.

The year's two most serious strikes, that of the merchant seamen last summer, and of the telephone workers this winter, had more to do with overtime pay and conditions than with the Government's wage limit.

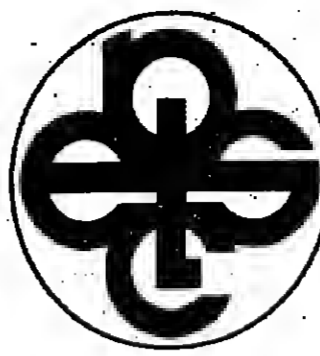
Both General Motors and Ford have hinted that they might be prepared to follow a similar path in Portugal. Earlier this year Ford invested \$1m in the first phase of a new export programme at its Azambuja plant near Lisbon but backed out of a proposed new \$1bn European assembly plant originally considered for Sines.

Looking ahead, investment, whether foreign or Portuguese, will continue to be largely conditioned by legislation and the general political scenario. Private business is still far from happy with a labour legislation which it considers to be highly restrictive. The issue of compensation for farms and shareholdings illegally seized or nationalised following the revolution is yet to be resolved. Finally, the continuing existence of a semi-Marxist constitution means that the law defining the field of activities for the private and public sectors is still ambiguous.

The situation of Portuguese industry is not helped by the continuing political instability and changes of government. What is perhaps the main priority, the implementation of a medium-term economic plan that would set out guidelines for such crucial areas as the energy sector, has been delayed. The feeling persists that there has been too much politicking and not enough real planning as to the direction in which Portuguese industry should be moving.

Jimmy Burns

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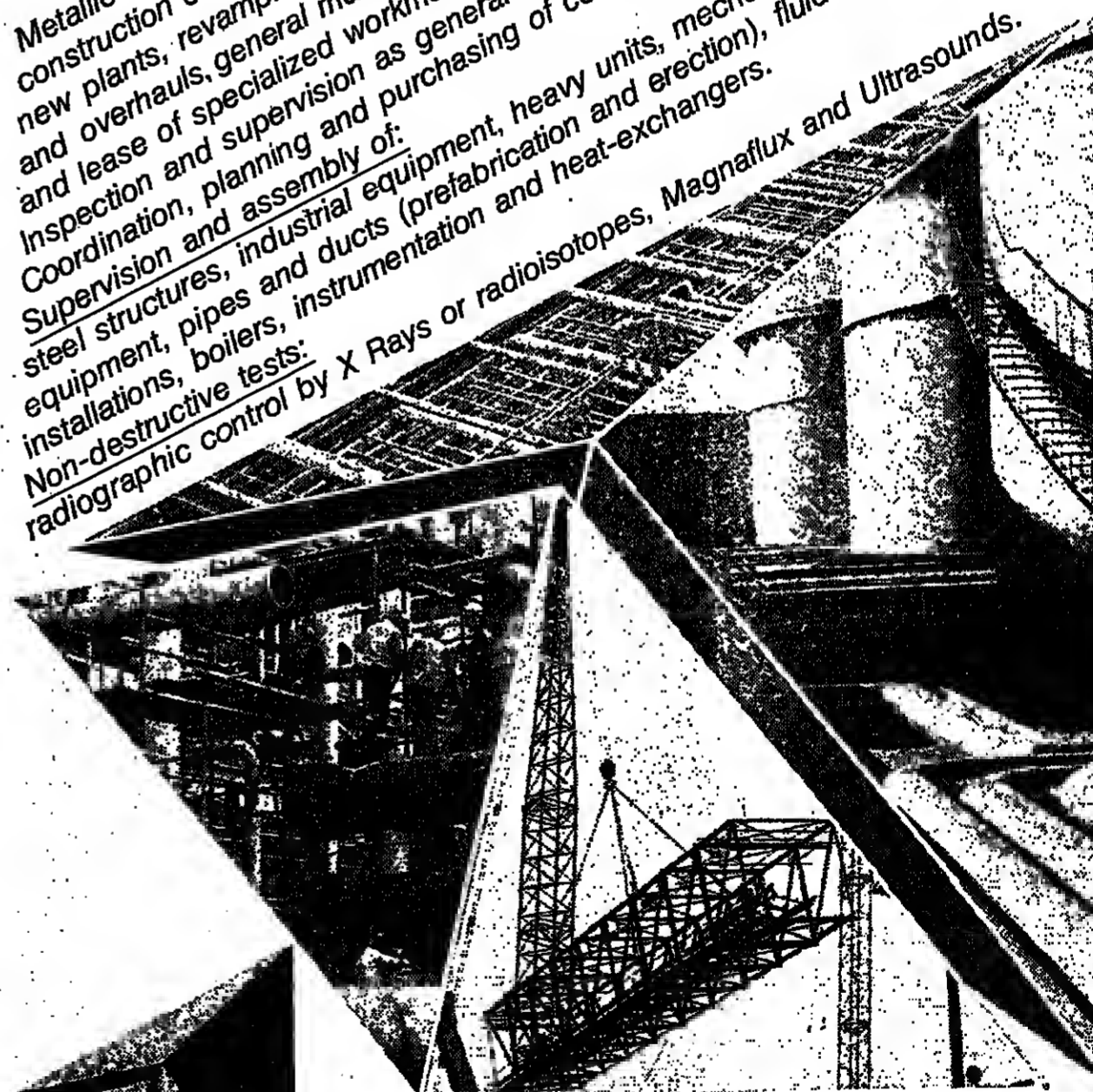
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PORTUGAL V

Building up links with the world

IN THE five years since democracy returned to Portugal, the country has actively pursued its desire to establish diplomatic ties with the rest of the world. After many years as an international outcast because of overseas colonialism and domestic authoritarianism, Portugal now finds itself welcomed at international forums and respected in the United Nations.

It has turned away from centuries of concentration on the far-flung heritage of Portuguese explorers to a close look at the nations that surround its own doorstep. The process has been encouraged by the Common Market, ready to welcome Portugal into its membership.

The change of direction has been traumatic, both psychologically and in economic terms, but the wounds of overseas detentions, the scars healed and the Portuguese are heartened by the dozens of countries which now accept them.

But all has not been plain sailing for Lisbon's vigorous foreign initiative. On balance, however, there have probably been more crests than troughs.

Late last year Portugal gained a coveted seat on the UN Security Council and since then has been much courted by those African countries keen for sympathetic attitudes towards the liberation movements in Southern Africa.

Enclave

This January, after months of manoeuvring, Lisbon and Peking finally exchanged ambassadors, a diplomatic breakthrough earlier complicated by the strong pro-Soviet leanings of early Portuguese post-revolutionary governments. Portuguese interest in the link with China has, of course, much to do with the tiny mainland enclave of Macao, officially considered Chinese territory under Portuguese administration.

The enclave's status seems destined to remain unchanged in the foreseeable future. But there was a time when strong rumour, later denied, maintained that China wanted Macao back, gambling dens and all, to show Taiwan that incorporation with the mainland would not necessarily end the different lifestyle of the former Formosa.

In another part of the Far East Portuguese diplomacy has been more controversial. This is in the now Indonesian-run territory of East Timor. The Portuguese withdrew from Dili in disarray at the height of their decolonisation process; tough guerrilla warfare between Indonesian invaders and Timorese liberation forces followed.

The Portuguese never formally granted independence to the colony but Jakarta claims that it has been incorporated into Indonesia at the bidding of a majority of Timorese. Portugal has long since handed the problem to the UN committee on decolonisation and continues to defend East Timor's right to self-determination.

But its critics maintain that Lisbon has not done enough to

follow up its revolutionary promises to hand over the colonies to their natural leaders. Apart, however, from cutting diplomatic ties with Jakarta as was done in 1975, there seems little else left for Portugal to do at the moment to settle the whole tragic question.

The twin main themes of Portugal's foreign policy centre on relations with Europe, especially the Common Market, and developing links to the ex-colonies. Within this framework Africa has been the target of some major foreign policy initiatives, both of the part of the President, Gen. Ramalho Eanes, and Lisbon's Necessidades Palace, seat of the Foreign Ministry.

These attempts have had mixed results. In the cases of Guinea Bissau, Cape Verde and Sao Tome, relations are excellent and co-operation and trade agreements are moving ahead smoothly. But Angola—former jewel in Portugal's imperial crown—and Mozambique have proved more intractable.

In spite of a summit between President Neto and President Eanes last June in Bissau, leading to a general co-operation accord, relations continue to be stormy. Earlier this year Luanda backed a signing of a major trade agreement with Lisbon, after condemning continued support by some Portuguese for Joana Savimbi's UNITA guerrillas still waging a bush war in southern Angola. The agreement was finally signed but only after the Angolan President himself had made clear his displeasure at continued right-wing attacks in Portugal on his Government.

Although the presence of UNITA and FRLA activists in Lisbon embarrasses the Portuguese government, which would like them to quietly disappear, it is unable to accede to Angolan demands to ban them without infringing the ample liberties guaranteed by the country's 1976 constitution.

A mood of tolerance seems to be prevailing at the moment and, indeed, the President recently sent a special envoy to Luanda reportedly seeking President Agostinho Neto's help in mending Mozambique's frayed relations with Lisbon.

Ties between Lisbon and Maputo have sunk to an all-time low recently, with several factors creating tensions. They include financial "contentions" over Mozambique's nationalised banking system, Portugal's continued debt responsibilities for the Cahora Bassa dam scheme, and the lack of consular protection rights for Portuguese contract workers in Maputo.

The Necessidades is cautiously optimistic that things will improve, however, and new missions are being planned to try to resolve the outstanding problems.

On Portugal's part much is at stake. Apart from the trade and cultural benefits springing from keeping on a good footing with Portuguese-speaking Africa, Lisbon's would-be role as Europe's interpreter in the region is being tested.

For it is clear that until the

touchiness is taken out of state-to-state relationships and mature, stable diplomatic ties are established, Portugal will not find it easy to build its European-African bridge.

Portugal's other interest in Africa lies with its historical and cultural neighbours, the Arab world.

Lisbon's decision two years ago to establish diplomatic ties with Israel drew some heavy flak from the Arabs, with whom lucrative trade was developing. But now oil has been poured on the troubled Luso-Arabian waters to such an extent that the Arabs have indicated that they would call on Portugal if the need for a Middle East mediator ever arose.

Portugal has also been making overtures to the non-aligned movement and following the recent state visit by President Funes to Yugoslavia, will have observed visits to the non-aligned summit in Cuba later this year.

Summit

It may seem contradictory at first sight for a NATO member country and prospective EEC candidate to be broadening contacts with non-aligned nations. But diplomats in Lisbon say Portugal was eyeing the dawn chance of improving relations with Angola and Mozambique through contacts at the summit.

Notwithstanding its strenuous efforts in Africa and elsewhere, pride of place on the foreign policy front since 1976 has been given in Europe and specifically to the Common Market.

The EEC has accepted Portugal's Socialist-sponsored request to join and hopes that not only will the move strengthen Portugal's democracy but that it will also give Lisbon the reference point it is seeking in the world.

But while the Portuguese have shown interest in principle in the Common Market, they have so far failed to get down seriously to the nitty-gritty of negotiations.

Indeed, so disorganised has been the approach that EEC officials in Lisbon are showing considerable concern that Portugal will fall behind neighbouring Spain in moves towards accession. Equally lackadaisical has been the Government's attempts to inform the general public about the Common Market and the effects membership will have on every aspect of Portuguese society. There is some hope that things will improve with the opening soon of a Common Market information office.

There is no doubt, however, that the decision to join the Common Market has been one of the post-revolutionary high points of the country's foreign policy, a policy which also continues to underline Portugal's long-standing commitment to NATO.

Portugal's important geographic position has never been underestimated by its NATO, European and North American allies. And its most strategically vital contribution is without doubt the air base at Lajes on the Azores archipelago in the Atlantic Ocean.

Last month the U.S. lease on the base was extended to 1983 re-securing NATO surveillance of Soviet submarine activity over a vast stretch of the North Atlantic.

Lajes is also important as a strategic post in U.S. supply runs to European bases and to Middle East trouble spots. Its standing has been further enhanced by Soviet recent truce over continued U.S. access to the Rota air base.

As political instability institutionalises itself in Portugal, the importance of NATO and EEC membership increases proportionately, for they provide a kind of insurance policy to Portugal's young democracy. NATO keeps the historically volatile military force occupied while the EEC will undoubtedly stimulate the economic and political structures profoundly.

Kenneth Pottinger

Reform

CONTINUED FROM PREVIOUS PAGE

a residual occupation by old people, or a female member of an emigrant-owner, or tenant's household.

Government officials have recognised that a major priority for the north is the enlargement of some of the excessively small plots either into privately owned small farms or co-operatives.

That this action has not been as forthcoming as in the south may again have a political reason behind it. The area is the most conservative in the country, untouched by the 1974 revolution, the existence of its inhabitants is firmly rooted in tradition and property. There is also a more immediate fear of the consequences of leaving the smallholding at a time when alternative employment is not apparently available.

Moreover, the small farmers have a powerful organisational

foot in the Confederation of Portuguese Farmers which, in the past, has managed to use its political muscle to full effect. In 1975, for example, it allied with the Church to prevent the Communists from extending their influence north of Lisbon.

But for all the political constraints that persist, the past year has seen a number of developments in the sector aimed at removing Portuguese agriculture from partisan involvement and placing it on a more efficient level.

Perhaps the most important has been the creation by the Government of the Financial Institute for Aid and Development to Agriculture and Fisheries (IFADAP), to co-ordinate and plan domestic and international credit to the agrarian sector.

As has been underlined in a recent World Bank survey, the small amount of institutional credit supplied to Portuguese agriculture, relative to all other sectors, is one reason for the decline in the rate of gross fixed capital formation in the sector.

Gross fixed investment of approximately 9-10 per cent of agricultural GDP hardly covers depreciation of non-land assets and creates no new capacity for growth.

The Bank assumes that credit should climb to about 20 per cent of agricultural GDP in order to reduce the higher proportion (12 per cent) of fixed investment to GDP and complementary working needs. Agricultural credit should be expanded to around about Es.30m, or twice the amount available at the end of 1975.

The appearance of IFADAP will not only increase the amount of credit available it will also rationalise its distribution. Until now, lending to the sector has been carried out by a cumbersome collection of commercial, saving and co-operative banks. These have had a tendency to work independently from each other and according to different criteria. Their operations in the agrarian sector will now come under the auspices of IFADAP.

Any collective or private farmer will only be officially granted a loan once the project in question has been carefully screened.

IFADAP operations have so far been limited and their future is largely conditioned by the political scenario, as well as by the speed with which future ministries of agriculture can push ahead with the restructure of the agrarian sector.

IFADAP is believed to be negotiating loans with an impressive list of international banks and credit institutions, including the European Investment Bank and the World Bank. The money is clearly there for the asking, though Portugal's creditors will be reluctant to release it until a great deal more thinking goes on as to where to put it.

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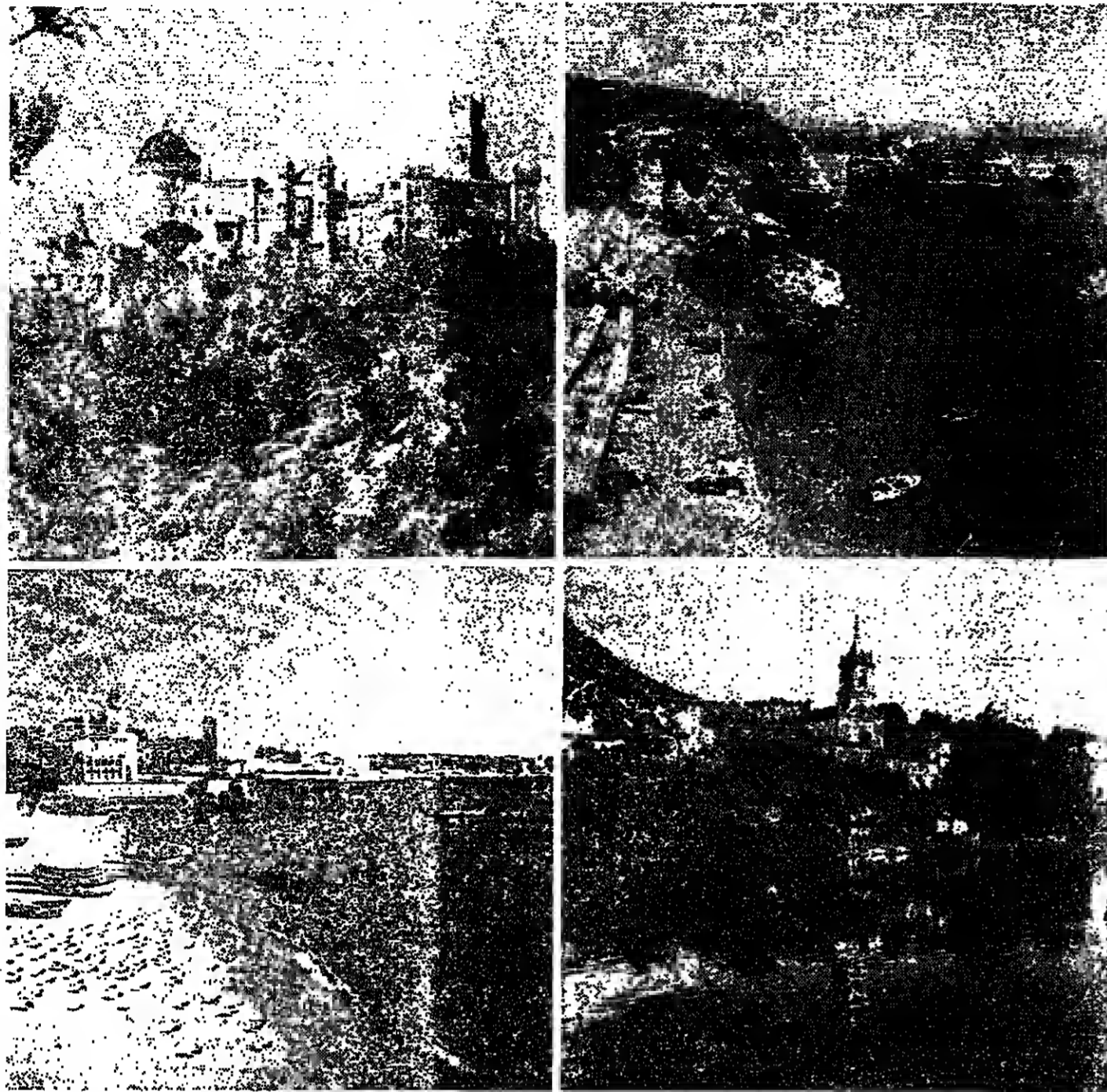
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PORTUGAL VI

Record year for tourist industry

FOUR MILLION tourists are expected to visit Portugal (population 9m) this year as the country experiences an unprecedented boom in its major industry. Indeed, this summer Portugal's 140,000 bed-capacity is reportedly a sell-out—even the camping sites would find it difficult to squeeze in another tent. The lean post-revolutionary years when political upheavals kept visitors well away, are now over and tourism in the past two years has shown increases of 29 per cent (1978) and 23 per cent (last trimester, 1979), compared with the previous years. In 1978, the sector was the second biggest foreign currency earner, bringing £57,500m into State coffers. But unless some major steps are taken soon, the country is going to find it hard to keep up with increasing demand for its sunny climate and kilometers of golden beaches. Indicators show that Portugal underinvested in this vital industry and there are moves to attract foreign capital into what is claimed a virtually "success guaranteed" venture. Hotels on the Algarve, for example, report year-round 75 per cent occupancy rates. The short-term austerity situation and IMF-imposed credit restrictions are hampering any heavy State spending on tourist developments for the present, so the emphasis is on drawing external investors. According to the Institute of Foreign Investment, during 1978 eight countries poured nearly £2m into new developments in the sector. Heading the list was Holland, followed by West Germany and Norway, while France and the U.S. also made a showing. The confidence foreign money has in the growth potential of this undercapitalised industry is shown by

the fact that investment in tourism was 11 per cent of total foreign input to Portugal, last year. But the picture also has its darker side. Industry sources warn that tourism's important economic role will only be secure if the problems of a faulty infrastructure are overcome. Some tourist agents-for instance, are concerned that the multi-million Escudo business has reached saturation point. One agency director, possibly guilty of over-enthusiasm, warned that the major tourist area, the Algarve, would "die" within five years unless the region was given a major capital injection for improving roads, air links, sewerage, communications, hotels, water and food supplies. He says some of the popular golden beaches are now so polluted that they are serious health hazards and that a proper regional sewerage system is a priority. No official studies on pollution and related problems are published, but health sources say Portugal has no worse record in this respect than neighbouring Spain, or indeed other popular Mediterranean holiday areas. Government incentive schemes for would-be investors are generous. Financing comes through loans available for up to half total investment and interest rates of between 15 and 17 per cent, repayable over 35 years. Plans are under discussion to raise these limits. But there are inevitable delays in building up new development and meanwhile the flow of visitors grows. To try and meet it, Commerce and Tourism Minister, Sr. Abel Repolho declared recently that moves were under way to complete dozens of half-built buildings in various tourist spots, thus bringing another 10,000 beds on to the market and

providing 3,000 more jobs. The new beds are in complexes which were under construction when the 1974 coup occurred frightening off the entrepreneurs responsible. Such plans, however, are only likely to keep the country abreast of growing demand and do little to cope with expected future expansion. And with an escudo which has devalued some 50 per cent since 1978 (and continues sliding downwards at a rate of one per cent a month against a basket of European currencies) expansion seems assured. Among initiatives taken by the State Tourist Authority to ensure this are: the successful selling of the country as a major European convention centre—and a Tourism Fair which attracted 1,500 Portuguese and foreign travel agents, earlier this year, and has given tourist promotion in many target areas a big boost. Why do tourists flock to Portugal, and who are they? The tourist board has some profiles of its customers which show that unlike neighbouring Spain, the country does not attract mass tourism. Neither are those who come here on luxury tours. Rather the average visitor seems to be a middle income citizen on a group tour. Portugal is apparently a favourite sunning spot for students, teachers, middle management and skilled workers, among others. To these, as to any other, the tourist carrying hard currency, Portugal overall, offers an overall good bargain. There is luxury to be enjoyed but unlike the rest of Europe it is at a fair price. In the Algarve the four and five star hotels, built during the 1960s for a largely privileged class,

have found themselves demotivated by the revolution five years ago. While princesses and business tycoons still look in on the casinos and the golf courses, simple people are crowding out the hotels. Looking ahead, Portuguese tourism clearly has considerable potential. While the Algarve, the environs of Lisbon and Madeira are the historic sun spots, Portugal still has large areas of unexploited beauty which make a number of the better-known resorts of Europe look like wasteland, in comparison. A good illustration of this is the Green Coast and Minho mountain region, north of Oporto, which offers beaches flanked by green pines and topped by panoramic vineyards and rolling mountains. Throughout the year there is hardly a foreign tourist in sight—and small wonder, given that the region's infrastructure has developed little over the past 50 years. The picture is similar in the beautiful mid-Atlantic volcanic islands of the Azores, Portugal's equivalent of the Canaries. The recent \$30m economic aid package offered to the Azores, in return for continued use of the Lajes military air base, could contribute to the development of a region which has been neglected in the past. There are economists, of course, who see a danger in the development of Portuguese tourism. As a source of foreign exchange, its future contribution to the balance of payments is undisputed. There is a fear though of excessive concentration on the sector, made at the expense of industry and agriculture. As one critic put it: "We want to join the EEC, but not simply as the holiday camp of Europe." Kenneth Pottinger

Textiles sector buoyant

WHEN PORTUGAL'S large textiles and garments sector does well it is usually a good sign for the economy of the country, as a whole. It is not just that the sector is the biggest single manufacturing employer, with 20 per cent of the manufacturing labour force, and the biggest exporter, accounting for 30 per cent of the country's exports. Its importance also lies in the indirect employment it offers in other sectors, such as services and transport, and in the regional role it plays. Most of the employment in the sector is in the north of the country in small towns and villages within an hour or so's drive from Oporto, though there are other important centres elsewhere in the east and north-east, such as Portalegre (man-made fibres); and Covilha (wool textiles). In many of these small towns, textiles represents the only (or dominant) source of employment and is therefore a valuable brake on the drift in population that would otherwise take place to Lisbon and Oporto and to other European centres. The buoyant performance of the industry over the past year, at a time when most other sectors have been in decline, has therefore been of considerable importance, helping Portugal to earn much of the foreign exchange it has needed to finance costly imports of food, capital equipment and other items. Yet well as the industry has performed, the contribution it has been able to make towards Portugal's many economic problems has been limited by factors outside its control, and it is this which is now causing serious concern to the industry, its trade associations and to the Government. Though many companies are now working at a relatively high rate of capacity, with demand from important markets such as Britain still very strong, manufacturers are warning that tough quota restrictions imposed by the EEC over the past two years could produce a serious crisis for textiles and clothing within the next few months, leading possibly in some cases to closures and bankruptcies. The EEC decision to place Portugal under quota control, along with other Mediterranean associate countries, is itself regarded as unfair by the Portuguese, but the effects have, in fact, turned out to be worse than expected for two reasons. Firstly, the restrictions (as in the case of other countries brought under control) were based on export performance in 1978, a year which—because of the turmoil following the country's revolution—happened to be one of the worst experienced by the industry. Thus, quotas for many products have been set below levels achieved in the early 1970s and, in the case of Britain, exports last year (in a year when exports substantially above quota) fell around 3,000 tons short of the 1973 total. Tight quota restrictions have

also been imposed by West Germany which takes less than 100 per cent of its total textile imports from Portugal. A further complication for Portugal has been added to the list with which information on quotas has become available. The 1978 agreement with the EEC was not reached until well into last year, by which time most manufacturers had signed contracts with their big retail customers. As a result, quotas in some products were greatly exceeded. This year's quotas, finalised under an agreement for 1979, reached at the end of 1978, were only made known to the industry late in the first quarter, long after orders for many products had been placed. As a result, in some sectors—such as shirts and blouses—70 per cent of the quota had been shipped by the end of May and some manufacturers are now deeply concerned that within the next month they will no longer be able to deliver goods to customers in fulfilment of orders because of lack of quota. The difficulty is greatest in the UK and Germany, but there are problems, too, in France and Belgium, and outside the EEC in Norway. But while quotas are the immediate pre-occupation, the need to look further ahead has also been recognised by the Portuguese authorities with the appointment of Werner Associates, a firm of management consultants, to look into the structure of the textile and clothing industry. The industry is now heavily concentrated towards household textiles (sheets and table cloths), men's shirts, trousers, suits, women's blouses and tea shirts. In addition, it is a substantial supplier to overseas markets of cotton fabric and yarn (though recently because of strong demand it has begun importing cotton yarn for the first time). Its structure consists of around 2,000 companies, more than half of which employ less

than 50 people, with fewer than 20 employing more than 500. The Werner report is likely to look at ways in which some rationalisation of the smaller groups could be achieved, and at which products and markets the industry should cultivate. Economic pressures have already helped to bring about some regrouping but with the industry still very largely in family hands, and voluntary mergers have not been easy to achieve. Providing serious damage both to the industry itself and to customer confidence does not result from the short-term quota difficulties, the Portuguese authorities believe their textile sector has, in the longer-term, represented a substantial asset to the EEC. It will offer after Portuguese entry some time in the early 1980s a low cost base within the community for textile manufacture, able to compete with many of the more distant low-cost suppliers in the Far East. As such, the Portuguese expect their importance as a supplier of labour-intensive items such as clothing to go on increasing with Portugal in many cases processing yarn and fabrics—the capital-intensive textiles sector—produced elsewhere in the community. Much will clearly depend on the terms for Portuguese entry, but the industry, at this stage, believes that with a transitional period of perhaps five years it will be able to adjust to the increased competition which it can expect from the textile industry in other parts of Europe—now largely excluded from the Portuguese market by tariff protection. The industry is expecting as a minimum, however, access to other EEC markets, free of quota control, immediately on entry. Within the EEC and able to sell its goods freely in the European market, the industry is confident it can play an even bigger part in future in helping to sustain the Portuguese economy. Rhys David

result of the quota system which tends to freeze the existing pattern of exports, with country by country allocations being based on past performance. To make matters worse, home demand for the industry's goods has also fallen as a result of the high rate of domestic inflation and unemployment. Portugal's case for more generous treatment is now being looked at by the EEC and unless some relaxation in quota levels is authorised the sector is likely, according to some Government and industry officials, to suffer serious damage. This, in itself, could lead to social and economic problems and, hence, to an undermining of the country's fragile political stability. The argument being advanced to the Brussels authorities is that as an applicant for EEC membership, Portugal should be shown special consideration, possibly by being allowed to use up quota not fully utilised by third countries outside the EEC and its grouping of Mediterranean associates. Without a strong textile industry, it is being claimed, Portugal could be too weak industrially to enter the EEC and should therefore be encouraged to develop its markets in richer northern European countries. But while quotas are the immediate pre-occupation, the need to look further ahead has also been recognised by the Portuguese authorities with the appointment of Werner Associates, a firm of management consultants, to look into the structure of the textile and clothing industry. The industry is now heavily concentrated towards household textiles (sheets and table cloths), men's shirts, trousers, suits, women's blouses and tea shirts. In addition, it is a substantial supplier to overseas markets of cotton fabric and yarn (though recently because of strong demand it has begun importing cotton yarn for the first time). Its structure consists of around 2,000 companies, more than half of which employ less

1978 Financial Highlights

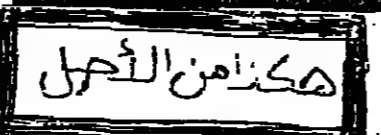


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	1978	1977
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TOTAL EXPENSE	13,258	7,823
CASH-FLOW	1,973	1,692
NET PROFIT	210	90
CASH AND DUE FROM BANKS	5,695	6,923
DEPOSITS ABROAD	3,238	1,915
BILLS DISCOUNTED AND LOANS	80,167	52,683
DEPOSITS	80,407	53,711
ASSETS	123,912	70,152
CAPITAL FUNDS	2,373	2,348
SALARIES AND BENEFITS PAID TO THE EMPLOYEES	1,690	1,392

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THE PROPERTY MARKET BY MICHAEL CASSELL

MEPC to start on Long Acre

AFTER YEARS of planning wrangles, battles with environmental groups and invariably inadequate finances, MEPC is to start work on its huge Long Acre office development in London's Covent Garden.

The company, which this week announced it was paying £10m to buy out Reed International's 49 per cent share in MEPC-Reed Properties — the Long Acre site is included in its portfolio — will have development under way in October.

The project is likely to cost a little more than £40m and will take three years to complete. It will provide about 194,000 sq ft of office space and another 20,000 sq ft of archive space on a 3.2 acre site which was once the home of the former Odhams Press.

After the takeover of IPC by Reed International, the site formed part of the package of property interest transferred to the MEPC-Reed joint company when it was set up in 1972.

Mr. Christopher Benson, managing director of MEPC, said yesterday that the company was now looking for institutional help for the scheme. He commented: "We are determined to do this on a true side by side funding arrangement."

"By that, I mean we will be looking for a partner who is prepared to participate in the risk and profit involved in proportion to the extent of their financial commitment."

With work starting in a few weeks time, MEPC is clearly confident that a suitable deal can be arranged before long. The company has had detailed

planning consent for the scheme since 1975 and some preliminary site work has been done, although its finances have not until now allowed it to consider full-scale development.

Mr. Benson emphasised that the go-ahead for Long Acre at the same time as the purchase of the Reed stake in MEPC-Reed was co-incidental, and that their "very good partners" had not been in any way responsible for holding up the scheme's progress.

For Reed, the disposal forms part of the group's overall rationalisation and restructuring programme and by early last year Mr. Alex Jarratt, the chairman was saying that property development was regarded as "irrelevant to the main thrust of the business."

In return for the £10m-£5m

to be paid in 1983—Reed has handed over a portfolio of 10 London properties plus the Long Acre site.

At the time the joint company was set up, the properties involved had an asset value of about £36m and MEPC paid nearly £19m for its stake.

In 1977-78 the company earned a small profit but announced it had written down investment properties and made provisions against development properties to the tune of £12.4m. Another small profit was recorded in 1978-9.

The sale to MEPC—originally it had an option to buy the balance of the equity after 1983—leaves Reed with one property subsidiary, Kings Reach Investments, in which it has a 39 per cent stake. The Prudential Assurance is the major partner.



IN BRIEF

● In a deal worth more than £41m, Sheridan Estates has obtained a forward commitment from an unnamed pension fund to purchase and provide interim finance for a 45,000 sq ft office development — pre-let to Tate and Lyle Engineering at £5.73 a sq ft — near Bromley South Station. Richard Ellis acted for Sheridan and Wright O'Phelan for the publicly shy fund.

● Massey-Ferguson Holdings Pension Trust has made its first property investment and paid £2m for phase one of the 165,000 sq ft Lakeside industrial estate in Redditch, Worcestershire. It is held on a lease from Redditch Development Corporation and leased back on a geared basis. Hillier Parker May and Rowden acted for Massey-Ferguson and will manage the investment.

● Sainsbury's is to build a store providing 21,600 sq ft of selling space on a three-acre site at Vauxhall's New Covent Garden Market. The land has been bought from the Covent Garden Market Authority and work on the store is scheduled to start in 1980.

● The UBM Pension Trust has let the former Youth Hostels Association headquarters in John Adam St, WC2 to Broadbeat Advertising at £10 a sq ft. The trust bought the 3,200 sq ft building last year for £45,000 and has since modernised the property. UBM was advised by Harbottle Taylor Cook and Hampton and Sons acted for the tenants.

● Haslegrave Estate has let the office content of Brownlow House in High Holborn to Henry Rutter, the industrial and commercial estate agents. Rent achieved was in excess of £7.80 a sq ft. Rutter has taken a 25 year lease with five year reviews at an initial rent of £55,000 per annum. De Groot Collins and Kenley Whiteley and Ferris were joint letting agents.

● Dimsdale Developments, in conjunction with Crawshaw Properties, is to pay more than £900,000 for a 135-year leasehold interest in Waverley District Council offices at Guildford, Surrey. Dimsdale will carry out modernisation work on the building, which will provide 17,500 square feet of office space and car parking. Edwin Dickson introduced Dimsdale and Crawshaw acted for the council.

● The Merchant Navy Officers Pension Fund in association with Peasey Rutter has completed the purchase of about 74 acres of fresh development land at Western Avenue, Greenford, the former Aladdin Industries complex.

Planning consent and IDC approval (one of the last?) has been granted for just over 154,000 square feet of industrial and warehouse accommodation and work is expected to start in September. When completed, the Fund's investment is likely to be worth in excess of £5m. St. Quintin acted for the Fund and vendors, Soltan Mondial were represented by Hillier Parker May and Rowden. St. Quintin and Brian Cooper will be joint letting agents.

Whitehall's new package strikes hopeful note

THE PROPERTY world will this weekend seek to unravel the ramifications of a further series of Government measures which could affect property investment and development both at home and overseas.

They include a further relaxation of exchange controls affecting investment in EEC countries, measures aimed at speeding planning applications and reducing delays caused by development controls and also Sir Keith Joseph's pronouncement on future regional industrial policy.

Sir Keith's decision that Industrial Development Certificates will no longer be required in Intermediate Areas and for buildings of less than 50,000 sq ft, will provide only a little comfort for developers.

They had already discounted any real impact from this type of move and there will be some disappointment that IDCs have not—like Office Development Permits—been swept away altogether.

More interesting was Sir Keith's comments on the English Industrial Estates Corporation in the EEC without arranging foreign currency

development and management of Department of Industry estates and factories.

He said that the factory building programme should continue but there should be a greater element of self-financing. This has been interpreted as giving the green light to a factory sales programme by the Corporation.

The relaxation of exchange controls affecting EEC countries will allow bona fide UK property companies to acquire, direct publicly quoted property companies in the EEC without arranging foreign currency

loans or going through the premium.

Equally institutions, like the pension funds, seeking to acquire stakes of up to 20 per cent in publicly quoted EEC companies will have greater freedom of choice on how to finance the purchase.

These moves may not have an immediate impact on property investment but added to measures already introduced they make for a much healthier and less restricted climate for future investment.

Andrew Taylor

The City of London Corporation has approved the grant of a building agreement and 99-year lease to the United Kingdom Temperance and General Provident Institution, at Stafford House, King William Street, EC4. Freehold of the building, which will either be refurbished or rebuilt, is held jointly by the Corporation and the Mercers Company in their capacity as trustees of the Whittington Charity. They secured an option to purchase for £5m the outstanding 35-year lease from head lessee, Capel House Property and subsequently offered a new 99-year term on payment of a £5.1m premium plus a share of rental income. R. Stalham Charles acted for Capel House and Dobeham Tewson and Chinmoks for UK Provident.

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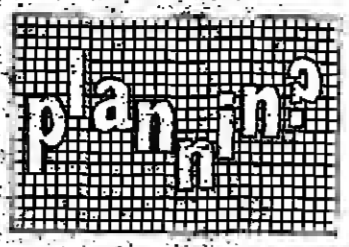
THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

Ron Emerson examines the reasons behind a major policy change by companies disenchanted with old-style diversification

Why the spotlight has switched to divestment

THE main preoccupation of many corporate planners used to be diversification. Now, more often than not, they are having to spend just as much of their time grappling with the much more difficult and complex issue of divestment.



acceptable. The fact that many companies, all over the world, are now implementing similar divestment strategies is not simply the result of the severe worldwide inflation and recession which was triggered by the oil crisis of 1973-74.

ately optimistic, they are being forced to strengthen their mainstream business and shed the peripheral and marginal investments.

Streamlined

He went on to give some indication of the way Reed had been planning the necessary streamlining: "The Board's intention of concentrating the company's resources in those areas where we have proven skills, good markets, and an improving track record not only conditioned our approach to the use of capital but also determined the major programme of divestment we have carried through."

executive who recommends at an early stage some form of cut-back or divestment as the appropriate solution, particularly if he sanctioned the original investment.

Moreover, there is always that irksome feeling that you are making things easier for your competitors and nervous of what might be better to wait and let them make the first move.

rational decision making. But divestment is often an emotive issue and, unless a business is regularly losing money, any attempt through projected performance figures to prove that it might eventually do so is open to numerous avenues of attack and question.

Generally, the process of divestment brings with it a financial bonus of de-gearing. If the sale is of a loss maker, the elimination of that drain to other things with attendant borrowings will strengthen the main business.

Some of the factors which can lead to a divestment of assets in a company are the following: Markets declining, Prices declining, Technical obsolescence of products, Increasing number of competitors/overcapacity in the markets, Mainstream business in trouble.

At the end of the day the question which has to be answered is: "Will divestment make the company a fitter, healthier, more competitive business, or simply weaken it?"

It is very difficult to assess the real potential of Eastern bloc countries, for example, and Third World countries in general. Always there is that feeling that such competition represents unfair trading in free markets, since the factors that work behind their exports are not always purely commercial.

Sluggish

A prime example of this is the case involving Dunlop, which is having to rationalise its tyre production in the UK. In recent years the appearance of large volumes of imported tyres into the Western European markets from Eastern bloc countries has virtually undermined the established Western producers.

tyre; sluggish demand for cars during the recession; and, particularly in the UK, an increasing proportion of imported cars. The difficulty is deciding whether such events are representative of a trend, and therefore permanent, or simply short term aberrations. In this case, clearly the impact of radial tyres is permanent; but East European competition and rising imports of cars might not be. There are still vociferous and influential voices raised in favour of protection through import controls, but many people are also realising that these are much more difficult to implement than they were even 10 or 15 years ago.

The harsh "truth" about diversification into new ventures

THE "intuitively obvious" approach to diversification, of entering a new business on a small scale, is wrong. Instead, entering on a large scale is likely to produce better financial results, and sooner.

findings will come as a surprise to many managers, though perhaps not those from companies which have buried their fingers in the past with expensive and unsuccessful diversification projects.

Mr. Biggadike's main conclusion is directly in line with one of the key findings of the PIMS project: that market share is a more important determinant of business success than many other factors traditionally considered important by managements on both sides of the Atlantic.

Mr. Biggadike's study will be decidedly more disturbing if they argue that the whole bias of his data and conclusions is weighted towards the experience of particularly large, often multinational companies and that it is by no means certain that they will apply to

all companies, regardless of size and characteristics. Essentially, his argument runs as follows: New ventures need, on average, eight years before they reach profitability—far longer than many managers expect.

Such "larger-scale entries" might also require less management patience. Mr. Biggadike argues. So why do so many managers seek low market shares with new ventures? He suggests four explanations:

in choosing their new ventures. But once they have chosen a new business, he advises, they should back it and its managers so long as they continue to build market share.

On the other hand, he suggests—highly controversially—that "one should withdraw resources from a profitable venture if profits have been gained at the expense of (market) share."

The Woolwich

Table with 3 columns: Account Type, Rate paid per annum, Gross equivalent with income tax at 30%. Includes Share Accounts, Monthly Income Shares, Ordinary Accounts, Savings Plan Accounts, Deposit Accounts, Investment Certificates, and Mortgages.

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THE ARTS

Covent Garden

Hippolyte et Aricie

by RONALD CRICHTON

One of the English Bach Festival's endearing and eccentric habits is to produce an epilogue, weeks after the main business is safely delivered. This year, at last, it was a single performance at Covent Garden of Rameau's opera, Hippolyte et Aricie. But there was a difference—on Wednesday Sir Charles Mackerras conducted the EBF Baroque Orchestra and Chorus and an all-British cast.

dancers performing the period movements, patiently recreated by Belinda Quirey and Michael Holmes were more vigorous on the whole than before but ineffective just where they should have been most telling—at the extremities. Perhaps the trouble was that steps intended for a small, crowded stage were being shown on a large, sparsely populated one.

It is a fault in the Abbe Pellegrin's libretto that Hippolyte and Aricie are less interesting than Theseus and Phaedra. The title-roles were sung on Wednesday by Ian Caley (as last year) and Lynda Russell; who was moving when the music took charge but apparently defeated by haroque-style gestures and by French consonants—nevertheless she is an appealing young soprano. The "dark" couple were Neil Howlett, a sympathetic baritone clearly appreciating the splendour of Rameau's music, and Thésus; but reading it less incisively than Ian Caley did last year, and (another veteran from the former cast) the excellent Carolyn Watkinson, whose



Neil Howlett

Michael Holmes produced, using as last year the wings of Jurgen Rose's ballroom set for Enlto in maschera and the EBF's splendid costumes based on Boquet designs from the Bibliothèque Nationale in Paris. Well and good as far as they go. One can't complain of simple, makeshift methods for a single performance, but this solution gives a purely static effect to an essentially mobile artform—no transformations, no descents from above or disappearances below, everybody in lines or circles on one gently sloping level (what a rotten theatre dear, beautiful, beloved Covent Garden really is, not only for presenting ballet, but opera). They might at least have changed the colour of the cyclorama, a friendly, immutable picture-postcard blue, absurdly unsuited to scenes like the underworld or the mourning for the supposed death of Hippolytus.

This year the chorus were all in the stalls, circle, as for Duphnia and Chloé, though a few of the dancers were singing or at least opening their mouths. This was better than the doty division last time with girls on stage and boys in the orchestra pit; if they got out of time, they all did so—but not for long with Sir Charles as shepherd. The

Cinema

Hair today is gone tomorrow

by NIGEL ANDREWS

Hair (AA) Dominion Allegro Non Troppo (A) Essential Arabian Adventure (U) Warner West End The Spaceman and King Arthur (U) Odeon St Martin's Lane Porridge (A) Classic Oxford Street

Hair is a tribute to yesterday's New Generation; and a reminder that when it comes to tackling major cultural movements of our day, Hollywood nearly always gets there too late and finds its theme buried under a snowfall of nostalgia.

The stage musical by Ragni, Rado and MacDermot appeared in the 1960s and was to the hippy generation what The Blue Light was to the Third Reich: a testament-cum-celebration made while the bloom was still on its disciples' cheeks and before his history had marched through, trampling its more perishable pretensions underfoot. Haight Ashbury had, of course, a lot more going for it than Nazi Germany—indeed it was probably the most convincing popular antidote to that epoch that the post-war era has thrown up—and it still has some healthy things to say to us today.

of dancing police horses. And it goes steadily more wrong as it chronicles Savage's adventures with his adoptive bippy clan—led by Treat Williams, his Captain Marvel profile here framed by shoulder-length hair—and shows (a) how Our Heroes embarrass the Ribb by gatecrashing a party, dancing on the table and stealing the family car, and (b) how they embarrass the army by stealing into a Nevada training camp (where Savage is posted) and smuggling him out for an afternoon's illicit forlough.

Forman approaches the staging of the songs in a spirit of Every Which Way But Consistent: sometimes it's a voice-over while the narrative action continues, at others it's yowling mouths and high-kicking limbs in Central Park. The actors have a lot of vitality and conviction and they need it. If they didn't look as if they believed in what was happening, the film's last lifeline to credibility would snap in two.

Allegro Non Troppo, an Italian animated feature with a sprinkling of live action, is a cheerfully rude riposte to Disney's Fantasia. The film is three years old but looks a good deal younger and more modern than Hair. Like Fantasia it uses a series of classical music pieces as a springboard into cartoon fantasy: returning after each scene to live-action scenes of the musicians rehearsing. These Fellini-esque interludes, featuring a plump conductor and an all-female, all-elderly weebegone orchestra, have a deadpan slapstick beauty in counterpoint to the poetic hyperboles of the cartoons. The latter range from the Creation of Life out of a Coca-Cola bottle (see the slinky strains of Ravel's Bolero) to the adventures of a randy



Trudy Perkins, Nell Carter and Charlene Woodard in 'Hair'

Just to show that Hollywood can get it wrong as well, The Spaceman and King Arthur is a dose of Disney magic strong on trompe l'oeil visual effects and trompe l'oreille dialogue—NASA meeting Camelot in a fetching clash of argots—but weak on wit and story impetus. The story is "inspired" by Mark Twain's Connecticut Yankee in King Arthur's Court, with the difference that the Yankee featured here—and played by Dennis Dugan—comes from Cape Kennedy and arrives in 6th-century Britain after his spaceship has taken an Einsteinian backward leap through Time.

The welcoming party includes Kenneth More as a heezy King Arthur, Ron Moody as a dour Merlin, Jim Dale as the evil Sir Mordred and John Le Mesurier bringing his district twitch to the role of a somewhat well-advanced Sir Gawaine. The film fuels itself for an long as it can on Comedy-of-Anachronism, and then switches to visual slapstick at the finale with a pitched battle between Arthur's knights, aided by the spaceman who rains havoc from an airborne, rocket-fueled ejector seat, and Mordred's rebels.

The film tries fearfully hard to please, but most of its wit and magic come from the component making least effort: namely Mr. Le Mesurier. Will some filmmaker please seize on the languishing genius of this exquisitely dapper déja-vu and bewildered comic actor, and build a staring role for him?

Porridge is a film version of the long-running TV comedy series about prison life starring Ronnie Barker. Written by the series' stalwarts, Dick Clement and Ian La Frenais, and directed by Mr. Clement, it bears at times the elongated, stretched-on-the-rack look of so many TV-to-film movies. But in compensation for some thin-on-the-ground laughter, there is a tolerably ingenious plot (Fletcher's inadvertent escape from prison and subsequently frantic attempts at re-entry) and staunch support from the series regulars Fulton Mackay, Brian Wilde and the late Richard Beckinsale.

Open Space

A Life in the Theatre

by MICHAEL COVENEY

David Mamet is one of the gifted, new American playwrights enlightening off-Broadway these days. In this surprising play, less linguistically interesting and compact than some of his others, he pays his dues to his chosen profession. A sad, middle-aged actor, Robert, and a blond young hopeful, John, share a dressing room. In New York, I imagine, we would have been backstage in summer stock.

backstage scenes are not capable of bearing the weight thrust upon them, and the play ends up punctuating black-outs and music rather than vice-versa. The old boy is lonely, the youngster on his way. But even the longueurs cannot quite dim the memory of the frantic panic that invades the dressing room when a zip gets stuck, or the sight of Mr. Ryecart desperately trying to fix a recalcitrant window in Tyrolean climbing socks while Mr. Jones furiously jostles for attention in a wig and a wheelchair.

I suspect that played less portentously and a good deal faster, this could emerge as a very funny comedy.

Arts Council bursaries

The Arts Council has approved five bursaries to enable them to have time to create new programmes. The bursaries of between £370 and £600 have been awarded to Maélie Dupré, Dennis Greenwood, Miranda Tufnell, Chris Juffs and Tony Thatcher.

Wigmore Hall

Frank Bridge by NICHOLAS KENYON

A chastening, invigorating evening at the Wigmore Hall. Chastening to discover how little one knows of one of the major creative forces in 20th-century English music; invigorating to find that the music of Frank Bridge can speak with power and conviction to a new generation.

The Park Lane Group chose to present in this century concert Bridge's four major works for violin, cello and

Warehouse

Hippolytus

by B. A. YOUNG

David Rudkin's glowing version of Euripides does not go far from the original (or anyway from Gilbert Murray's far less glowing version, one I know) — it leaves out the references to people and places that would probably be unfamiliar to modern audiences, and it soft-pedals a little on the supernatural.

Indeed the rationalisation of the supernatural is one of its hallmarks. Aphrodite and Artemis, both excellently spoken by Juliet Stevenson, are not so much goddesses, despite their supernatural appearance, as opposing sides of human nature, the one urging man on to sex, the other to wisdom. Theseus (called here only "the King") has got "three prayers" to call on; he represents the traditional prejudices of older generations, and his reaction to the lying tale that Hippolytus has seduced Phaedra is no more than to exile him. The ebb from the sea is a kind of bonus.

Wigmore Hall

Frank Bridge by NICHOLAS KENYON

two sonatas and the two piano trios. And for once with an English composer, the impression was not of failing promise; talent dissipated by an infirm sense of purpose: the music grew in stature from the rhapsodic early to the fiercely original late works.

Nurse and Patrick Stewart the King. The chorus and the messengers are handled by two players, Geoffrey Freshwater and Diana Berryman.

Hywel Bennett to star in new Anthony Shaffer play

Wigmore Hall

Frank Bridge by NICHOLAS KENYON

it with complete command, resplendently rich in tone. And then the Second Piano Trio of 1929: overlooked at the time, presumably by listeners to the latest Bax or Howells miniatures, this experimental yet sure-footed work may yet find that it has come. Its crystal-clear, eerily shifting treble-register writing for piano was captured with a precise sense of atmosphere by Bernard Roberts; in the middle of the first movement, as sequential chords twist and turn towards keys and as quickly away, seconds piled up, there suddenly seemed to be an audible link between the sound-worlds of early Schoenberg and late Britten. Astonishing that the ethereal scherzo and dancing finale should be so utterly original in sound and content: strange that such a work should not have been played and played again over 50 years. The Parikian-Fleming-Roberts trio served it magnificently: let this not be an isolated hearing of their performance.

Sealink and Seaspeed advertisement with car illustration and text: 'The greatest choice for motorists to Europe', 'Last year alone Sealink and Seaspeed carried over 19 million passengers...', 'Sealink ⇄ Seaspeed. It's a better way to get away.'

Bösendorfer advertisement: 'Bösendorfer: the one investment you can play about with'. Includes image of a piano and contact information for Bösendorfer Pianos Ltd.

Rolling back the map of regional aid

BY ANTHONY MORETON, Regional Affairs Editor



REVISED ASSISTED AREAS

The refugee dilemma

HOW TO DEAL with a nation... The Vietnamese are not physically expelling their ethnic Chinese community.

orderly departure from Vietnam itself or from transit camps in the region. The West cannot afford to be seen to be turning away refugees without undermining its position that citizens of Communist countries have the right to leave.

Pressures The Vietnamese are vulnerable in that they are sensitive to their international image—being the reason they are attending the conference.

Humanitarian

But the immediate concern of the Geneva meeting must be the humanitarian issue of finding a permanent home for those who have survived this miserable ordeal and of getting the Vietnamese to slow down the exodus.

The Vietnamese will not voluntarily accept any slowing down of the exodus unless they can see some gain to themselves or the international pressures on them are too strong to resist.

WHEN Sir Keith Joseph, the Industry Secretary, sat down in the Commons... Tuesday afternoon after announcing his plan to curtail aid to the less affluent parts of Britain.

How far Sir Keith has rolled back the map can be seen from the figures. At the start of this week 43 per cent of the working population of Britain was in an area receiving some form of assistance.

Intermediate area loss

But the effective cuts that Sir Keith has made are, in fact, considerably greater. Excluding Northern Ireland, where grants are higher and no changes have been made so far, there are three categories of assisted area: special development areas, in which grants of 22 per cent are available for new machinery and buildings;

areas, where a grant of 20 per cent was paid on new buildings alone. In future, intermediate areas will be eligible for very little assistance. The buildings grant has been abolished and the only assistance the intermediate areas will be able to seek will come from a pool of money.

Such an approach is not necessarily a bad thing. Sir Keith has been true to his word and is now concentrating assistance in the areas where it is most needed. The special development areas, which were originally set up to give extra help to those parts of the country such as the North-East, South Wales and around Glasgow where the run-down of coal and steel had posed difficult economic problems, will continue to receive 22 per cent assistance.

Without that package, Ford would have gone elsewhere. Austria, France, Belgium, Italy, Germany and Ireland are all in the market for new international mobile projects and all are willing to put together attractive financial packages. Sir Keith's cuts will make it that much more difficult to attract industry to Britain.

mediate area. So is Harrogate, a highly successful watering place and conference town. Scarborough, a comparatively well-off resort, is actually in a development area. Stoke-on-Trent and Crewe, a couple of miles apart, are both prosperous cities, yet the latter is assisted; the former not.

When Ford decided to build its engine plant at Bridgend in South Wales, a development area, it received the 20 per cent towards the cost of its new plant and another 20 per cent towards the buildings. But it also received £75m under Section 7 in interest relief grants, making a total aid package of approaching £150m.

Without that package, Ford would have gone elsewhere. Austria, France, Belgium, Italy, Germany and Ireland are all in the market for new international mobile projects and all are willing to put together attractive financial packages. Sir Keith's cuts will make it that much more difficult to attract industry to Britain.

to applications for assistance under section 7. In future, it will do a businessman no good to go to the government and say: "I am going to put up a factory in Newcastle. What assistance can you give me?" He will be politely shown the door.

It is estimated that by 1982-83, assistance under section 7 will be no more than £61m, bringing about a saving of £18m on the previously projected assistance for that year of £79m.

Without that package, Ford would have gone elsewhere. Austria, France, Belgium, Italy, Germany and Ireland are all in the market for new international mobile projects and all are willing to put together attractive financial packages. Sir Keith's cuts will make it that much more difficult to attract industry to Britain.

support, so there could be more applications for Section 7 assistance, not fewer. What irks industry more than the greater stringency which will be exercised in future is the way in which the system is changed so frequently.

In October, 1970, the Heath government ended Labour's grants system and introduced tax allowances. With the Industry Act of 1972, the Tories performed an about-turn and reintroduced grants. Labour, over Christmas 1976, in bowing to Common Market policy, abruptly ended the regional employment premium. Now there are the Joseph measures. The government implicitly accepts this criticism and is letting it be known that there will be no changes for the next five years.

When Merseyside and the South West are included, the figure could be nearer 16,000. And these figures exclude both the effect on service industries and the multiplier effect generally. Furthermore, because of the turn-down in the economy, the figures are lower than those recorded in the States, when regional policy was being pursued a lot more vigorously.

Inner city jobless

No mention was made by Sir Keith of the thinking which is now going on within Mr. Michael Heseltine's Department of Environment on inner-city policy, an area which cannot be divorced from regional policy.

Labour did little to co-ordinate regional policies, though, and Sir Keith has not attempted to improve on that record. Britain is regionalised in many different ways, but no two ways coincide. The economic planning councils' boundaries differ from those of the regional health authorities and the regional water boards.

Moore and Rhodes have estimated that indigenous unemployment among people who both live and work in an area is as high as 14 per cent in inner London. Yet nothing is being done to help London and there are fears that the extra help which the former Environment Secretary, Mr. Peter Shore, gave to Glasgow, Merseyside, Newcastle, parts of inner London, and Birmingham may actually be cut.

In other words, little new thought appears to have been given to the sort of criteria which should be used for designating a place as eligible for assistance. Sir Keith Joseph has made some sensible moves and achieved monetary savings. But he has missed a bigger opportunity to do something about regional policy as a whole.

REGIONAL GRANTS 1972/3-1977/8

Table with columns for Plant and Machinery, Buildings and Works, and Total plant and machinery and buildings and works. Rows list regions like Scotland, Wales, Northern, Yorkshire and Humberside, East Midlands, South West, West Midlands, North West, and Total.

SELECTIVE ASSISTANCE

Table with columns for Number, Value £'000, Associated project costs £'000, Estimated employment associated with projects (New, Safeguarded), and Payments £'000. Rows include Loans, Equity, Interest relief grants, Removal grants, Service industry grants, Other grants, and Total.

Cutting down the NEB

TWO PROBLEMS have faced the Conservative Government as it considered what to do with the National Enterprise Board. One was to decide how to deal with those investments which were likely to remain in the public sector for some time, either because they are unclassifiable in their present form or because the NEB is too heavily committed to them.

Monitoring As expected, Sir Keith Joseph announced yesterday that the NEB would continue to look after those companies which have been in trouble, which have a prospect of viability but for which no private-sector solution is available.

Sceptical The Prime Minister is reported to be sceptical about the value of the microelectronics support scheme, from which companies like Plessey, GEC and Ferranti have benefited.

Sir Keith left open the possibility that in "wholly exceptional circumstances" the NEB might be used in future to rescue a failing company, but this would only be on the initiative of the Government.

maximum amount of private investment will be secured, with a view to full private ownership as soon as possible. The NEB will be able to reinvest some of the proceeds from disposals of these companies in new high-technology ventures, but only in partnership with private capital.

This concession to the NEB's desire to retain at least some of its entrepreneurial function raises a number of questions. Within its portfolio there are certain ventures, notably Immos in micro-processors and Nexos in office systems, which look dubious on technical and commercial grounds.

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MEN AND MATTERS

New chapter for old Moore

The urbane presence of Alan Moore—probably the Gulf's best-known British expatriate—will be much missed at the endless receptions which provide Bahrain's most effective business intelligence service.

The early years of Aliba were fraught with financial problems which he helped to overcome, and it was his continuous contact with the Government of Bahrain which brought the invitation in 1974 to direct the newly-formed Bahrain Monetary Agency.

Bahrain's offshore money market, pattered on the regional market of Singapore, was launched in October, 1975, and was an immediate success. Within six months 32 licences had been issued to major international banks and trading had already begun.



"That's what gives the Americans the edge over us—the prize money is in pounds."

his juniors "suddenly made me feel rather old."

In the bag

A remarkable piece of entrepreneurial endeavour was reported to me yesterday by a City reader. He was somewhat bemused by a communication from the managing director of the Brentwood Sack and Bag Company, one L. Laurier, who runs the company with R. Laurier and M. Laurier.

logue of Laurier's products has been expedited to all or most of the 630 Chamber luncheon guests. Quite what the many MPs, foreign bankers, and hairdressers present will make of it is a mystery to me.

Name game

On my telephonic travels during the last day or two, I have discovered just how big the names industry has become. Particularly among news letter managers, they are being bought, sold and swapped with increasing gusto.

Estiate agentess is alive and well and living in Tooting. A South African reader searching yesterday for somewhere to hang his hat was surprised to be told by the estate agent: "This is a most agreeable little residence, sir. But you might find the area a little, er, ethnic."

Bnt cat burglars, perhaps a few wayward casino operators, and L. Laurier if he is in a bullish mood, might be interested in passing an eye over Britain's Kruggerand buyers—who can be had for a mere £35 per thousand.

Tuned in

Despite using only a sixth as much energy as the average U.S. family, the Japanese household has switched on to the energy crisis with commendable equanimity, if one can judge by the response to a questionnaire sent out by Mitsubishi Electric.

Going native

Estiate agentess is alive and well and living in Tooting. A South African reader searching yesterday for somewhere to hang his hat was surprised to be told by the estate agent: "This is a most agreeable little residence, sir. But you might find the area a little, er, ethnic."

This is a Diagem Solitaire ring costing £59.50



A REAL DIAMOND RING JUST LIKE THIS WOULD COST £750 Did you know that only an expert can tell the difference?

Which explains why so many thousands of people own Diagem rings costing a tiny fraction of the price of natural diamonds. DIAGEMS are made by man with the aid of modern technology rivaling the finest pure diamonds.

Form with fields for Name, Address, and a checkbox for 'Please send me your Diagem brochure and tell me how I can purchase a Diagem which will so closely resemble a diamond that only an expert can tell the difference.'

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UK COMPANY NEWS

Companies and Markets

Fodens fails to improve and runs into loss

FOLLOWING a slump at mid-way from £1.29m to £96,000, Fodens, commercial vehicle manufacturer, announced a £562,000 deficit for the full year ended March 31, 1979, against a record £2.84m profit last year.

pointing, the company is successfully filling the gap mainly with special vehicles for winter road maintenance.

to increase its UK share from 24 to 5 or 6 per cent, if it manages to do so it could be in the black by the year end, but the company still needs an injection of capital. At 47p the yield of 8.4 per cent backs up an act of faith.

AFTER higher interest of £1.83m against £1.02m, taxable profits of Hollis Bros. and E.S.A. finished the March 31, 1979, year behind at £1.36m against £1.54m previously.

BOARD MEETINGS The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Dividend indications are not available as to whether dividends are to be paid or not.

A FURTHER fall in second half profits has left Negretti & Zambra with a taxable surplus well down at £106,649 for the year ended March 31, 1979, against £253,170 on turnover up from £3.99m to £1.92m.

series of senior management changes have been made since March. And a product rationalisation programme was defined, concentrating on the micro-processor based products, which however continued to achieve their forecast growth.

have risen by 28 per cent to £4.2m and, although a rights issue has cut the loan capital, short-term borrowings are 15 per cent higher at £917,000. The £555,000 cash sale of a plant in Wiltshire will help bolster cash resources, but no real improvement is in sight this year.

F. Tomkins falls in second half

SECONO half profits at F. H. Tomkins fell from £1.12m to £933,983 leaving the taxable surplus for the year ended April 30 1979 down at £1.65m against a previous £1.77m. Turnover was up from £15.7m to £17.9m.

The dividend is stepped up to 4.6666p (4.4854p) net per 25p share with an unchanged final of 3.3086p.

problems. Government spending cuts have caused a slight loss on the school stationary and teaching aid side but this is slowly being made up by export orders and the school furniture division is operating profitably.

Although there are several sectors in which the directors expect to see improved performance in 1979-80, short-term profitability will be dominated by the fortunes of this division.

Disgruntlement at Equity Capital for industry over Negretti & Zambra's deal with the NEB last year may by now have given way to relief.

On turnover up from £5.5m to £11.8m, profit of Scottish Homes Investment Company advanced to £488,428 for the year ended March 31, 1979, against a previous £260,920.

Additionally, expectations of a second half improvement did not materialise because of the Kynary transport strike, losses in South Africa—mainly due to exchange differences—and high interest rates.

Production is moving steadily upwards, they add. And the new S10 cab, which was costly to introduce, is beginning to pay dividends.

At half-way profits had risen from £556,000 to £717,200 but the directors warned of continuing pressure on profit margins.

Despite a slight downturn at the interim stage Hollis was forecasting higher full-year profits as late as January.

More than 75 per cent of Canada and New Town Properties 7 per cent convertible unsecured loan stock will have been converted by July 29.

Stated earnings per 25p share have dropped to 3p (7.2p). The decision to pay a lower dividend is in the light of the earnings achieved and the need to conserve financial resources for the heavy investment programme.

Microfilm showed little change. The chairman says, however, that the second half will show a considerable improvement and that this trend will then continue into the early 1980s.

After the year's net charge of £53,083, assets rose to £34.3m, earnings per 25p share rose to 3.7p (4.05p) and the dividend is increased to 1.875p (25p) net with a 1.2p final.

The Association of Investment Trust Companies

INVESTMENT TRUSTS: net asset values

Table with columns: Total Assets less current liabilities, Company, Shares or Stock, Date of Valuation, Annual Dividend, Net Asset Value after deducting prior charges, Investment Currency Premium, Total Assets less current liabilities, Company, Shares or Stock, Date of Valuation, Annual Dividend, Net Asset Value after deducting prior charges, Investment Currency Premium. Includes sections for VALUATION MONTHLY and VALUATION THREE-MONTHLY.

NOTE: The figures in this table do not take account of the relaxation of exchange controls on issues denominated in EEC currencies and changes in foreign currency loan regulations introduced with effect from 19th July 1979.

* Applies to Ordinary/A Ordinary only. † Company (b) Co. 1, 6, 7 All revenues, account items are (c) Co. 5, 7. Prior charges are deemed to include...

City and International Trust, General & Commercial Inv. Trust, Anglo-Scottish Investment Trust, etc.

The Investment Trust Year Book 1979. The official Year Book of the Association has recently been published. The contents include full details of how an investment trust works, how to buy their shares, management company details, taxation and complete trust statistics.

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MINING NEWS

Western Deep features Anglo gold profits

BY KENNETH MARSTON, MINING EDITOR

MORE GOOD gold mines profts this time from the mines... Anglo American Corporation... Western Deep... Anglo gold profits...

Strike threat averted

THE THREAT of a potentially damaging dispute on South Africa's gold and coal mines was averted yesterday when technical officials backed down from calling a strike ballot...

THE LATEST quarterly royalty payable by Vaal Reefs to Southvaal is unchanged at R13.7m because of increased capital expenditure...

LATEST DIVIDENDS: Two of the Anglo group mines also announce sharply increased interim dividends...

WESTERN DEEP'S interim is lifted to 95 cents last year a payment of 65 cents was followed by one of 82 cents...

DENISON LIFTS earnings: DENISON MINES, the big Canadian uranium producer which has branched out into oil production and cement...

GOLDSWORTHY'S longer life: THE joint venture partners at the Mount Goldsworthy iron ore operation in Western Australia...

QUARTERLY net profits of the group mines are compared in the following table.

PORTSMOUTH BUILDING SOCIETY. Notice is hereby given in accordance with the Society's Rules that as from 1st August, 1979 the following rates of interest per annum will be paid...

THE added life expectancy of the mine provides some leeway in the search for new capital, presumably from Japanese sources...

THE Goldsworthy partners are led by Consolidated Gold Fields, which holds 46.8 per cent. Utah Development holds 33.3 per cent. MHA Holdings has 20 per cent.

THE mine is generating a positive cash flow and is out of a drain on the purse of Gold Fields, which, over the years, has been depreciating its book value in the knowledge that it would have to be written off by 1979-80.

Mining Briefs: CONZINC RIOTINTO MALAYSIA-Sri Timah dredge June production 87.26 tonnes, May 129.36 tonnes.

CHAMBERLAIN PHIPPS-Results for year ended March 31, 1978, recorded. Fixed assets, £7.65m (1977: £5.25m). Net current assets, £1.97m (1977: £2.20m).

BRITISH TAR PRODUCTS-Results for year to March 31, 1978, reported. Fixed assets, £5.25m (24.1m). Current assets, £7.05m (15.67m).

SALTS (SALTARRE) subsidiary of Ingham's. March 31, 1978, reported. Profit, £21,000 (1977: £22,500).

WOLCOMBERS (HOLDINGS) subsidiary of Ingham's. March 31, 1978, reported. Profit, £1,000 (1977: £1,000).

WINTERBOTHAM STRACHAN AND PARR subsidiary of Ingham's. March 31, 1978, reported. Profit, £1,000 (1977: £1,000).

WINTERS subsidiary of Ingham's. March 31, 1978, reported. Profit, £1,000 (1977: £1,000).

WINTERS subsidiary of Ingham's. March 31, 1978, reported. Profit, £1,000 (1977: £1,000).

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Thorn Electrical Industries Limited Report 1979



The following are extracts from the annual statement to shareholders made by the Chairman, Sir Richard Cave, and from the accounts to 31st March, 1979 copies of which will be posted to shareholders in early August.

The Year's Results: The financial outcome of the year to 31st March, 1979 might be described as "just satisfactory" but not as good as we had hoped for 12 months ago.

Looking forward our cash requirements in the UK and overseas could be considerable but well within our borrowing capabilities.

External turnover for the year amounted to £1,208.1 million and profits before taxation were £118.1 million.

Overseas many of our operations are now self-financing. Should we be successful in our plans for overseas growth and acquisitions this will be achieved by an increase in borrowings after taking account of the Budget changes in respect of overseas investments.

The results bear out the warnings given in my Interim Statement in January that the level of trading in the second half of the year would be disappointing.

Dividends: After taking account of last year's substantial dividend increase and the profits for the year the Board has decided to recommend an increase in the annual rate of dividend from 11.45p per share to 13.0p per share.

We are progressively laying the base of a much expanded international business particularly in our television rental subsidiaries and selective acquisitions in engineering.

Employees: Finally I would like to acknowledge the role played by all of our employees. I have continued to visit as many of our plants as possible during the year both in the UK and overseas.

We have acquired a majority shareholding in Locatel, a substantial French company with 179,000 rental customers.

It is a simple statement to say "thank you" but that is the sincere message to all employees from my Board colleagues and myself.

We have recently announced an agreement to acquire Systron Donner Inc., a California based instrument and measurement business.

Thorn Electrical Industries Limited worldwide, has over 100 factories, employs around 80,000 people.

Summary of Results for 1978/79 and 1977/78. Table with 3 columns: Metric, 1978/79, 1977/78.

The company's strong cash flow resulted in an overall improvement of £27 million in our liquid position during the year.

Principal activities and analysis of results. Table with 5 columns: Activity, 1979 £m, 1978 £m, 1979 Profit £m, 1978 Profit £m.

CROSBY SPRING INTERIORS LIMITED. 1979 and 1978 financial data: Sales, Pre Tax Profit, Capital & Reserve, Earnings per share, Final Dividend per share.

RESULTS AND ACCOUNTS IN BRIEF: BROWN AND TAYNOR (steel and tube stockholder and engineer)... JOHN BRIDGEMAN AND COMPANY (gas turbine, engineering)...

Century oils group Limited. Highlights from the statement of the Chairman, Mr. Charles H. Mitchell, for year ended 31st March, 1979.

J.P. Morgan & Co.

Wintrust upsurge to £1.2m Allnatt growth Braham Millar well down

TAXABLE profits of Wintrust bankers... year by more than 50 per cent...

At midway, the surplus was 120 per cent higher at £279,965 (£261,045)...

They now say profitability in the first three months of the current year has been extremely satisfactory...

After tax for the year of £243,421 (£203,406), earnings per 20p share are shown to have risen by over 300 per cent to 10.9p (3.3p)...

The first £600 dividend is effectively stopped up from a 2.550p to 2.902p, with a 1.940p final scrip issue of one new preference share for every eight ordinary shares also proposed...

Amal Estates turns in £116,065

Including gains on disposals of £318,708, Amalgamated Estates reports a pre-tax profit of £116,065 for the year to March 31, 1979...

At the interim stage, when a downturn from a profit of £12,081 to a deficit of £88,255 was announced, the directors said they anticipated full year results would show a profit...

Before the gains on disposals the loss per 5p share was 1.26p (0.15p); after such gains there

were earnings of 0.17p. Again there is no dividend.

Mr. Frank Phillips, managing director, says during the year the company continued its policy of concentrating on enlarging the property portfolio...

For the time being it is the Board's intention to maintain the concentration on asset growth through the steady expansion of the development and investment property portfolios...

Table with columns: Turnover, Loss on rental inc., Gains on disposals, Profit before tax, Tax, Profit after tax, Dividends, etc.

PRE-TAX profits of Allnatt London Properties advanced from £3.47m to a record £4.24m in the year to March 31, 1979...

Tax for the year took £2.05m (£1.53m). There are extraordinary credits of £783,589 (£36,611). Stated earnings per 25p share are up from 9.81p to 11.69p...

Dividends totalling £353,652 (£165,360) have been waived.

Wigfall sees further improvement

A further improvement in profits is forecast this year at Henry Wigfall and Son, the Sheffield-based retail and rental television group.

Mr. Richard Morrell, managing director, tells holders in the report and accounts that in spite of the immediate problems in the economy, the current year will produce improved profits.

The increase in disposable incomes through tax reductions should create a stronger demand for the consumer durable products sold and rented by Wigfalls...

In the short-term, however, the forewarning of the increase in VAT created an immediate upsurge in business which could distort normal trading patterns.

During period to March 31, 1979, group pre-tax profits rose by nearly 35 per cent to £1,882,000 and the year's dividend total was lifted, as forecast, from 7.5p to 13.5p per share.

AS FORECAST at midway, the profits of Braham Millar Group, mechanical engineer, were significantly lower in the year to March 31, 1979...

The directors explain that export and competition factors, common to the industry as a whole, were intensified during the second six months by the upheaval in Iran and political problems with other countries...

These troubles frustrated contracts nearing completion although in the current year their prospects are improving and already some have been reinstated.

The group retains several other promising export markets and the home front shows continued recovery. Efforts are being made to step up activity and to extend product range, and the

directors are looking for an improvement in results as the year progresses.

Earnings per 10p share slumped from 7.5p to 3p for the year, but the dividend total is effectively raised to 1.668p (£1.48575p) net, with a final of 1.068p.

Net asset value per share is little changed at 52p compared with 51p.

Depreciation charge was £170,845 (£121,584). Tax took £74,278 (£186,178) and retained surplus emerged well down at £168,597 against £736,424.

and leather manufacturer incurred taxable losses of £308,082 (£214,442).

Ingersoll-Rand profit downturn

After interest of £1.94m against £2.55m, profits before tax of the Ingersoll-Rand Company, fell from £1.75m to £871,422 in 1978. Again, there is no dividend.

During the year, £3.44m of the loan stock was bought in the market at this profit. As no UK tax will be payable in the foreseeable future, the board has decided to provide for deferred tax on profit for the year earned in the UK.

TEBBITT SEES TURNROUND

The turnaround in the fortunes of the Tebbitt Group would be apparent at the interim stage, Dr. H. Fletcher, chairman, said at the annual meeting. He expected the recovery to continue throughout 1979.

Group Gold Mining Companies Orange Free State

Reports of the directors for the quarter ended 30th June, 1979

FREE STATE GEDULD Free State Gold Mines Limited. Table with columns: Quarter ended, Nine months ended, etc. Includes operating results and financial results.

PRESIDENT STEYN-Continued. Table with columns: Advance metres, Shaft area, etc. Includes operating results and financial results.

PRESIDENT BRAND President Brand Gold Mining Company Limited. Table with columns: Advance metres, Shaft area, etc. Includes operating results and financial results.

FREE STATE SAAIPLAAS-Continued. Table with columns: Advance metres, Shaft area, etc. Includes operating results and financial results.

WELKOM Welkom Gold Mining Company Limited. Table with columns: Advance metres, Shaft area, etc. Includes operating results and financial results.

WELKOM (continued). Table with columns: Advance metres, Shaft area, etc. Includes operating results and financial results.

FREE STATE SAAIPLAAS (continued). Table with columns: Advance metres, Shaft area, etc. Includes operating results and financial results.

WESTERN HOLDINGS Western Holdings Limited. Table with columns: Advance metres, Shaft area, etc. Includes operating results and financial results.

PRESIDENT STEYN President Steyn Gold Mining Company Limited. Table with columns: Advance metres, Shaft area, etc. Includes operating results and financial results.

JOINT METALLURGICAL SCHEME. Table with columns: Advance metres, Shaft area, etc. Includes operating results and financial results.

FREE STATE SAAIPLAAS Free State Saaipplaas Gold Mining Company Limited. Table with columns: Advance metres, Shaft area, etc. Includes operating results and financial results.

ANGLO AMERICAN CORPORATION OF SOUTH AFRICA LIMITED. GENERAL NOTES. 1. PRODUCTION. 2. DEVELOPMENT. Includes text about production and development.

INTERNATIONAL COMPANIES and FINANCE

Companies and Markets

NORTH AMERICAN NEWS

Leading chemical groups experience mixed fortunes

By David Lascelles in New York

THE MAJOR U.S. chemical companies yesterday reported mixed results for the second quarter, and several warned that the second half of the year would be slacker than the first.

of return of 6.6 cents to the dollar was "still below management expectations," adding "we are anticipating some slowdown in general economic activity in the third quarter, and even further slowdown in the fourth."

Films boost Warner's revenues

By Our Financial Staff

A SUBSTANTIAL jump in film revenues and revenues behind the 20 per cent increase in Warner Communications second quarter net earnings to \$20.2m.

division had a tough time. Music revenues were up by around 15 per cent—approximately half of the increase coming from the inclusion of Japanese revenues—but the operating income was down by 19 per cent.

strengthen its grip on film carolings with the announcement, earlier this month, of a motion picture production joint venture with Mr. Alan Ladd Jr.—the former president of Twentieth Century Fox Film Corporation.

Bunker Hunt in Australian deal

By John Rogers in Sydney

THE MAN considered by many to be the richest in the world, Mr. Nelson Bunker Hunt, yesterday paid A\$5.25m (U.S.\$3.92m) to buy 6,697 square kilometres of Australia's prime beef cattle country.

valued three properties — Austral Downs, Kalmata and Clonash—in Northern Queensland and the Northern Territory. None of the properties are connected. The purchase, which is believed to be the biggest ever recorded for a pastoral sale in Australia, is subject to the approval of the Foreign Investment Review Board.

finance the company's planned 30 cents Aust. return of capital before cancelling the remaining issued capital. This is being done to settle lengthy court battles between the Marra Board and a determined group of influential minority shareholders. Control of Marra has now moved to the stable of well-known Australian shareholder, Mr. Ron Briceley's Industrial Equity.

Maryland Cup in bid talks with Kraft

By Our New York Staff

KRAFT, the leading U.S. food concern, is exploring a possible takeover of Maryland Cup, the country's largest manufacturer of single-use paper and plastic products for food and drinks.

The companies said "it would be premature to predict whether these discussions will lead to serious negotiations."

Good quarter at White Motor

By Our Financial Staff

NET INCOME of the heavy truck manufacturer White Motor for the second quarter moved ahead sharply from \$3.2m or 37 cents a share to \$6.25m or 73 cents a share, on sales up from \$282.5m to \$304m.

Sharp reversal for Amdahl

By Our Financial Staff

AMDAHL Corporation, the tenth largest computer supplier in the U.S., has turned in sharply lower second quarter profits. Mr. John C. Lewis, president of the company, said yesterday that new product announcements by International Business Machines, and customers' views of the computer market, had caused clients to delay decisions to acquire new computers, and in many cases to lease machines instead of buying them outright.

Surging fuel costs curb growth at Trans World

By John Wyles in New York

SURGING fuel costs at its Trans World Airlines subsidiary World Airways led to a 55 per cent drop in second quarter profits. Although TWA's operating income rose by 55 per cent from \$38.9m to \$60.1m, some analysts had expected an even more startling performance from the airline as a consequence of the United Airlines strike in May and the DC-10 grounding from June 6 to July 13.

As a result, TWA's pre-tax income rose by 46 per cent to \$53.7m from \$36.7m. Hilton International, another Trans World subsidiary, secured a 15 per cent rise in pre-tax earnings from \$13.5m to \$15.6m, while Canteen Corporation contributed \$6.6m compared with \$4.9m.

Eurodollar bond prices continue to weaken

By Francis Ghisla

THE CONTINUING weakness of the U.S. dollar and widespread fears of poor U.S. money supply figures led to further professional marking-down of dollar bonds yesterday.

The choice of Deutsche Girozentrale to lead the latest foreign Deutscher-Mark issue for the European Investment Bank caught a number of German banks by surprise. This particular bank is not very active as a lead manager of this type of bond, and has never led a foreign Deutscher-Mark issue.

Half-year loss at Kaiser Steel

By Our Financial Staff

IN SHARP CONTRAST with other steelmakers in the U.S., a gloomy picture is presented by the second quarter results of Inland Steel and Kaiser Steel. Inland, the fifth largest steel concern in the country, reported net income of \$49.15m, only slightly ahead of the \$46.17m for the corresponding period, while Kaiser's loss increased significantly from \$4.7m to \$13.7m.

Certificates of deposit reach record level

By Our Economics Staff

THE AMOUNT of outstanding Eurodollar certificates of deposit (CDs) issued by banks in London rose to a record \$30.28bn on June 20 compared with the previous record of \$29.91bn a month earlier, according to Bank of England statistics.

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published on the second Monday of each month.

Table with columns: U.S. DOLLAR, STRAIGHTS, CONVERTIBLE, BONDS, SWISS FRANK, YEN STRAIGHTS. Includes bond names, amounts, and prices.

AMERICAN QUARTERLIES

Table with columns: AIR PRODUCTS, AMDAHL, BRUNSWICK CORPORATION, GUN AND BRADSTREET, METROMEDIA, ROCKWELL INTERNATIONAL, SEABOARD COAST LINE INDUSTRIES, W. W. GRAINGER, GAF CORPORATION, WESTERN BANCORP. Includes financial data for various companies.

Seaboard to merge with Tiger

By Our Financial Staff

TIGER INTERNATIONAL has agreed in principle to merge with Seaboard World Airlines. The surprise announcement by Tiger, which follows bitter takeover moves earlier this year, would mean the merger will be submitted to the boards of the two companies within two weeks and that a special meeting of Seaboard's shareholders is expected to be held in September to vote on the transaction.

McDonnell bids for Microdata

By Our New York Staff

AIRCRAFT MANUFACTURER McDonnell Douglas reaffirmed its intention to diversify into the computer systems business yesterday by announcing a \$75m takeover bid for the California-based Microdata.

Seaboard to merge with Tiger

Table with columns: GENERAL SIGNAL, EATON CORPORATION, ENGLISHMAN MINERALS AND CHEMICALS, W. W. GRAINGER, GAF CORPORATION, WESTERN BANCORP. Includes financial data for various companies.

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INTERNATIONAL COMPANIES and FINANCE

CSR spells out oil shale prospect

BY JOHN ROGERS IN SYDNEY

CSR's intent on becoming a major force in Australia's natural resources in the 1980s, is focussing its attention on alternative forms of energy, particularly oil shale and alcohol from sugar cane.

Queensland's Julia Creek oil shale prospect, a timber resource in New Zealand and the possible large scale production of Cassava, which can be converted into alcohol.

While the aluminium smelter is nearest to fruition, shareholders at the meeting made it clear they were primarily interested in CSR's pioneering ventures in the alternative energy industry.

Currently on CSR's drawing board are projects—with total development costs of about A\$2bn (US\$2.3bn)—including a NSW aluminium smelter, development of Queensland's Hail Creek, Theodore and Yaraboo coal deposits, the Western Australian Yandicoogina iron ore resource,

barrels in the Rundle oil shale deposit, owned by Central Pacific and Southern Pacific. It also compared with Bass Strait's estimated reserves of 2,718m barrels.

While saying Julia Creek had become "an important subject for exploration," Sir James pointed out the need for further feasibility studies, the massive funds needed for such a project and the lag-time involved.

CSR would also be in a comfortable position if the extraction of alcohol from sugar cane became a viable proposition, as it was producing power alcohol in the second world war. But, while this form of alternative energy is also under considera-

tion, Sir James pointed out that if the entire Australian sugar crop was converted into alcohol, it would yield only about 1.5m tonnes of alcohol—equal to about 5 per cent of Australia's oil consumption.

CSR's march into the resource field comes at a time when its traditional activities are enjoying considerable success. Sir James said that building projects should continue to improve, rural conditions are buoyant, iron ore prospects are looking bright, and commodity prices are firm.

Sugar operations are still feeling the effect of dumping by the EEC and failure of the U.S. to ratify the International Sugar Agreement, both of which are depressing world prices. But once the agreement has been signed, a "significant improvement is expected."

Government blocks SAB liquor outlet purchases

BY JIM JONES IN JOHANNESBURG

A PROPOSED acquisition by the major liquor concern South African Breweries (SAB) of Union Wine and Picardi Hotels has been blocked by the South African Government.

Mr. Dick Goss, the managing director felt that in the light of the approval of Rembrandt's 49 per cent acquisition of Gilbey's by Jimmy Kruger, the former Justice Minister, approval of the latest proposed deal would be a mere formality.

with the 300 or so controlled by Rembrandt/Oude Meester, which it is engaged in a developing liquor war.

Mr. Goss will not disclose the terms of the proposed acquisition, though Johannesburg analysts feel a price of about R5m (R9.5m) would be paid for the two companies.

Now the problem facing SAB is that while its bid is being considered by the board of trade, Rembrandt/Oude Meester could come in with another bid. The Union Wine chairman, Mr. Jan Piekard, has held discussions on just such a possibility with SAB's competitor.

Mr. Goss is already taking the matter again with the Justice Minister, Alwyn Schabuss.

Uganda invites back foreign businesses

BY MICHAEL HOLMAN

THE UGANDAN Government has given the clearest indication so far of its policy towards foreign and private investment—with President Godfrey Binaisa inviting two major businesses to resume their activities in the country.

Until nationalisation and the expulsion of Asians in 1972, under the regime of ex-President Idi Amin, Mr. Mahandra Mehta, head of the Mehta Group, had extensive sugar, engineering, textile and agricultural interests.

The Government is also seeking foreign participation in mining ventures. An estimate of \$15m is being sought to rehabilitate Kileleshya Mines in Western Uganda.

Mr. Binaisa, speaking last week at his first State House press conference since becoming president nearly four weeks ago, went out of his way to assure potential investors. Clearly concerned by the leaving label that has sometimes been attached to his administration, the President introduced to the meeting Mr. Mehta

himself. The industrialist returning to Uganda to restart his industries, said, "I am President with a degree of Government participation will be worked out."

"People have been saying that Binaisa is left of centre, that he is a socialist, that he is being left of centre means one thing—that I am determined to do something," said the President.

The Government is also seeking foreign participation in mining ventures. An estimate of \$15m is being sought to rehabilitate Kileleshya Mines in Western Uganda.

There is considerable interest in a joint scheme for the Government to open cobalt from the million tonne pyrite, which has accumulated at the mines in the past 25 years. With a per cent cobalt content, the ore contains some 14,000 tonnes of cobalt, worth over \$700m at present producer prices.

Group Gold Mining Companies Transvaal

Reports of the directors for the quarter ended 30th June, 1979

VAAL REEFS Vaal Reefs Exploration and Mining Company Limited. Issued Capital: 19,900,000 shares of 50 cents each. Operating Results: Gold, Uranium oxide, etc.

SOUTHVAAL HOLDINGS SOUTHVAAL HOLDINGS LIMITED. The attention of shareholders is directed to the report of Vaal Reefs Exploration and Mining Company Limited. ELANDSRAND Elandsrand Gold Mining Company Limited. Issued Capital: 75,484,250 shares of 20 cents each.

S.A. LAND The South African Land & Exploration Company Limited. Issued Capital: 800,000 shares of 25 cents each. Operating Results: Gold, Uranium oxide, etc.

South Korean leasing companies borrow abroad

BY RON RICHARDSON IN SEOUL

THE SOUTH KOREAN Government has approved a series of foreign borrowing applications by local and foreign-owned companies involving a total of U.S.\$205.9m.

Among these are three loans amounting to \$50m to finance operations by two of Korea's three specialist industrial leasing companies, which are meeting with strong demand as borrowers seek ways around the Government's credit squeeze.

Manufacturers Hyundai Overseas Capital Corporation of the U.S. is to raise \$30m in U.S. Interbank market, which the U.S. bank has a 45 per cent stake. The five-year loan carries a grace period of two years and is at the U.S. prime rate for lending plus 1 per cent.

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VAAL REEFS SOUTH LEASE AREA. Vaal Reefs Exploration and Mining Company Limited. Issued Capital: 19,900,000 shares of 50 cents each. Operating Results: Gold, Uranium oxide, etc.

ERGO East Rand Gold and Uranium Company Limited. Issued Capital: 44,000,000 shares of 50 cents each. Operating Results: Gold, Uranium oxide, etc.

WESTERN DEEP LEVELS Western Deep Levels Limited. Issued Capital: 23,909,000 shares of R2 each. Operating Results: Gold, Uranium oxide, etc.

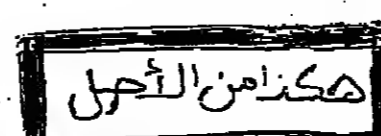
BANCO DE LA NACION ARGENTINA U.S.\$30,000,000 Floating Rate Notes 1983. Notice is hereby given pursuant to the Terms and Conditions of the above-mentioned Notes...

VAAL REEFS SOUTH LEASE AREA (continued). Vaal Reefs Exploration and Mining Company Limited. Issued Capital: 19,900,000 shares of 50 cents each. Operating Results: Gold, Uranium oxide, etc.

ANGLO AMERICAN CORPORATION OF SOUTH AFRICA LIMITED. GENERAL NOTES: 1. DIVIDENDS. Attention is directed to an announcement published in conjunction herewith relating to the declaration on Thursday, July 19, 1979, of interim dividends for the year ending December 31, 1979.

EAST DAGGAFONTEIN East Daggafontein Mines Limited. Issued Capital: 3,739,000 shares of R1 each. Operating Results: Gold, Uranium oxide, etc.

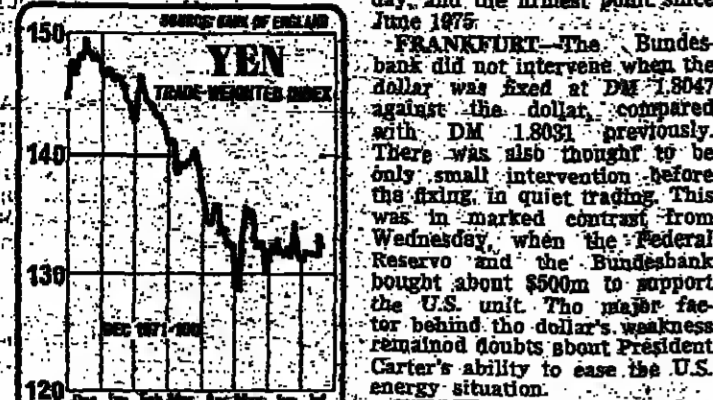
KANSALLIS-OSAKE PANKKI (Incorporated with limited liability in Finland) U.S.\$30,000,000 Floating Rate Capital Notes 1983. Notice is hereby given pursuant to the Terms and Conditions of the above-mentioned Notes...



CURRENCIES, MONEY and GOLD

Dollar improves

THE DOLLAR finished around its best level of the day against most currencies on expectations of a statement by President Carter. Earlier in the day the currency had remained very weak and received support from the West German Bundesbank, the Swiss National Bank and the Bank of England. The U.S. Federal Reserve may have also...



intervened to push up the dollar... The U.S. currency, traded between DM 1.8026 and DM 1.8100 against the D-mark, before closing at DM 1.8090, compared with DM 1.8070 previously. The range in terms of the Swiss franc was SwFr 1.6275 to SwFr 1.6360, and the dollar finished at SwFr 1.6350, compared with SwFr 1.6300 on Wednesday. On Bank of England figures the dollar's trade-weighted index rose to 82.7 from 83.0... Sterling was very firm once again, but lost ground sharply against the dollar at the close, in line with other major currencies. The pound's index, as calculated by the Bank of England rose to 72.1, the highest since February 1976, and compared with 72.1 previously. It opened at 72.225, and touched 72.200, before easing to 72.240 at noon. In the afternoon starting continued to rise, reaching 72.3040-72.3050, but not before a run of rumours of a dollar support package similar to the measures announced last November, and anticipation of a speech from the White House. The pound fell to 72.2900, and closed on a wide spread of 72.2930-72.2980, a rise of 1.05 cents on the day, and the firmest point since June 1976.

THE POUND SPOT AND FORWARD

Table with columns: July 19, Day's spread, Close, One month, % Three p.a., % p.a. Lists exchange rates for various currencies like US, Canada, Netherlands, Belgium, Denmark, Ireland, W. Ger., Portugal, Spain, Italy, Norway, Sweden, Japan, and Switz.

THE DOLLAR SPOT AND FORWARD

Table with columns: July 10, Day's spread, Close, One month, % Three p.a., % p.a. Lists exchange rates for various currencies like UK, Ireland, Canada, Netherlands, Belgium, Denmark, W. Ger., Portugal, Spain, Italy, Norway, Sweden, Japan, Austria, and Switz.

CURRENCY RATES

Table with columns: July 18, Bank rate, Special Drawing Right, European Currency Unit, July 18, Bank of England Index, Morgan Guaranty changes. Lists rates for Sterling, Canadian dollar, Austrian schilling, Danish kroner, D mark, Deutscher Mark, French franc, Lira, New Zealand dollar, Spanish peseta, and Swiss franc.

OTHER MARKETS

Table with columns: July 12, Argentina peso, Australia dollar, Brazil cruzeiro, Finland markka, Greek drachma, Hong Kong dollar, Indian rupee, Kuwait dirham, Luxembourg franc, New Zealand dollar, Saudi Arab riyal, Singapore dollar, Sth. African rand, Austria, Belgium, Denmark, Germany, Italy, Netherlands, Norway, Portugal, Spain, Switzerland, Yugoslavia, and Yugoslovakia.

EMS EUROPEAN CURRENCY UNIT RATES

Table showing EMS European Currency Unit rates for various currencies like Dutch guilder, German D-Mark, French franc, Italian Lira, and others.

EURO-CURRENCY INTEREST RATES

Table showing Euro-currency interest rates for various currencies and terms like short term, 3 months, 6 months, and one year.

EXCHANGE CROSS RATES

Table showing exchange cross rates for various currencies like Pound Sterling, Deutsche Mark, Japanese Yen, French Franc, Swiss Franc, Dutch Guilder, Italian Lira, Canadian Dollar, and Belgian Franc.

INTERNATIONAL MONEY MARKET

Dutch rates easier

Dutch interest rates showed an easier tendency yesterday, reflecting a much steadier trend in rates throughout Europe. Call money fell to 81-81 per cent from 81-9 per cent and one-month money was easier at 91-91 per cent compared with 91-91 per cent on Wednesday. The three-month rate was quoted at 91-91 per cent down from 91-91 per cent and six-month money eased to 91-91 per cent from 91-91 per cent. Dutch monetary reserves fell in June by F1 770m to F1 25,200m, and the probability of a four-day repurchase order, with Fed funds at 10 1/2-10 1/2 per cent. However funds remained around 10 1/2 per cent soon afterwards. Treasury bill rates showed an easier tendency initially, and while 12-week bills remained at 9.28 per cent, 28-week bills fell to 9.28 per cent from 9.31 per cent.

UK MONEY MARKET

Small assistance

Bank of England Minimum Lending Rate 14 per cent (since June 12, 1979). Day to day credit appeared to be in short supply in the London money market yesterday, and the authorities bought a small amount of Treasury bills and a small number of corporation bills, all direct from the discount houses. Total assistance was termed as small. Discount houses were paying around 13 1/2 per cent for secured call loans at the start with closing balances taken between 13 1/2 per cent and 12 1/2 per cent. The market was faced with a small excess of revenue transfers to the Exchequer over Government disbursements and a small net take up of Treasury bills. On the other hand banks brought forward balances some way above target and there was a small increase in the note circulation. In the interbank market overnight loans opened at 13 1/2 per cent and eased to 13 1/2 per cent before touching 13 1/2 per cent. Rates soon bounced back to 13 1/2 per cent and closed at 13 1/2 per cent.

LONDON MONEY RATES

Table showing London money rates for various terms like overnight, 7 days notice, one month, three months, six months, and two years.

GOLD

Weaker trend

Gold fell \$24 to close at \$2981.2991. The metal opened at \$2991.300, and was fixed at \$300.10 in the morning, and \$299.15 in the afternoon. Trading was very nervous at the higher levels, with profit taking outweighing buying interest. In Paris the 12 1/2 kilo gold bar was fixed at FFr 42,700 per kilo.

MONEY RATES

Table showing money rates for New York, Germany, France, and Japan, including Prime Rate, Fed Funds, Treasury Bills, and Discount Rate.

BNP in the Channel Isles

Banque Nationale de Paris has now opened a Branch at St Helier in Jersey. As the first French bank to be established in the Channel Islands BNP Jersey provides financial services for international companies and for corporate and private clients resident worldwide.

BNP is one of the world's largest banks and the new BNP Branch in Jersey is an integral part of the Group network which extends over sixty-eight countries.

Wherever you do business BNP is there to provide help, advice and finance.



Banque Nationale de Paris

Jersey Branch, PO Box 158, 19-23 La Motte Street, St Helier, C.I. Telephone (0534)76011. Telex 4192 352

BNP Group Head Office, 16 Boulevard des Italiens, 75009 Paris. Tel: 244 45 46. Tlx. 280 605

UK Subsidiary, BNP Ltd, 8-13 King William Street, London EC4P 4HS. Tel: (01) 626 5678. Tlx. 883412

《金融时报》之中国增刊

A FINANCIAL TIMES SURVEY

CHINA

AUGUST 20 1979

The Financial Times is preparing to publish a Survey on China on Monday August 20.

The main headings of the provisional editorial synopsis are set out below.

- The political scene
The economy
The role of foreign trade
The planning system
Education and research
Agriculture and agricultural mechanisation
Industry and management
Steel
Coal and electric power
Oil
Mining
Chemicals and Petrochemicals
Transport
Heavy engineering
Electronics
Light industry
Construction and housing
Culture and the arts
Profiles of Chinese leaders

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FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

The content, size and publication dates of Surveys in the Financial Times are subject to change at the discretion of the Editor.

WORLD STOCK MARKETS

Early Wall St. mixed after Blue Chips rally

INVESTMENT DOLLAR PREMIUM... Effective 2.940 5% (6 1/2%)... Stocks turned mixed on Wall Street after an initial firming trend that extended the late rally by Glamour and Blue Chip issues on Wednesday.

The Dow Jones Industrial Average receded 1.87 to 828.71... Closing prices and market reports were not available for this edition.

at 1pm. Advances led declines... With no new factors in the market, stocks continued to react to news of individual issues and to uncertainty generated by President Carter's energy message and the offer to resign by his Secretary of State.

Selling pressure on stocks was eased by a steady tone for the dollar in overseas markets.

White House statement was expected... Three major chemical producers reported higher second-quarter profit.

Kaiser Steel, which reported significant steelmaking losses in the second quarter, slipped to \$29 3/4... Kaiser Steel, which reported significant steelmaking losses in the second quarter, slipped to \$29 3/4.

Mountain Fuel Supply dropped 1 1/2 to \$27 1/2... The Utah Supreme Court refused to rehear a suit that granted Utah regulatory authorities jurisdiction over Mountain Fuel's non-utility oil operations.

Seaboard World Airlines and Inco International agreed in principle to merge.

Germany Share prices closed narrowly mixed... Some leading issues gained, while others reacted slightly to Wednesday's highly buoyant mood.

Bankers were firmer in generally lively trading... Karstadt gained DM 3.00, but Herten's DM 1.00. Electricals were little changed.

Public Authority loans were in demand and firmed up to 30... The Bundesbank to sell DM 65m of paper in open-market operations after sales of DM 115m on Wednesday.

Mark-denominated foreign loans firmed up to 50 piennigs.

Indices

Table with columns for Index Name, Date, and Values. Includes NYSE, Dow Jones, Nikkei, etc.

Table with columns for Index Name, Date, and Values. Includes Standard and Poors, etc.

Table with columns for Index Name, Date, and Values. Includes NYSE All Common, etc.

Table with columns for Index Name, Date, and Values. Includes Montreal, etc.

Table with columns for Index Name, Date, and Values. Includes Toronto, etc.

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Table with columns for Index Name, Date, and Values. Includes London, etc.

Table with columns for Index Name, Date, and Values. Includes Amsterdam, etc.

Table with columns for Index Name, Date, and Values. Includes Tokyo, etc.

NEW YORK Stock table listing various companies and their prices.

CANADA Stock table listing various companies and their prices.

BRUSSELS Stock table listing various companies and their prices.

GERMANY Stock table listing various companies and their prices.

AMSTERDAM Stock table listing various companies and their prices.

VIENNA Stock table listing various companies and their prices.

STOCKHOLM Stock table listing various companies and their prices.

OSLO Stock table listing various companies and their prices.

JOHANNESBURG Stock table listing various companies and their prices.

BASE LENDING RATES table listing various banks and their rates.

EUROPEAN OPTIONS EXCHANGE table listing various options and their prices.

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FINANCIAL TIMES SURVEY

Friday July 20 1979

السؤال الأول

FROZEN FOODS

Despite static demand in the UK food market in general, the frozen food sector is now poised for more rapid growth, with sales likely to reach £1bn a year by 1980.

Market prospects have improved

By David Churchill
Consumer Affairs Correspondent

ALTHOUGH THE total UK food market continues to look sluggish in terms of volume growth, the frozen food sector of the industry appears to have regained much of its growth momentum.

In 1978, the frozen food market grew by two per cent in terms of volume and nine per cent in sales value—making the market worth some £790m. This was the 4 per cent volume gain in 1977—largely a result of the economic recession and the 1978 drought—and market estimates suggest that frozen foods are now poised for more rapid growth than in the past few years.

Birds Eye, in particular, is reflecting an average three per cent volume growth rate during the early 1980s with the market reaching £1.5bn in 1980 and likely to top £1.8bn by 1983.

Although such growth—even allowing for inflation—is still a good deal below the 9 per cent year growth in real terms during the early 1960s, its value must be set against the static demand for food overall. While volume sales of food showed a slight increase last year, they are still below the 1971 level

and the industry is not optimistic about much volume growth in food generally in the early 1980s.

But in the shorter term at least, the frozen foods sector received a boost from last winter's industrial unrest and severe weather.

The cold weather disrupted supplies of fresh vegetables—thus boosting demand for frozen vegetables—while the panic-buying associated with the lorry drivers' strike tended to benefit freezer centres and the larger supermarkets which had ample stocks of frozen foods.

The improved outlook for frozen foods over the next few years reflects a number of factors which influence the market. The growth can also be seen as another stage in the overall development of frozen foods since they became a commercial reality nearly five decades ago.

The UK frozen food market began some 45 years ago when companies in the fishing industry, such as Associated Fisheries, began applying deep freezing techniques to fish. This new method of keeping fish fresh was gradually applied to vegetables, as well.

In the 1940s, Unilever gained control of the Birds Eye name outside the U.S. but it was not until the early 1950s—when the open top freezer cabinet was introduced—that the market began to grow. By 1956, about 20,000 open-top freezers had been installed in retail outlets, which then rose to 130,000 by 1966.

Moreover, in the 1960s, the domestic deep freezer became more commercially available—and associated with this was the rapid growth of specialist freezer centres. But by the 1970s, the early growth rate of home freezers and frozen food sales in general began to slow down, as the market became

larger.

Consumers also became more wary of the extravagant claims being made for cost-savings through bulk buying of frozen foods. And the rapid number of new companies—eager to join a growth industry—entering the market in the late 1960s and early 1970s also saw a glut of frozen foods on the market of varying quality. Frozen vegetables, which form the bulk of the frozen food industry, in particular, suffered from poor quality control from some producers.

Moreover, the economic pressures on consumer spending in the mid-1970s meant that housewives were no longer willing to fill a large chest freezer full of frozen foods—with the result that large home freezers became increasingly uneconomical to run.

Signs

But there are now signs that this period is at an end for the frozen food industry. The declining real profitability from frozen foods meant that the new entrants to the market did not remain, while the established majors such as Birds Eye, Ross and Findus persevered to improve the quality image of frozen foods.

Moreover, a marked trend became apparent for consumers to prefer small freezers—or fridge/freezer combinations—and to buy much smaller quantities. While the bulk-buying benefits were increasingly disbelieved by consumers—despite protests by manufacturers of large freezers—it became clear that the convenience of frozen foods was becoming a key factor. This was especially so as more housewives went out to work.



Leading frozen food companies see meat products as one of the strongest growth areas in the business. Above: Meat preparation at Birds Eye

Sales of prepared, or "convenience" foods, such as cook-in-bag casseroles and cod-in-sauce, are growing by 10 per cent per year.

The increased demand for frozen foods by consumers has been reflected in the greater space devoted by the major supermarket multiples—which dominate food distribution in

the UK—to frozen foods. As the major multiples increase their sales space for frozen foods, then demand also grows.

The greater buoyancy for frozen foods can be seen from the main product areas. Frozen vegetables remain the biggest single frozen food product and, since 1973, the consumption of frozen vegetables excluding

potatoes has risen by 25 per cent. At the same time total vegetable consumption has risen by only 9 per cent.

Also, since 1973, total potato consumption has fallen by 4 per cent while the use of frozen potato products has increased by 51 per cent.

Although total fish consumption continues to decline—down

by 10 per cent since 1973—frozen fish sales have risen by 11 per cent over the same period. But the real growth market for frozen foods is in meat and related meat products and cakes and desserts. In 1978, sales of frozen meat products were up by 62 per cent on the 1973 level, while cakes and desserts rose by 50 per cent over the same period.

Birds Eye, in particular, is looking to meat products, cakes and desserts as the main growth areas over the next five years. The group believes that the trend will be accelerated by social changes in eating, as well as the shift to more snacks and fast foods.

Birds Eye also predicts that ethnic foods will continue to show a longer-term growth, but fade in health foods and slimming are less pronounced, it says, with the trend towards concern for a more balanced diet.

Ross agrees that convenience foods will continue to expand. Mr. Howard Phillips, Ross sales and marketing director, also sees the caterer moving increasingly into frozen foods.

"As one of the largest food suppliers to the caterer, Ross estimates that about 14 per cent of all food purchases in this sector are now accounted for by frozen foods—and this share is steadily growing," he says.

But the problem facing the frozen food manufacturers—along with all food processors—is being able to make an adequate return from their investment. Although frozen food sales are outperforming the rest of the sector generally, there is still the inescapable fact that for much of the 1970s, the frozen food companies have been chasing sales and market share at the expense of profitability.

Mr. Don Angel, the new chairman of Birds Eye, comments

that as far as the frozen food industry is concerned, "I doubt whether the real return on investment was higher than 4 per cent in 1978, and I do not think 1979 is likely to be any better."

The Inter Company Comparisons research group point out that Birds Eye and Findus have suffered from declining profit margins and return on capital. In the 1960s, ICC says that Birds Eye had a 60 per cent market share, although since then its brand leadership was seriously eroded. This has come about mainly as a result of fierce competition from the Nestlé subsidiary, Findus, as well as the Imperial Group subsidiaries, Ross and Young's.


There are now about 350 frozen food companies in the UK, although Birds Eye still remains the biggest.

Confidence

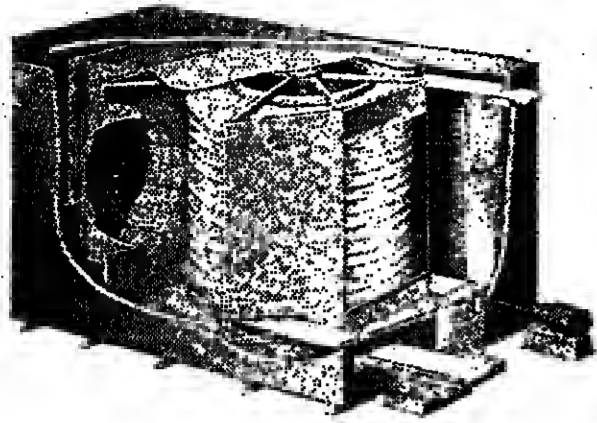
Mr. Angel makes clear that the historically low profitability for frozen foods makes it difficult to justify major investment decisions. However, he says that Birds Eye has the confidence to invest in the future—"We are in the midst of extensive investment programmes at our factories and are investing over £200m in new technology," he adds.

For Birds Eye, therefore, and the rest of the frozen food industry, the key question in the 1980s will be whether the fresh investment to meet changing product technology, allied to the growth in consumer demand for frozen foods, will be reflected in rising profitability. Otherwise, the fierce competition that has gripped most of the food manufacturing industry in recent years could lead to rationalisations in the frozen food sector as well as elsewhere in the food industry generally.

Cold fact:

Birds Eye is the world's largest frozen food company. 

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ice cream markets**

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FROZEN FOODS II

Changing retail patterns

IN FROZEN food retailing, as in general grocery retailing, there seems no halt to the inexorable growth of the major supermarket multiples in increasing their dominance of the market.

Just as the multiples are squeezing the independent grocer out of the High Street, so the multiples are also putting pressure on the numerous small grocery outlets selling frozen food. In addition, the multiples are also boosting their share of the frozen food market, at the expense of the specialist freezer centres.

Figures published by Birds Eye show that the multiples' share of the frozen food market jumped from 40 per cent in 1977 to 45 per cent in 1978. At the same time, the share of the market enjoyed by specialist freezer centres slipped back from 19 to 18 per cent, while the co-operative store's share dipped marginally from 12 to 11.5 per cent.

Voluntary symbol groups lost one per cent of the market to account from some 8 per cent in 1978, while other independent grocers showed a comparable decline, falling from a share of 7 per cent in 1977 to 6 per cent last year. The share taken by all other outlets fell from 13 per cent to 11.5 per cent.

The increasing dominance of the multiples was also reflected in the number of shops selling frozen food. Birds Eye estimate that the number of outlets declined in total by 7,000 last year, leaving some 93,000 frozen food outlets throughout Britain. Of this total, 1,100 are the specialist freezer centres whose numbers have remained constant for the last five years—indicating that the boom in freezer centres in the late 60s and early 70s has clearly stabilised.

The overall decline in outlets, however, has clearly come at the expense of small grocers whose numbers have declined by about 3,500 over the past year, while the number of supermarkets has marginally increased. Birds Eye expect the number of outlets selling frozen food to fall even further over the next five years, possibly by as many as 25,000. However, Birds Eye believe that the losses this time will come from the middle-ranking High Street supermarkets which are the next most vulnerable after the decline of the small grocer.

Birds Eye expect that the shake-out of small, uneconomic grocers—which has been going on throughout the 1970s—will stabilise, with those shops that remain adopting a far more pro-

fessional approach and fulfilling an important convenience role in shopping patterns.

However, at the same time it seems likely that the continuing trend to larger supermarkets will mean a greater concentration of sales through such outlets. Birds Eye expect that by 1983 there will be approximately 400 supermarkets which will account for over 15 per cent of total frozen food sales—about the same as 1,000 specialist freezer centres.

The dominant group among specialist freezer centres is Bejam, with a chain of more than 150 specialist freezer centres. Bejam, along with the other specialist freezer centres, benefited enormously from the lorry drivers' strike last winter which led to sharp panic buying with tinned and perishable foods becoming in short supply. Bejam suffered very little trouble with its distribution network in January with 5m cubic feet of cold storage facilities and was well-placed to meet the exceptional demand for frozen food and frozen vegetables in particular.

Even after the panic buying

was over, sales returned to their normal level—suggesting that freezer centres managed to recruit new customers during the winter. However, this obviously was also of benefit to the freezer centres of the multiples.

Stockbrokers Rowe and Pitman point out in a circular that J. Sainsbury is probably Bejam's chief competitor among supermarket multiples. The stockbrokers point out that Sainsbury has 18 independent freezer centres and 66 in-store departments. Market research indicates that some 30 per cent of Bejam's customers also shop at Sainsbury, and Bejam shares more common factors with Sainsbury than with any other multiple. Rowe and Pitman suggests that this may be partly because both are predominantly southern-based groups.

While Bejam still has plenty of room for expansion within the specialist freezer centre sector—even if the sector as a whole has stabilised, there is still room for growth at the expense of less successful freezer centres. Bejam is also moving into the associated fast-

food or take-away market through its "Trumps" chain.

Although supermarkets have increased their dominance of the frozen food retailing, there are still suggestions that many supermarkets fail to realise the full profit potential from frozen foods. Intense price-cutting on lead lines such as peas, fish fingers and beefburgers, often leads to a distortion in cabinet displays. More space is given to the front line products at the expense of other lines which could be more profitable—and sales of which can produce real volume growth in the market.

Profits

When supermarkets increase their selling space overall, they usually stock more up-market and slower-moving lines which nevertheless carry much higher profit margins. Paradoxically, however, some supermarkets which increase their allocation of space for frozen foods often devote the extra space to a multiplicity of cheaper brands. While these may be important

in terms of volume sales, their inclusion does not improve the profitability per square foot of selling space.

Duplication of brands, believes Birds Eye, is a mistake if the ranges offered by manufacturers are similar. The only real exception to this rule is where a retailer has a good own-label to offer as an alternative to the main brand. Although frozen vegetables remain the single largest product group within the frozen food market, their profitability is not that high for retailers. The growth markets are meat and meat products, and cakes and desserts.

Retailers also are apparently reluctant to take too long-term a view of the market and invest substantially in back-up facilities such as storage space. However, as the importance of increasing overall store profitability through frozen foods becomes clear, then retailers are prepared to devote more investment into frozen foods. At present, only between 5 and 8 per cent of selling space is devoted to frozen foods. But the continuing multiple



grocer's dominance of the frozen food sector therefore will lead to all grocers accounting for about 80 per cent of total sales within the next five years, compared to today's 70 per cent.

David Churchill

Demand for smaller freezers

THE POPULARITY of domestic freezers continues to grow, according to latest market estimates of the freezer industry. These show that some 40 per cent of UK homes now have a freezer—an increase of 5 per cent on 1977—while market penetration is expected to reach 55 per cent by 1983.

Market research shows that freezer ownership is now strongest in the C2 socio-economic group and among families with children. On a regional basis, London, the south-east and Anglia—where freezer ownership has been longest established—are still leading the field. But the fastest growth is in the Yorkshire region where 36 per cent of homes now own a freezer.

However, the major movement within the freezer market within the past few years has been the trend towards smaller freezers.

Large freezers are certainly not as popular as once they were and, increasingly over the last few years, the trend has been towards smaller appliances and particularly fridge-freezers: 27 per cent of owners now have a fridge-freezer, 28 per cent an upright and 45 per cent a chest freezer. Again, the regional picture differs from the national scene and in one "emergent" region, Tyne Tees, more fridge-freezers are owned than any other type.

The fact that fridge-freezers now outsell all other models—and are likely to continue so to do—inconforms with the leading domestic appliance manufacturers. They anticipate growth in sales of small freezers (8 cubic feet and less) which will be bought by housewives who already have modern refrigerators and no available kitchen space to devote to a larger model.

It seems likely that one of the main reasons for this switch to smaller freezers has been greater consumer sophistication in the use of a freezer. When freezers first were introduced, it was the cost-savings that could be achieved from large bulk purchases which were seen as a major selling point.

However, consumers have now become more aware that buying

a wider range of frozen foods is a more effective use of a freezer than bulk-buying of fish fingers or beef burgers.

Thus, there is a clear trend towards smaller packs, in line with the trend towards smaller freezers. More than half of freezer owners' frozen foods is now bought in packs of 2 pound or less. Even in vegetables, which are the traditional stronghold of the large bulk pack, some 60 per cent of purchases are in small sizes.

Market

The significant point about ownership statistics is that freezer owners buy more frozen food than non-owners. In 1978, according to the Birds Eye Business Report, published earlier this year, freezer owners spent £290m on frozen food. This represents 48 per cent of the £605m market for frozen food consumed in the home (55 per cent in volume terms). In a situation where future volume growth is a matter of concern to Britain's frozen food manufacturers, increasing freezer ownership may well be their only real cause for optimism.

As freezer owners grow in numbers, so too does the proportion of their expenditure on frozen food accounted for by grocery freezer departments. Predictably, the owners of small freezers and fridge-freezers shopped most in grocery freezer departments, but even chest freezer owners bought half their frozen food from grocers in 1978.

Last year, Britain's 1,100 freezer centres accounted for a slightly smaller percentage of freezer owners' expenditure on frozen foods than they had in 1977, their share slipping from 35 per cent in that year to 34 per cent in 1978.

The advent of the freezer centre brought about a proliferation of smaller brands, most of which were able to undercut the leading manufacturers. The major producers suggested at that time that some of these small competitors harmed the frozen food industry in the early days by selling large packs of low-grade merchandise, thus alienating the freezer owner who found the quality unacceptable. Today, however, smaller brands and own-labels, in particular, do well in freezer centres and, while Birds Eye claims to be the best-selling brand in this sector, its share is nothing like as large as the 48 per cent of frozen food sales through grocery outlets for which it accounts.

While frozen food manufacturers generally have benefited from the home freezer boom, no group has had a change in fortunes comparable to that experienced by Britain's ice cream producers.

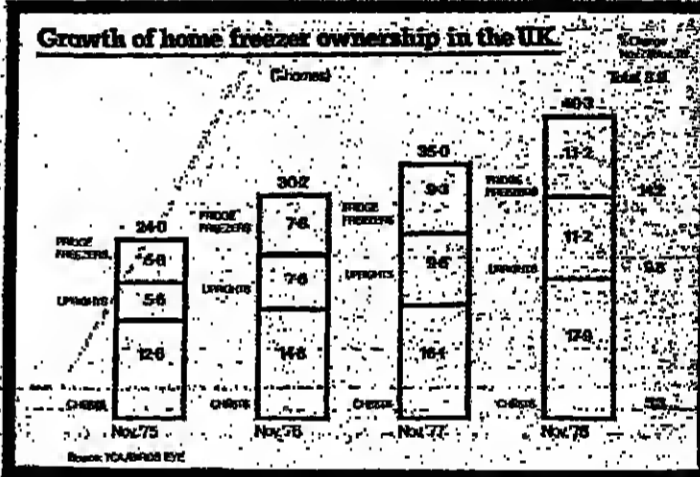
Home freezer owners eat 62 per cent of all take-home ice cream. The amount sold through grocery and freezer centre outlets rose by nearly 20 per cent in 1978, according to Wall's.

A survey conducted by Wall's last year also revealed that nine out of 10 freezer owners buy ice cream and that, whilst 75 per cent of them claim to eat it two or three times a week or more in the summer, 40 per cent said that they ate it just as often in winter.

But the outlook for the major producers has become clouded by competition from own-labels and regional brands, which is probably more fierce where ice cream is concerned than in any other sector of the frozen food industry.

Whether or not the recent increase in VAT will have any effect on sales of freezers remains to be seen, but most industry observers think it unlikely.

That being so, Birds Eye believes that 55 per cent of homes will have freezers by 1983 and account for 87 per cent of in-home frozen food sales at a time when the total market will be worth, in their view, £1,400m.

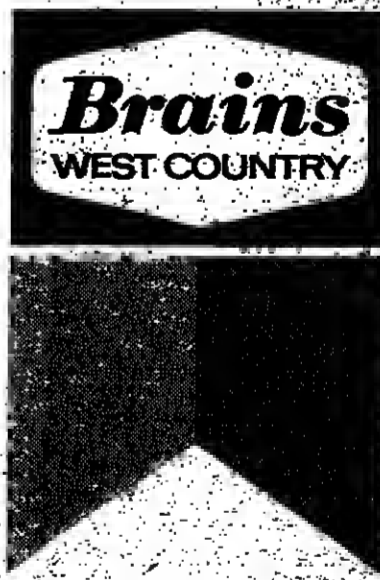


UK SALES OF HOME FREEZERS

Showing households owning freezers, 1973-78 (units 000s)

Year	Fridge/Freezers	Total	Households owning (%)
1973	812	862	13.6
1974	714	1,068	19.3
1975	851	1,224	26.0
1976	832	1,260	32.2
1977	785	1,323	37.0
1978	564	1,157	40.5

Source: Based on National Food Survey data.



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year, our determination paid off; Kraft Frozen Foods became brand leaders in the Bulk Meat and Pastry Market. Now, with the launch of Cheese Pastry Sausage Rolls and the development of other highly market-orientated products in the Cheese Fays range, it looks as if our third 1st is on its way.

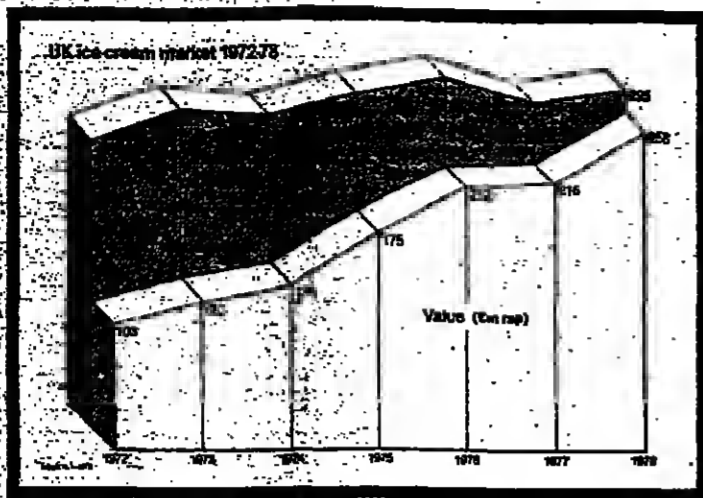


هكذامن الأخص

FROZEN FOODS III

Optimism among ice cream manufacturers

THE RECENT spate of warm weather has had shirt-sleeved executives from the major ice cream manufacturers virtually rubbing their hands with glee. Although the overall level of consumer spending and the skill of marketing techniques play an important part in determining the level of ice cream sales, a good summer can make all the difference in the industry's performance.



The last two summers of 1976, for example, saw ice cream sales reach a level of £12m, a level which the industry has yet to see repeated. But if those executives responsible for the cream sales are anxiously studying the weather forecasts, the managements responsible for the frozen cakes and desserts market are hardly worrying. Frozen cakes, cream cakes, desserts and other bakery products for in-home consumption are claimed to be the fastest growing sector of the food market.

In absolute terms, however, the market for ice cream is still about four times the size of the frozen cakes and dessert market. According to Wall's, the ice cream market was worth some £58m in 1978, while Birds Eye says that the cakes and desserts sector has a value of £8m.

improved over the previous year. In volume terms, the market grew by 7 per cent from 275m litres (where it had slipped after the exceptional level reached in 1976) to reach 295m litres. In value the market increased by 19 per cent from £210m to £256m.

The market's growth in spite of the weather was probably thanks to the buoyant level of consumer spending generally. Average earnings rose by approximately twice the level of retail prices last year and personal disposable income grew by 5.3 per cent in real terms, compared with a drop of 1.5 per cent in 1977.

But there were several other factors which contributed to the higher sales. Much of the volume growth last year was the result of higher sales through supermarkets and specialist freezer centres which together boosted their ice cream sales by some 18m litres—approximately the same as for the overall market growth.

Moreover, freezer owners are more likely to buy frozen foods such as ice cream when their disposable income increases. Walls points out that freezer ownership during 1978 increased from 38 per cent of households to 44 per cent, adding another 700,000 households to this group of heavy ice cream consumers. Because of their higher year-round consumption of ice cream, purchases by freezer families help to offset seasonal effects on sales.

Equally important, however, was the fact that the increase in sales through multiples and freezer centres did not come at the expense of other sectors of the market. Volume sales through sweet shops and other major outlets held their own while sales through caterers actually increased for the first time in several years.

Other factors behind the higher sales were the rise in cinema audiences—traditionally substantial purchasers of ice cream—and higher sales through other leisure outlets such as bingo halls and theatres. More homes also became centrally heated, which obviously makes ice cream consumption at home more attractive.

The ice cream market is split between impulse sales—which account for some 38 per cent

of the market—the traditional take-home segment with 28 per cent, and bulk sales accounting for 24 per cent. The rest of the market is made up of minor sectors such as impulse-buy multi-packs of ice cream.

The two main companies in the industry are Walls, which is owned by Unilever and Lyons Maid. Together these two companies have nearly three-quarters of the UK market.

Both Lyons and Walls are at present engaged in a marketing battle for dominance of the higher priced section of the impulse market. The impulse market—ice creams you buy and eat out of doors instead of taking home—was suffering in the mid-seventies from the declining birth rate; children form the bulk of impulse buy purchasers. In addition, the closing down of many small confectioners because of market pressures meant that outlets were declining. And the growing snacks market also was hitting impulse ice cream sales.

So the major companies decided to make a bid for the adult impulse buy segment of the market. Adults can afford to pay more for more sophisticated ice creams, so the marketing theory goes.

Research

Market research has shown that UK consumers believe that the best ice cream comes from Italy and in fact it was in Italy, in 1958, that Wall's Cornetto ice cream was first launched. Cornetto is comprised of a crunchy sugar cone, lined with chocolate to stop it going soggy, and filled with white ice cream and topped with hazelnuts and chocolate.

Throughout the 1960s the Cornetto brand was developed throughout Europe and in 1964 Walls attempted—unsuccessfully—to launch it on to the UK market. However, at that time market research showed that adults felt that it was childish to eat ice cream cones, especially out-of-doors.

In 1970 Walls tried again—but still failed to make an impact on the market. By this

time, however, social attitudes were changing and holidays abroad were more common. (This is one of the reasons for the rapid growth of Continental lagers in the UK throughout the 1970s.)

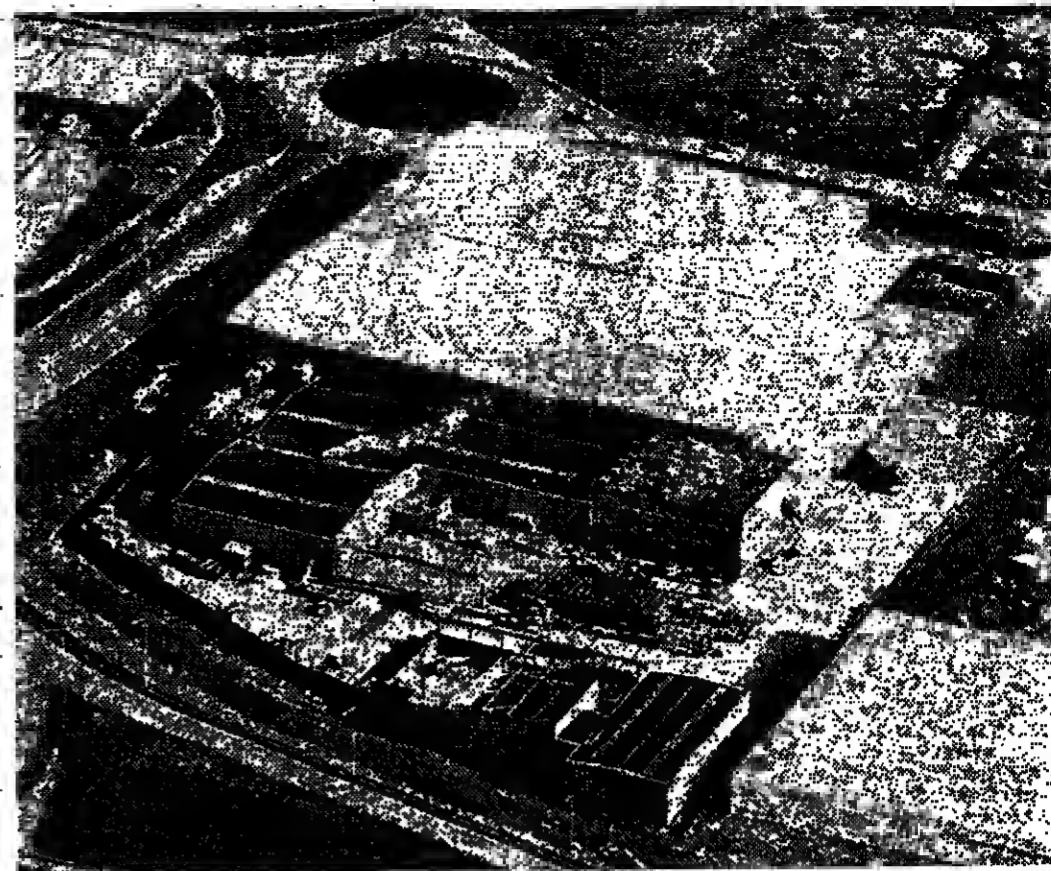
Thus in 1976, in a heat-wave, Walls again launched Cornetto in an attempt to capture the potentially lucrative adult impulse sector of the market. This time—helped by the exceptionally hot weather—the Cornetto brand took off, so much so that retailers quickly ran out of stock. The sales growth has been maintained since 1976 and Cornetto now accounts for between 12 to 16 per cent of Walls' total ice cream sales and is the market leader.

Lyons hit back in 1977 with its own King Cone premium-priced ice cream. Like Walls, Lyons had previously made a bid for this market in the mid-1960s and for several years persevered with its King Cone brand. But consumers' reluctance to buy such a higher priced premium product meant that the brand was eventually withdrawn in 1971.

Walls' head-start with its re-launch in 1976 has given it the clear edge in this market—but both companies are heavily advertising their respective products.

The competition is no less fierce in the frozen cakes and desserts market, where Birds Eye, Lyons and Ross are among the main protagonists. The key to the rapid growth in this sector is obviously the boom in home freezers and the greater willingness of supermarkets and freezer centres to stock frozen cakes.

Ross says that last year frozen retail cake sales expanded by a third and were worth £24m—with growth of a further 29 per cent forecast for this year.



Christian Salvessen's process, storage and packaging complex at Woodston Industrial Estate, Peterborough. Designed and constructed by Smith and Partners, the 78,000 cubic metre complex can accommodate up to 18,000 tonnes of frozen foods at -29 degrees Centigrade. Around 1,000 tonnes are handled in-and-out every week

Influences on the vegetable market

TO A LARGE extent, farmers and frozen vegetable processors have to live with the same risks from annual market trends, legislation and, above all, the weather—which makes it all the more a pity that the two sides cannot co-operate more closely.

Talks started last year on a new type of pea-growing contract, under which marketing risks could be shared, but no one expects early agreement to break the pattern of yearly wrangles which disfigure relations between growers and freezers.

The last two years provide ample illustration of the problems. In 1977, there was a bumper crop of peas for freezing, and processors' unease turned to dismay when the harvest was followed by a glut of autumn and winter vegetables selling at

low prices. Naturally, frozen vegetable sales suffered.

Expecting difficulties with large carry-over stocks, the freezers attempted to set things right by imposing a cut in the acreage of peas contracted for 1978, along with a price standstill. As chance would have it, the weather last year turned nasty. Disease was rife, pea yields from smaller acreage slumped and, by September at least, one processor, Findus, was importing peas to meet its needs.

The freezers issued warnings that Britain might even run out of its favourite green peas before the 1979 crop arrived. Farmers immediately began pressing for compensation to make up for the shortages and "losses" they suffered. To

make things worse, demand for scarce frozen vegetables this spring was fortified even more than usual by the disasters which overtook winter vegetable crops. And then had weather wiped out more than half the spring and early summer greens and cauliflowers growing in the west and south west.

Not surprisingly, the farmers feel aggrieved that their contract acreages were reduced and prices frozen last season. But no one could have forecast such a reversal of fortunes.

Grievances are now to some extent allayed by processors who try to compensate growers in succeeding years' contracts. But such one-sided arrangements are far from satisfactory. The freezers have been trying to persuade growers to

CONTINUED ON NEXT PAGE

Findus go from success to success.

Last year Findus sales went up 16% to over £100 million and this year sales are up 19% against a market growth of just 11%.

New products meet consumer needs

We've worked for our success, by anticipating changing requirements in the frozen food market, and introducing the products to satisfy them.

A quarter of our total sales now comes from products launched since 1974: innovative products like the Calorie Counters range, Savoury Pancakes, Double Deckers and now in the London area French Bread Pizza.

These products fulfil the needs of changing sociological and eating patterns: for example, the increase in the number of women combining a family with a full-time job, and the

trend towards individual as opposed to family meal-times.

New technology

As well as introducing innovative products, we have pioneered the technology needed to produce them. At the same time, we have further developed the processing of our range of commodity products.

Heavier advertising and promotion

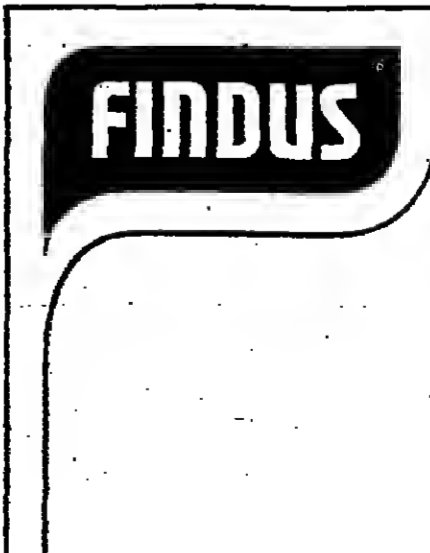
Spectacular sales success and effective advertising go hand in hand. And this year, we'll be more than doubling our advertising effort with the result that we'll be spending over £5 million on advertising and promotion, all with the singular objective of maintaining the successful sales momentum we've generated this year.

Co-operation with our retailers

Findus foods are stocked by all major retail groups in the U.K.: a result of their confidence in our products, and our belief that co-operation between manufacturer and retailer is the key to market development.

Findus U.K. is part of an international company, whose products are available in 49 countries and whose efforts to meet changing consumer needs have made it the fastest growing frozen food company in the world.

By continuing our work as pioneers, we intend to earn even more success in the future.



July 20 1979

Cocoa pact differences narrow

By Our Commodities Staff THE GAP between producer and consumer proposals on cocoa prices support levels under the International Cocoa Agreement has been sharply narrowed...

Copper market down again

BY JOHN EDWARDS, COMMODITIES EDITOR COPPER PRICES on the London Metal Exchange yesterday fell to the lowest level since December...

New Brazil coffee crop frost threat

By Our Commodities Staff BRAZILIAN COFFEE traders were "very concerned" about the possibility of a frost in coffee growing areas early today...

UK AGRICULTURE

Harvest guessing game

BY JOHN CHERRINGTON, AGRICULTURE CORRESPONDENT

THE HARVEST guessing game this year has been curiously muted. Instead of the wild optimism of previous years, in which record crops were continually claimed...

plants into a determined effort to catch up with the rest. This was particularly evident with the wide fields of winter barley...

us, nor of aphids which cost a lot of money in sprays two or three years ago. It is ironical perhaps that the perfection and availability of the sprays have coincided with two years, this and last, when they were hardly needed at all.

period plump for a long, cool period over the next few weeks. Winter barley could be the crop of the year. The grain is big and it is ripening off nicely...

U.S. guayule report nearly completed

WASHINGTON — The U.S. Agriculture Department and its Joint Commission on Guayule Research and Commercialisation are nearing completion of a comprehensive plan...

NFU warns of need for incomes boost

BY CHRISTOPHER PARKES BRITISH FARMERS, with a 13.5 per cent increase in commodity prices already won this year, are planning a new incomes boost...

India may review jute buying plan

NEW DELHI — The Government may seek the state-owned Jute Corporation of India to review its raw jute purchase plans...

London commodity centre plan stalled

BY OUR COMMODITIES EDITOR PLANS FOR a World Commodity Centre in London appear to have been stalled by the Government's refusal to provide financial assistance...

Uganda cotton

KAMPALA — Ugandan cotton production in 1978-79 will fall to between 50,000-60,000 bales compared with the 1969-70 peak of 467,000 bales...

AMERICAN MARKETS

GRAIN MARKETS NEW YORK, July 19. Wheat futures opened at 27.50 cents a bushel, down from 27.75 cents...

PRICE CHANGES

Table with columns for commodity name, price, and change. Includes items like Tin, Zinc, Silver, and various oils.

BRITISH COMMODITY MARKETS

Table of British commodity prices including Tin, Copper, Rubber, and Soyabean Meal.

BASE METALS

Table of base metal prices including Tin, Zinc, Silver, and Gold.

COFFEE

Table of coffee prices for various grades and origins.

RUBBER

Table of rubber prices for different types and grades.

SOYABEAN MEAL

Table of soyabean meal prices for various grades.

GRAINS

Table of grain prices including wheat, barley, and oats.

SUGAR

Table of sugar prices for various grades and origins.

Gold or Copper?

Gold has been rising for three years, enhancing its status as the number one inflation hedge. In contrast, Copper has fallen to a level which is close to the average cost of world production.

WHEAT

Table of wheat prices for various grades and origins.

PERSONAL

Advertisement for 'The Soane Club' featuring a dining room and bar.

WANTED Industrial & Manufacturing

Advertisement for 'PLATINUM' surplus stocks and scrap, priced at £170.00 per troy oz.

COCOA

Table of cocoa prices for various grades and origins.

WOOL FUTURES

Table of wool futures prices for various grades.

MEAT/VEGETABLES

Table of meat and vegetable prices for various types.

INDICES

Table of financial indices including the Dow Jones and various commodity indices.

DOW JONES

Table of Dow Jones stock market indices.

Handwritten scribbles at the top right of the page.

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abnig Unit Trust, and others, with columns for name, manager, and dates.

Table listing various unit trusts including Minger Fund Managers Ltd., Prudential Portfolio Mgrs. Ltd., and others, with columns for name, manager, and dates.

Table listing various insurance and property bonds, including Abbey Life Assurance Co. Ltd., Crown Life Assurance, and others, with columns for name, manager, and dates.

Table listing various unit trusts including Tower Unit Trust Mgt. Ltd., Transatlantic and Gen. Secs., and others, with columns for name, manager, and dates.

Table listing various insurance and property bonds, including London Aetna & Hahn Assur. Ltd., London Indemnity & Gen. Ins. Co. Ltd., and others, with columns for name, manager, and dates.

OFFSHORE AND OVERSEAS FUNDS

Table listing various offshore and overseas funds, including Alexander Fund, Allen Harvey & Ross Inv. Mgt. (C.I.), and others, with columns for name, manager, and dates.

NOTES section at the bottom left of the page, providing additional information and disclaimers.

SURVEYORS VALUERS AND AUCTIONEERS OF REAL ESTATE



BRITISH FUNDS

Table of British Funds with columns for Name, Price, and Yield.

Table of Five to Fifteen Years funds.

Table of Over Fifteen Years funds.

Table of Undated funds.

INTERNATIONAL BANK CORPORATION LOANS

Table of International Bank Corporation Loans.

LOANS Public Board and Ind.

Table of Public Board and Ind. Loans.

Table of Financial Loans.

FINANCIAL TIMES

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Table of American Stocks.

CANADIANS

Table of Canadian Stocks.

BANKS AND HIRE PURCHASE

Table of Banks and Hire Purchase.

BANKS & HP—Continued

Table of Banks & HP—Continued.

BEERS, WINES AND SPIRITS

Table of Beers, Wines and Spirits.

BUILDING INDUSTRY, TIMBER AND ROADS

Table of Building Industry, Timber and Roads.

FINANCIAL TIMES

Table of Financial Times.

CHEMICALS, PLASTICS—Cont.

Table of Chemicals, Plastics—Cont.

DRAPERY AND STORES

Table of Drapery and Stores.

ENGINEERING—Continued

Table of Engineering—Continued.

ELECTRICAL AND RADIO

Table of Electrical and Radio.

ENGINEERING—Continued

Table of Engineering—Continued.

FOOD, GROCERIES—Cont.

Table of Food, Groceries—Cont.

HOTELS AND CATERERS

Table of Hotels and Caterers.

INDUSTRIALS (Misc.)

Table of Industrials (Misc.).

FOOD, GROCERIES—Cont.

Table of Food, Groceries—Cont.

HOTELS AND CATERERS

Table of Hotels and Caterers.

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Table of Industrials (Misc.).

ENGINEERING—Continued

Table of Engineering—Continued.

FOOD, GROCERIES, ETC.

Table of Food, Groceries, Etc.

ENGINEERING MACHINE TOOLS

Table of Engineering Machine Tools.

CHEMICALS, PLASTICS

Table of Chemicals, Plastics.

FINANCIAL TIMES

Table of Financial Times.

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JP 101150



MINES—Continued AUSTRALIAN

Table of Australian Mines with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy, Alcoa, and BHP.

TINS

Table of Tins with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

COPPER

Table of Copper with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

MISCELLANEOUS

Table of Miscellaneous with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

NOTES

Unless otherwise indicated, prices and net dividends are in pence and denominations are 20p. Estimated price/earnings ratios and cover are based on latest annual reports and accounts and, where available, are based on the latest available figures. P/E ratios are calculated on the basis of net distributions; distribution figures indicate 10 per cent, or more, of the current year's earnings. Dividend cover is based on the current year's earnings. Dividend cover is based on the current year's earnings. Dividend cover is based on the current year's earnings.

TEAS

Table of Teas with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

INDIA AND BANGLADESH

Table of India and Bangladesh with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

SRI LANKA

Table of Sri Lanka with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

AFRICA

Table of Africa with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

MINES CENTRAL RAND

Table of Mines Central Rand with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

EASTERN RAND

Table of Mines Eastern Rand with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

FAR WEST RAND

Table of Mines Far West Rand with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

O.F.S.

Table of O.F.S. with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

REGIONAL MARKETS

This service is available to every company dealt in on the Stock Exchanges throughout the United Kingdom for a fee of £500 per annum for each security.

FINANCE, LAND—Continued

Table of Finance and Land with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

OILS

Table of Oils with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

OVERSEAS TRADERS

Table of Overseas Traders with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

RUBBERS AND SISALS

Table of Rubbers and Sisals with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

TEAS

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FINANCE

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DIAMOND AND PLATINUM

Table of Diamond and Platinum with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

CENTRAL AFRICAN

Table of Central African with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

INVESTMENT TRUSTS—Cont.

Table of Investment Trusts with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

PROPERTY—Continued

Table of Property with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

SHIPPING

Table of Shipping with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

SHOES AND LEATHER

Table of Shoes and Leather with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

SOUTH AFRICANS

Table of South Africans with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

TEXTILES

Table of Textiles with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

TOBACCO

Table of Tobacco with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

TRUSTS, FINANCE, LAND

Table of Trusts, Finance, and Land with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

PROPERTY

Table of Property with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

INSURANCE

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INDUSTRIALS—Continued

Table of Industrials with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

INSURANCE

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INSURANCE—Continued

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LEISURE

Table of Leisure with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

MOTORS, AIRCRAFT TRADES

Table of Motors, Aircraft Trades with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

Garages and Distributors

Table of Garages and Distributors with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

NEWSPAPERS, PUBLISHERS

Table of Newspapers and Publishers with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

PAPER, PRINTING ADVERTISING

Table of Paper, Printing Advertising with columns for Stock, Price, Div, and Yld. Includes companies like Anglo Energy and Alcoa.

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FAG keep things rolling

BELL'S SCOTCH WHISKY BELL'S

Private sector steel prices up

BY ROY HODSON A NEW ROUND of steel price increases has started...

Tradition The corporation has traditionally acted as price-leader in the British market...

Imports The higher private-sector prices must stick during September...

The private-sector companies take a calculated risk in raising prices to maintain profitability...

British Steel uses some electric steelmaking, but most is from basic oxygen furnaces...

There is little chance of BSC's managing to break even by March 1980...

Weather UK TODAY CLOUDY WITH some rain, cool. Sunny intervals in Scotland...

WORLDWIDE Yday midday Yday midday Yday midday

U.S. Health Secretary goes

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

MR. JOSEPH CALIFANO, U.S. Secretary of Health, Education and Welfare, yesterday became the first Cabinet member to be swept aside by President Carter's administrative broom...

But this did not prevent such prominent liberals as Senator Edward Kennedy of Massachusetts from springing to Mr. Califano's defence...

He was never an easy man for the President to ring to heel. A graduate of both the Johnson and Kennedy Administrations...

Port of London aid to continue

BY IAN HARGREAVES AND PAUL TAYLOR

THE GOVERNMENT is to go on halting out the loss-making Port of London Authority...

The docklands plan also has implications outside London because it could be linked with legislation to force all local authorities to sell off surplus land...

Mr. Norman Fowler, Transport Minister, is due to make a statement on PLA finances next week. He is expected to authorise release of the first tranche of a £10m Government-backed loan...

This would be a response to the PLA's one-year plan to shed 800 jobs by next July...

In dockland about 80 per cent of the 5,000 acres is owned by the Greater London Council...

The new town authority in dockland could be formed from the recently established management team of the Docklands Joint Committee...

Distillers Despite having to contend with strengthening sterling, long disputes at its gin distilleries and the effects of the haulage strike...

GUS Even in a financial year which—ending in March—missed the second quarter's bulge in consumer spending...

At home mail order continues to catch the eye with industry statistics showing that the sector is actually outperforming High Street retailers...

Doxford Engines to cut jobs

BY IAN HARGREAVES, SHIPPING CORRESPONDENT

DORFORD ENGINES, the Sunderland-based member of British Shipbuilders, is to shed almost half its workforce...

Altogether 487 men will lose their jobs at Doxford, which is to home of the only British-designed slow-speed marine diesel engines...

In an effort to secure the future of the remainder of the workforce, British Shipbuilders has authorised the company to assemble "from materials in hand" three three-cylinder engines...

The Doxford-redundancies are expected to be followed by more job losses at other marine engine companies. On Clyde-side, an announcement is expected shortly that the engine building interests of Scott Lithgow and John G. Kincaid are to merge...

suffered a particularly bitter blow with the loss of a four-engine re-engining contract for Seatrain, the U.S. shipping company...

Howaldtswerke-Werft of Hamburg won this contract in a deal which has involved transferring the ownership of the ship to a German company...

The blow to Doxford is particularly unfortunate, as the company has for many years been the only standard bearer of British slow-speed diesel engine design...

The complete closure of Doxford has been considered by British Shipbuilders and this must remain a possibility if new orders are not found quickly.

Journalists strike 'broke rules'

BY OUR LABOUR EDITOR

MORE THAN 650 journalists expelled or disciplined by their union for refusing to go on strike last winter should be reinstated, Lord Denning, Master of the Rolls, said yesterday...

The Court of Appeal found that the strike, over a pay claim in provincial newspapers, was unconstitutional because there had been no prior ballot of the membership of the National Union of Journalists...

But last night the union said about 100 outstanding disciplinary cases would still be heard. After taking legal advice, it said it would continue to seek leave to appeal to the Lords...

power to act as it did, but legal analysis of the union's rules showed it had gone too far. A ballot was required when the majority of the union's 30,000 members would be affected by a strike...

The court found that the strike call to provincial journalists and to the Press Association's news agency, and its instruction for support from national newspaper members, freelancers, radio, television and public relations members meant a majority had been affected...

He said he had no doubt that the union's national executive committee thought it had the

Large gas price rises

Continued from Page 1

itself with an accumulation of further large cash balances. Very soon the Corporation would no longer be able to use these balances for the early redemption of debt since all its National Loan Fund advances have now been redeemed...

He said he had no doubt that the union's national executive committee thought it had the

Mr. Tony Fox, managing director of Tricentral Oil Corporation told London oil analysts earlier this week: "Gas exploration in this country has effectively stopped because the return to the investor is effectively zero..."

The analysts also heard that up to about 25 natural gas fields off Britain could become economic to develop if prices were allowed to rise substantially...

British Gas is paying considerably higher prices for supplies from newer discoveries in the more hostile northern waters of

Continued from Page 1

Limited NEB role assured

and therefore it will take some time to bring them to the market," said Sir Keith.

Richard Evans writes: Many Conservative MPs were surprised last night at the limited scale of the Government's proposals for cutting the power and influence of the NEB and warned privately that Sir Keith's announcement would be regarded as only a first step...

Sir Keith's admission that the review would make little immediate difference to the NEB clearly concerned some MPs and it was argued that only by withdrawal from BL could the real economic facts be brought to management and employees...

There will be pressure at the Conservative Party Conference and during the rest of the session for the Government to introduce very wide-ranging proposals to withdraw the NEB from the private sector and to reduce its finances...

Mr. John Silkin, shadow Industry Minister, vigorously attacked Sir Keith's proposals but there were mocking cheers from many Labour MPs when it became clear that the NEB would continue, at present at least, to have a role of some significance...

Labour leaders were relieved that the statement was not more brutal in its attempts to curtail the activities of the NEB, but pointed out that the disposal of £100m in assets only covered the current financial year...

THE LEX COLUMN

DCL strengthens its payout

Index fell 0.1 to 471.9

The first day of the new exchange control regime produced no fireworks. The effective dollar premium fell marginally and on a trade weighted basis sterling was another 1 per cent higher at 72.8.

Once again gilts were taking their cue from the strength of sterling. Having been 21 lower at one stage in the morning, prices closed virtually unchanged, reflecting the afternoon rise in the pound. Little attention was paid to the June money supply figures...

With two months of the monetary year gone the Chancellor's 7.11 per cent annualised target range for the next two months is now equivalent to the previous 8.12 per cent range for the full 12 months. But the VAT increase makes the target tighter than it looks.

Distillers Despite having to contend with strengthening sterling, long disputes at its gin distilleries and the effects of the haulage strike, Distillers had a useful second half, and pre-tax profits for 1978-79 as a whole are 11 per cent higher at £180.1m...

GUS Even in a financial year which—ending in March—missed the second quarter's bulge in consumer spending, Great Universal Stores has sparked. Pre-tax profits growth is 21 per cent to £155.4m, the biggest advance since the boom year of 1972-73...

At home mail order continues to catch the eye with industry statistics showing that the sector is actually outperforming High Street retailers (though

more recently it may have partly missed out on the boom ahead of 15 per cent VAT). Furniture, footwear and the Global tours business have all done well, though the up market Burberry and Scotch House subsidiaries had a quiet time in the post-July year...

Dowty Group At a time when a soaring exchange rate is threatening the export competitiveness of a large part of British industry it is refreshing to find a UK exporter that is still doing rather well. Dowty Group is in this select category...

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Communications are second to none. Space available from 500 to 50,000 square feet. Larger developments of around 250,000 square feet are in the pipeline.

Send for the Swindon fact file and decide for yourself whether anywhere else measures up. Contact:- The Industrial Adviser, Civic Offices, Swindon SN1 2JH. Tel: (0793) 26161. Telex: 44833.

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